

March 22, 2026

State Association Leadership Training



Introductions –

- NAME
- STATE ASSOCIATION
- LEADERSHIP POSITION



Quality Association Standards (QAS)

Purpose of the QAS:

- Provide benchmarks for state associations to assess performance levels.
- Help evaluate the quality of service offered to members and prospective members.

Key Objectives:


- Aid states in assessing their organizational structure.
- Determine whether leadership is delivering minimum, average, or superior programs for members.

Clarifications:

- QAS is not a competition between states or a tool to create a “class system” of associations.
- It is not designed to evaluate the performance of a state’s executive director or volunteer leaders.



Quality Association Standards Sessions

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- Read criteria in program (pages 4-6)
 - Watch video on QAS Criterion
 - Go to QAS full criteria/fill out criterion
 - Complete Criterion Results in program
 - Table Time
 - Reflect and Share with Room
 - Consider adding to Goal Sheet

Quality
Association
Standards -- All
Criteria



Association for Career
and Technical Education

ACTE

The logo for the Association for Career and Technical Education (ACTE) features the acronym "ACTE" in a large, bold, blue serif font. A green swoosh, consisting of two curved lines, arches over the letters from the right side.

**State
Association
LEADERSHIP PROGRAM**

The graphic for the State Association Leadership Program has a background of overlapping blue and teal geometric shapes, including triangles and rectangles. The text "State Association LEADERSHIP PROGRAM" is centered in a bold, white, sans-serif font with a slight drop shadow.

Table Time
QAS #1



Is your association's
blueprint **built to last?**

Table Time
QAS #2



How strong are your
association's governance
pillars?

Table Time
QAS #3 & 4

Is your association's proven to be **legally sound, structurally clear,** and **operationally transparent?**

Are you creating **real opportunities** for people to **grow and connect?**


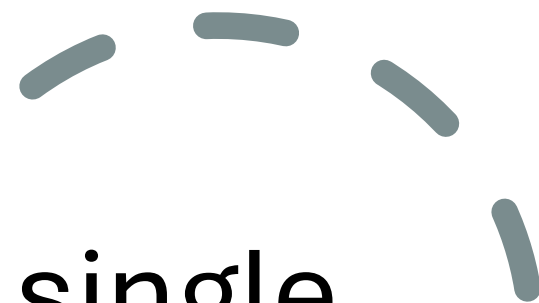



Table Time
QAS #5



Where is your single
biggest opportunity to
improve financial
planning and reporting?

Table Time
QAS #6



Where is the **biggest gap**
in your association's
current membership
practices?

Table Time
QAS #7

What is the **first**
weakness in your system
you will fix?



Table Time
QAS #8

What is one step your
association can take for a
more powerful voice?



Table Time
QAS #9

What is **one system** you
can start **improving this**
week?



State
Association
Leadership
Training
Survey

