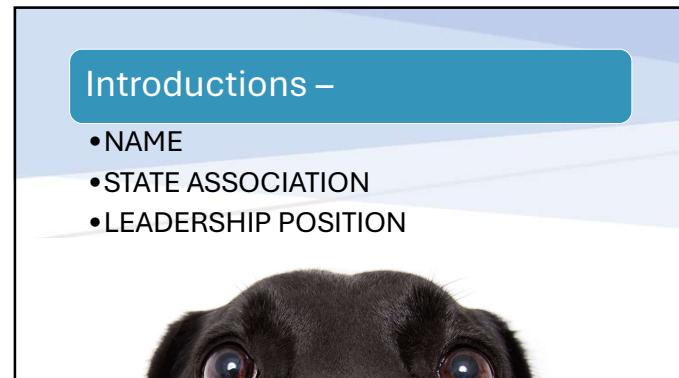


1



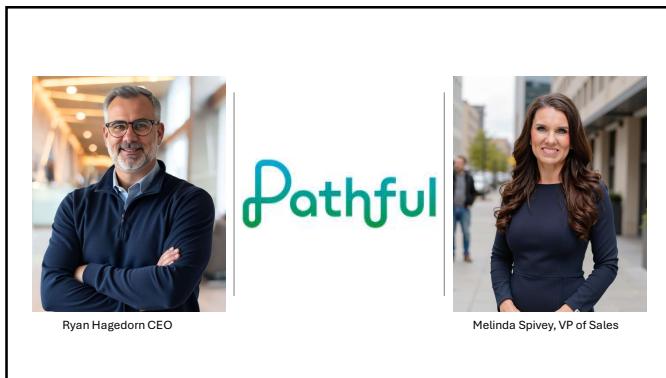
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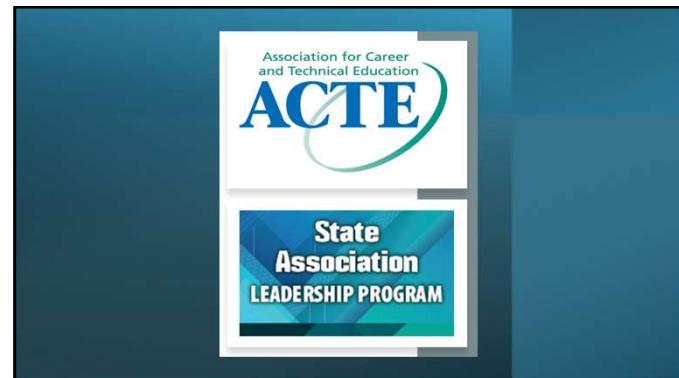
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4



5

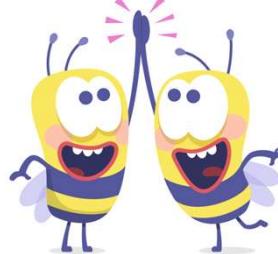


6

ACTE
Association for Career and Technical Education

Let's Get To Know Each Other 1

Find someone who has participated in or organized a significant event.	Meet a leader who has participated in or organized a significant event.	Locate a leader who has participated in a successful statewide or national competition.
Find someone who plays a musical instrument or is part of a band.	Find a leader who has run a marathon or completed a triathlon.	Find someone who has been in their leadership role for more than 10 years.
Find someone who has worked in multiple states during their career.	Find someone who volunteers regularly in their community.	Find someone who volunteers regularly in their community.



7

ACTE State Association Leadership

Welcome To Nashville

State Leaders Team Challenge

15 Rapid Fire Questions Testing Your Knowledge Of ACTE's New State Leader Guide

Work with your team members to locate the answers. You must answer correctly and reference the page number.

ACTE's CareerTech VISION

8

ACTE State Association Leadership

Welcome To Nashville

Good Luck!
Here We Gooooo!

ACTE's CareerTech VISION

9

ACTE State Association Leadership

Welcome To Nashville

Question #1

What year was the ACTE National Leadership Fellowship Program established?

ACTE's CareerTech VISION

10

ACTE State Association Leadership

Welcome To Nashville

Question #1

What year was the ACTE National Leadership Fellowship Program established?

