

## Association for Career & Technical Education (ACTE)

### Policy on Sharing Exhibitor and Conference Contact Information

**Effective date:** January 2026

**Applies to:** All ACTE national events (e.g., CareerTech VISION Conference & Expo), ACTE-managed convenings, and ACTE staff and volunteers engaging with external organizations and state associations.

#### 1) Policy Summary (What we share—and what we don't)

- ACTE does not share email addresses, phone numbers, or other personal/contact information for exhibitors, sponsors, speakers, attendees or members associated with our national events (including CareerTech VISION and the CareerTech Expo) or other ACTE conferences. This stance aligns with ACTE's internal confidentiality expectations for member and contact data.
- ACTE does share the names of exhibitors participating in the CareerTech Expo. Organizations seeking to identify potential partners can review the current exhibitor roster on the CareerTech VISION website (<https://www.careertechvision.com/>).
- ACTE encourages external organizations to build relationships with potential exhibitors directly.

**Why this matters:** ACTE's commitment to privacy and responsible data stewardship requires that member, customer, and exhibitor-specific contact details remain within approved ACTE systems and are not distributed externally. ACTE Board Email Communication Policy.docx sets expectations for protecting contact data and coordinating mass communications through ACTE-managed platforms.

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#### 2) Context for State & Local Events

- ACTE hosts national events, while state and local ACTE affiliates may run distinct events with different exhibitor audiences and contacts. As a result, sharing ACTE's national contact records would often be ineffective or inappropriate for state-level prospecting.
- ACTE supports state association leaders with dedicated resources and advisory materials (see [State Association Leaders' Resources](#)). These tools help state teams

plan events, manage sponsorships, and develop outreach programs aligned to their own audiences.

- As an example, ACTE identifies potential exhibitors through multiple channels, including engagement at state and local events, national industry networks, and mission-aligned partner communities—then follows up using a consistent and planned outreach approach. \_\_\_\_\_