Answer

2009
Location: Page 4

ACTE's CareerTech VISION

11

ACTE State Association Leadership

Welcome To Nashville

Question #2

The Coalition for Workforce Development partners ACTE with what entity to provide learners with career-ready skills.

ACTE's CareerTech VISION

12

ACTE State Association
Leadership

Welcome To Nashville

Question #2

The Coalition for Workforce Development partners ACTE with what entity to provide learners with career-ready skills.

Answer

Ford Next Generation Learning
Location: Page 22



13

ACTE State Association
Leadership

Welcome To Nashville

Question #3

What date annually marks the deadline for Quality Association Standards Award applications to be submitted?



14

ACTE State Association
Leadership

Welcome To Nashville

Question #3

What date annually marks the deadline for Quality Association Standards Award applications to be submitted?

Answer

October 15th
Location: Page 20



15

ACTE State Association
Leadership

Welcome To Nashville

Question #4

What time do the New State Leaders Webinar Series events take place if you currently reside in the Central Time Zone?



16

ACTE State Association
Leadership

Welcome To Nashville

Question #4

What time do the New State Leaders Webinar Series events take place if you currently reside in the Central Time Zone?

Answer

6:00 PM
Location: Page 3



17

ACTE State Association
Leadership

Welcome To Nashville

Question #5

What is the current renewal rate for an ACTE membership for retirees?



18

ACTE State Association
Leadership

Welcome To Nashville

Question #5

What is the current renewal rate for an ACTE membership for retirees?

Answer

\$31.00
Location: Page 6



19

ACTE State Association
Leadership

Welcome To Nashville

Question #6

What year was the original High-Quality CTE Framework released?



20

ACTE State Association
Leadership

Welcome To Nashville

Question #6

What year was the original High-Quality CTE Framework released?

Answer

2018
Location: Page 22



21

ACTE State Association
Leadership

Welcome To Nashville

Question #7

The 200-page resource that covers topics including governance and structure, legal and tax considerations, financial management, membership, public policy, media relations, programs and services, and more is known as what?



22

ACTE State Association
Leadership

Welcome To Nashville

Question #7

The 200-page resource that covers topics including governance and structure, legal and tax considerations, financial management, membership, public policy, media relations, programs and services, and more is known as what?

Answer

State Association Management Manual
Location: Page 2



23

ACTE State Association
Leadership

Welcome To Nashville

Question #8

Who sponsors ACTE's Postsecondary Leadership Success Program?



24

ACTE State Association
Leadership

Welcome To Nashville

Question #8

Who sponsors ACTE's Postsecondary Leadership Success Program?

Answer

ECMC Foundation
Location: Page 4



25

ACTE State Association
Leadership

Welcome To Nashville

Question #9

What are the 3 C's that ACTE Region Conference attendees can expect to experience?



26

ACTE State Association
Leadership

Welcome To Nashville

Question #9

What are the 3 C's that ACTE Region Conference attendees can expect to experience?

Answer

Connect - Collaborate - Celebrate
Location: Page 12



27

ACTE State Association
Leadership

Welcome To Nashville

Question #10

Who is the primary ACTE contact for CTE Learn?



28

ACTE State Association
Leadership

Welcome To Nashville

Question #10

Who is the primary ACTE contact for CTE Learn?

Answer

Michael Connet
Location: Page 21



29

ACTE State Association
Leadership

Welcome To Nashville

Question #11

How much time does it take for members of the CTE For All Mentorship to complete the program?



30

ACTE State Association
Leadership

Welcome To Nashville

Question #11

How much time does it take for members of the CTE For All Mentorship to complete the program?

Answer

One year
Location: Page 5



31

ACTE State Association
Leadership

Welcome To Nashville

Question #12

Who sponsors ACTE's efforts and activities during CTE Month (February) each year?



32

ACTE State Association
Leadership

Welcome To Nashville

Question #12

Who sponsors ACTE's efforts and activities during CTE Month (February) each year?

Answer

National Association of Home Builders
Location: Page 13



33

ACTE State Association
Leadership

Welcome To Nashville

Question #13

The Educational Institution Membership (EIM) currently offers how many benefit levels?



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ACTE State Association
Leadership

Welcome To Nashville

Question #13

The Educational Institution Membership (EIM) currently offers how many benefit levels?

Answer

Three
Location: Page 6



35

ACTE State Association
Leadership

Welcome To Nashville

Question #14

What is the current toll-free phone number for the ACTE Headquarters in Alexandria, Virginia?



36

ACTE State Association
Leadership

Welcome To Nashville

Question #14

What is the current toll-free phone number for the ACTE Headquarters in Alexandria, Virginia?

Answer

800-826-9972
Location: Page 23



37

ACTE State Association
Leadership

Welcome To Nashville

Question #15

What are three types of marketing support for membership growth that ACTE provides to state associations?



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ACTE State Association
Leadership

Welcome To Nashville

Question #15

What are three types of marketing support for membership growth that ACTE provides to state associations?

Answer

Recruitment and Retention Support, Design and Print Services, and Email Blast Services
Location: Page 7



39

ACTE State Association
Leadership

Welcome To Nashville

Thank You For Participating!
Enjoy The Rest Of Your Week
at VISION 2025!



40

Quality Association Standards (QAS)

- Purpose of the QAS:**
 - Provide benchmarks for state associations to assess performance levels.
 - Help evaluate the quality of service offered to members and prospective members.
- Key Objectives:**
 - Aid states in assessing their organizational structure.
 - Determine whether leadership is delivering minimum, average, or superior programs for members.
- Clarifications:**
 - QAS is not a competition between states or a tool to create a "class system" of associations.
 - It is not designed to evaluate the performance of a state's executive director or volunteer leaders.

41

CRITERION EIGHT:
PUBLIC POLICY

The association must demonstrate that it has established a list of clearly defined issues which are monitored regularly through analysis and reporting, and whose findings are communicated to the members and the outside public in a timely way. The association must show that there is adequate funding for a public policy program at all levels, that it is successful in gaining access to key decision makers, and that it has shown success in achieving its goals.



42

Public Policy

The association leadership regularly evaluates current issues and establishes relevant association policies
Select

A clearly defined process is used to develop policy positions for the association that includes timely dissemination of current information to key government decision-makers.
Select

There is a system in place to disseminate accurate analysis of pending issues to members including the mobilization of members for legislative action.
Select

The association has established specific procedures and contact points to facilitate prompt responses to inquiries from lawmakers, legislative staff, and agency officials.
Select

The association has demonstrated an ability to use a range of techniques in presenting its views to policy-makers, including formal testimony, informal contacts, member contacts, and other appropriate means.
Select

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ACTE's Advocacy Activities

Alisha Hyslop
Chief Policy, Research & Content Officer
December 9, 2025

44

PUBLIC POLICY

Through comprehensive outreach efforts, ACTE ensures policymakers and the public hear from the CTE community

- Position development
- Coalition building
- Direct lobbying
- Resource development
- Technical assistance
- Education and training

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ACTE Policy Team

	Alisha Hyslop Chief Policy, Research & Content Officer ahyslop@acteononline.org		Catherine Imperatore Research & Content Director cimperatore@acteononline.org		
	Jimmy Koch Government Relations Manager jkoch@acteononline.org		Abigail Owen Media and Advocacy Coordinator awoen@acteononline.org		Jesus Galvan Research & Policy Coordinator jgalvan@acteononline.org

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Key Policy Issues

- Federal Budget Appropriations and Authorization
- Higher Education Act Reauthorization
- Strengthening Career and Technical Education for the 21st Century Act (Perkins V) Implementation
- Infrastructure Proposals
- Every Student Succeeds Act
- Veterans Education Benefits
- Individuals with Disabilities Education Act
- Workforce Innovation and Opportunity Act
- Temporary Assistance for Needy Families

47

Advocacy Resources

- CTE Policy Watch Blog
- Action Center
- CTE fact sheets & research
- Online Advocacy Toolkit

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Definition of Lobbying

- **LOBBYING ACTIVITIES** .—The term “lobbying activities” means lobbying contacts and efforts in support of such contacts, including preparation and planning activities, research and other background work that is intended, at the time it is performed, for use in contacts, and coordination with the lobbying activities of others.

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- **LOBBYING CONTACT.**—
 - (A) **DEFINITION.**—The term “lobbying contact” means any oral or written communication (including an electronic communication) to a covered executive branch official or a covered legislative branch official that is made on behalf of a client with regard to—
 - (i) the formulation, modification, or adoption of Federal legislation (including legislative proposals);
 - (ii) the formulation, modification, or adoption of a Federal rule, regulation, Executive order, or any other program, policy, or position of the United States Government;
 - (iii) the administration or execution of a Federal program or policy (including the negotiation, award, or administration of a Federal contract, grant, loan, permit, or license); or
 - (iv) the nomination or confirmation of a person for a position subject to confirmation by the Senate.
 - Exceptions include mass communications; a request for a meeting, a request for the status of an action, or any other similar administrative request; testimony given before a committee, subcommittee, or task force of the Congress; information provided in writing in response to a request

ACTE  The Career and Technical Education Event of the Year! Dec. 9-12 | Nashville, Tennessee | #visioncte25

50

Working with States

- We are here as a resource!
 - Providing federal updates
 - Sharing tools/resources
 - Brainstorming strategy
 - Connecting you to other states
 - Collecting info from you

51

State Policy Year-in-Review



Report Archives
<https://www.acteonline.org/state-policies-impacting-cte-year-in-review/>

Policy Tracker



ACTE  The Career and Technical Education Event of the Year! Dec. 9-12 | Nashville, Tennessee | #visioncte25

52

Celebrating 100 Years of CTE Advocacy!

- Engage on key federal education policy priorities
- Influence federal policies related to CTE advocacy, research and messaging
- Participate in Capitol Hill visits

53



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55



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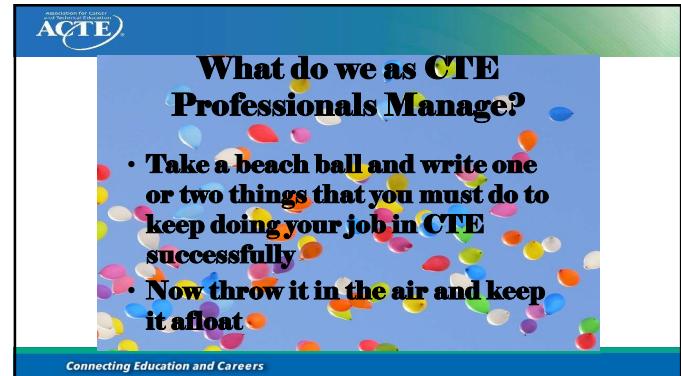
57



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59



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Association for Career
and Technical Education®
ACTE®

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The banner features the ACTE logo at the top left. The main title 'VIRTUAL PROFESSIONAL DEVELOPMENT OPPORTUNITIES' is centered in large, bold, white, sans-serif capital letters. The background is a teal gradient with a dashed white rectangular frame around the text area. Two small, stylized icons of people at desks are visible on the left and right edges.

62

63

- Online learning platform in partnership with ACTE
- 200 online courses (fee-based/CEU's)
- New courses launched monthly
- **Free** CTE specific lessons/learning modules
- Opportunity to create/share specific learning resources via State portals

64

The logo for the Association for Career and Technical Education (ACTE) is located in the top left corner. It features the acronym "ACTE" in a large, bold, blue serif font, with "ASSOCIATION FOR CAREER" and "TECHNICAL EDUCATION" in a smaller, blue sans-serif font stacked below it. A blue swoosh graphic is positioned to the right of the text.

ACTE
ASSOCIATION FOR CAREER
TECHNICAL EDUCATION

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66

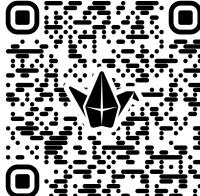
ACTE



Connecting Education and Careers

67

ACTE



Name the biggest challenges you or your team has as state leaders.

<https://padlet.com/lgstange1/message-board-1kpufuq0866qbc430>

Connecting Education and Careers

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ACTE

FREE LESSONS

- Designed specifically for CTE professionals
- Free of charge/registration required
- Variety of formats (multimedia, webinars, text-based)
- Complete lessons in about 15-20 minutes
- No CEU's; Digital badging is available to document completion

CTE Lessons
Expand your knowledge and skills as a CTE professional

Workplace Skills Tutorials
Learn skills needed to level your career success as a CTE professional

EL LOUNGE
Training Academy of CTE Educators Professional

IDP
INDIVIDUAL DEVELOPMENT PLAN

Learn and achieve your performance goals

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nc.ctelearn.org

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ACTE

Individual Development Planner (Free)

IDP Process



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ACTE

Free Lessons

Career Readiness: STEM & CTE

- CTE & Global Competency
- CTE Administrator
- Military Recruiting on Campus
- C.O.R.E. Education
- Access and Equity in CTE Instruction
- Student Career Development
- Postsecondary Education

Career Readiness: STEM & CTE

- CT101 Global Workforce Readiness Skills - A New Imperative
- CT102 Making Local and Global STEM Connections
- CT103 Designing Your Global STEM Project
- CT104 Assessing Global STEM Project Based Learning
- CT105 Facilitating Globally Connected Projects Through Student Project Management, Part 1
- CT106 Facilitating Globally Connected Projects Through Student Project Management, Part 2
- CT107 Deep Dive into Global Competence and Respecting Diversity
- CT108 Enhancing Instruction Through Global Collaborative Projects
- CT109 Developing Global Workforce Readiness Skills Through CTSOs and Service Learning
- CT110 Integrating Academics into Global STEM in CTE

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ACTE

Credit Courses

- Courses have 4 Modules/~4 hours to complete
- Courses require 70% pass rate
- Categorized for
 - CTE Teachers
 - Leaders/Administrators
 - Career Services Staff
- Courses are transcribed through an Individual Development Planning (IDP) tool.
- Individual courses \$129/ea for NV ACTE members (bulk or institutional pricing is also available)

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ACTE

CTE Teacher Courses

CTE Teachers

- Essentials for CTE Teachers
- Instructional Planning & Design
- Instructional Delivery & Assessment
- Instructional Theories & Applications
- Enhancing Student Retention
- Managing the Class & Students
- Modeling & Teaching Professionalism
- Supporting Diverse Students
- Teaching with Technology
- Teaching with Practical Applications
- Subject Specific Teaching Strategies

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ACTE

CTE Leaders/Administrator Courses

- Leading with Influence
- Communicating for Results
- Honing Supervisory Skills
- Managing Workplace Challenges
- Developing Business Acumen
- Developing a Strategic Mindset

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ACTE

High Quality CTE Courses

Each Element of the Quality Framework

- Standards-Aligned & Integrated Curriculum
- Sequencing & Articulation
- Student Assessment
- Prepared & Effective Program Staff
- Engaging Instruction
- Access & Equity in CTE
- Facilities, Equipment, Technology & Materials
- Business & Community Partnerships
- Student Career Development
- Work-Based Learning
- CTSO's
- Data & Program Improvement

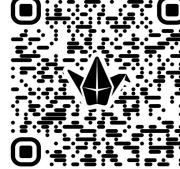
Connecting Education and Careers

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ACTE

Let's try out a course!

1. Go to the CTE Learn portal at:



2. Move to Partner Portals, state & login

PrepEd College Credit Partner Portals

States and institutions, created in alliance with ACTE's unified state elect your preferred portal from the list below

California CTE **Colorado ACTE**

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We are doing a High Quality CTE course today

Credit Courses Free Resources CareerPrepped College Credit Help Iowa ACTE Q

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ACTE

Courses

Now click on

CTE Teachers Online Teachers
Career Support Staff Leadership Staff
High-Quality CTE

HQ104
High-Quality CTE: Prepared and Effective Program Staff

And enter code MK094532

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ACTE

Click through the course. Comment on the padlet how this course (or others) might help you with your challenges.

<https://padlet.com/lgstange1/message-board-1kpufuq0866qbc430>

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ACTE

Become a CTE Learn Course Author!

Are you passionate about Career & Technical Education? Do you want to share your expertise and help shape professional development for educators nationwide? Join us as a CTE Learn course author!

Connecting Education and Careers

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ACTE

Why Author a CTE Learn Course?

- Make an Impact:** Share your knowledge with educators across the country.
- Recognition:** Be acknowledged as a subject matter expert.
- Support:** Receive continuous guidance from the MaxKnowledge team—from topic selection to course completion.
- Royalties:** Earn royalties for your accepted courses.

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ACTE

Authoring Steps

- Referral or invitation to become an author
- Review course template, authoring guidelines and sample course.
- Phone call or zoom meeting with Gary Meers
- Finalization of course topic
- Submission of course outline and objectives
- Signing of authoring agreement
- Completion of the course
- Submission of course
- Revision of course if needed.

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MaxKnowledge
Course Authoring Guidelines

Course Title: *Course Title and Description*

Course Description: *Course Description*

Course Objectives: *Course Objectives*

Course Outcomes: *Course Outcomes*

Module Titles: *Module Titles*

Section Titles: *Section Titles*

Section Content: *Section Content*

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ACTE

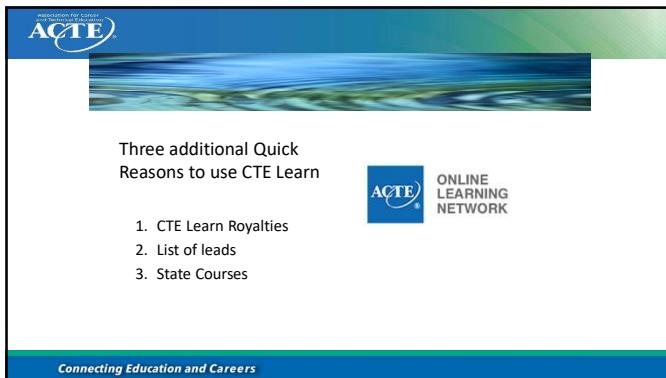
Ready to Get Started?

- Contact us today** to learn more about the authoring process and how you can contribute!
 - Gary Meers: garym@maxknowledge.com
- Resources available:** Authoring guidelines, templates, and dedicated support. Our team is here to help you every step of the way!

For more information, visit the [CTE Learn portal](#).

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The page features the ACTE logo at the top left. Below it is a large blue banner with a wavy pattern. To the right of the banner, the text "Three additional Quick Reasons to use CTE Learn" is displayed. Underneath this, there is a list of three reasons: 1. CTE Learn Royalties, 2. List of leads, 3. State Courses. The ACTE Online Learning Network logo is located at the bottom right.

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A photograph of a group of people in a conference room, seated around a large circular table. The room has a blue and white color scheme, and the ACTE logo is visible on the wall in the background. To the right of the image, the text "Gaining State Support for Your CTE Learn Platform" is displayed, followed by a bulleted list of three items: "Elevate your professional development offerings", "Connect educators with customized learning", and "Drive member engagement and retention".

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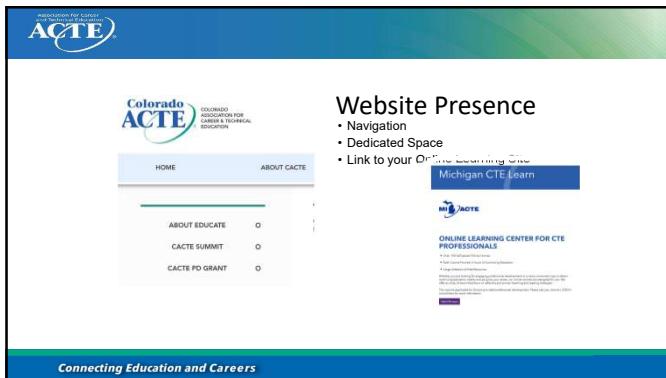
The title "The Power of State Agency Support" is at the top left. To the right is a photograph of four men in suits seated at a long conference table in a formal setting, with the seal of the Commonwealth of Massachusetts on the wall behind them. To the left of the photo is a vertical list of three items: "Legitimacy" (with a circular icon), "Integration" (with a document icon), and "Alignment" (with a gear icon).

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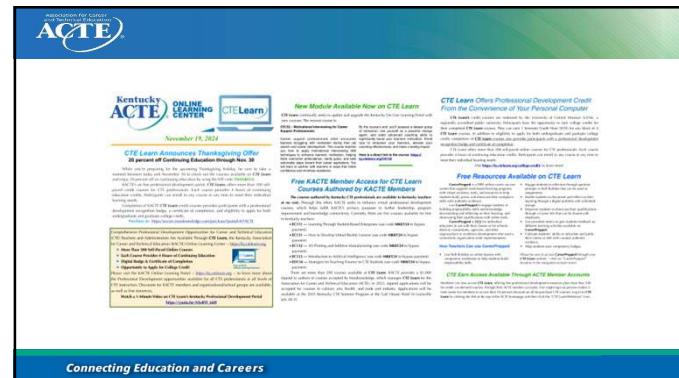
The title "Partnering to Develop State-Specific Courses" is at the top right. Below it is a diagram of a triangle divided into three horizontal sections. The top section is labeled "Co-branded leadership" with the subtext "Position your association as a PD leader". The middle section is labeled "Local standards" with the subtext "Align with state frameworks". The bottom section is labeled "Customized content" with the subtext "Address state-specific needs".

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The page shows the Colorado ACTE website. The title "Website Presence" is at the top. Below it is a bulleted list: "Navigation", "Dedicated Space", and "Link to your Online Learning Site". A screenshot of the "Michigan CTE Learn" website is shown. The bottom of the page has a blue banner with the text "Connecting Education and Careers".

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The page shows the Kentucky ACTE website. The title "Website Presence" is at the top. Below it is a bulleted list: "Navigation", "Dedicated Space", and "Link to your Online Learning Site". A screenshot of the "Michigan CTE Learn" website is shown. The bottom of the page has a blue banner with the text "Connecting Education and Careers".

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ACTE



Email Marketing

- MaxKnowledge streamlines the email marketing process for you.
- Utilizes Constant Contact to manage email distribution to your mailing list on behalf of your Online Learning Center.
- Sends a monthly email for your review, approval, and preferred sending dates.
- Schedules the email after receiving your approval and date selection.

Connecting Education and Careers

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ACTE

Webinars

- Conduct webinars focusing on topics covered in CTE Learn courses. Motivate participants to complete the course beforehand to facilitate discussions on best practices and peer collaboration.
- Post these webinars directly on your state portal.



Connecting Education and Careers

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ACTE

Intentional Efforts

- State Continuing Education Clock Hours (SCECH)
- Michigan Categorical Funding Section 61i – FY 2023
- Conference Presentations

Michigan ACTE

Brian L. Pyles, Ph.D.
Executive Director
Michigan ACTE
brian.pyles.mi@gmail.com
517-599-7495

Connecting Education and Careers

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MI CTE Project

The Michigan Department of Labor, Economic & Opportunity-Workforce Development (LEO-WD) has partnered with CAST on a 3-year initiative to increase access to quality professional development (PD) for postsecondary career technical education (CTE) programs statewide.

- Year 1: Program Gap Analysis, Literature Review, Statewide Advisory Board
- Year 2: Free PD courses, tailored PD, monthly webinars
- Year 3: Promote a central repository for CTE instructional modules and best practices



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MI Findings Align with National Findings...

Most post-secondary CTE educators report little or no appropriate on-boarding and do not truly understand their responsibilities (Thierer, 2021)

“... so overwhelming [...] like drinking out of a fire hose” - CTE faculty moving from industry to academia (Thierer, 2021)

Faculty training on disability is limited and disability training designed for CTE faculty specifically is nearly non-existent (Carballo et al., 2021; Morifa & Carballo, 2017).

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ACTE

CTE Learn offers a free student career success platform



CareerPrepped Update

Connecting Education and Careers

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ACTE

CareerPrepped
A CTE Learn Service

NEW reporting features built with Nevada DE

- Creates report of students w/ Nevada-defined WBL experiences
- Reports students who earned Nevada-designated IRCs

Ready for any other state-wide adoptions

- These same reports can be tailored to any state – at no cost.

State CTE Directors can email roberts@mail.ctelearn.org to discuss.

Connecting Education and Careers

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ACTE

Thank You

**HOW DO YOU FEEL
ABOUT KEEPING
THOSE BEACH BALLS
AFLOAT NOW?**

Connecting Education and Careers

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Sunday, March 22
State Association Leadership Training (SALT) at
National Policy Seminar

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State
Association
Leadership
Training
Survey



100