



**ACTE Business Division  
Division Business Meeting**

Tuesday, November 4, 2025

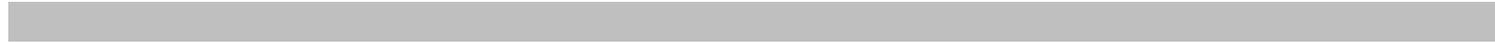
3:00 pm CST

*Draft Minutes*



The virtual meeting of the ACTE Business Division Business Meeting was called to order by Vice President Jonathan Walker at 3:00 pm EST.

**CALL TO ORDER**



Those in attendance for the meeting were:

- Dr. Jonathan Walker - ACTE/BE Division Vice-President
- Sean Crevier – ACTE/BE Division Past Vice-President
- Annika Russell-Manke—Awards Chair
- Mark Branger – Region V Representative/BE Division Secretary
- Mindi McCarthy - Region I Representative - not in attendance
- Dawn Morrison - Region II Representative - not in attendance
- Heather Tieman - Region III Representative
- Darin Lackey - Region IV Representative - not in attendance

- Dana Lampe - ACTE Senior Executive Assistant
- Steve DeWitt - ACTE Deputy Executive Director
- Kelli Diemer - ACTE Senior Director of Membership

- Holly Atha - President NBA Research
- Rick Mangini – Executive Vice President MBA Research
- Jennifer Woods - CEO FBLA

**ATTENDANCE**

- Chip Gull
- Cheryl Ayers
- Shauna Williams
- Amy Gunn
- S burnett
- Edward Bowen
- Jen Staley
- Katherine Ott
- Mike Howell
- Lori Ashford



Jonathan presented the meeting agenda. No additions so agenda was **APPROVED** by general consent.

**APPROVAL OF AGENDA**



Minutes of the 2024 Business Meeting on Wednesday, November 20, 2024 were presented. No changes or corrections so agenda was **APPROVED** by general consent.

**MINUTES**

National ACTE Updates:

- ACTE Executive Director Report (LeAnn Curry) - Video was viewed
- Membership Report (Kelli Diemer) - Kelli gave a membership report sharing that the current membership is at 2,863

**ACTE REPORTS**

ACTE Board of Directors Elections - videos were viewed by the President Elect Candidates

**ELECTIONS**

- Micheal Culwell
- Annika Russell-Manke

- State of Business Division of ACTE
- Update on Strategic Plan
- ACTE Board of Directors
- ACTE Membership Benefits
- Policy Committee
- Division Fellow - Katherine Ott
- Membership/Budget/Finance

**PRESIDENT'S REPORT**

- Bylaws (Jackie Bauman) - not in attendance. Jonathan reported on the proposed Bylaw recommended changes.
- Nominating (Shauna Williams) - Nominating Committee met, chaired by Dr. Changed Mosley.
- Awards (Annika Russell-Manke) - Nineteen applicants for the Business Division student awards. Awards will be given during the Opening Business Division Session at VISION.
- Professional Development (Cheryl Ayers & Jen Woods) - Report was given by Cheryl.
- Division Membership Committee (Valeria Drummon and Doug Douglas) - not in attendance

**DIVISION COMMITTEE REPORTS**

- **First Time Attendees Orientation:** December 10 from 7:00 - 8:00 am in Volunteer Ballroom D
- **Opening Business Division Session:** Wednesday, December 10, 11:45 am - 12:45 pm in the Delta Mezzanine 1 - Speaker David Ochi

**BUSINESS EDUCATION AT VISION**

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No new business at this time.

**NEW BUSINESS**

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The meeting was adjourned at 3:43 pm CST.



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Mark Branger  
Business Division Secretary



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Jonathan Walker  
Business Division VP

## **ACTE and MBA Research Announce Strategic Partnership to Bring Conclave and CareerTech VISION Together om 2026 for the 100th Anniversary**

The Association for Career and Technical Education (ACTE) and MBA Research are excited to announce a new strategic partnership that will connect MBA Research’s annual Conclave Curriculum and Teaching Conference with ACTE’s flagship CareerTech VISION conference beginning in 2026.

This integration marks a significant step forward in expanding and enhancing professional development, networking, and collaboration opportunities for business and marketing CTE professionals nationwide. By bringing the Conclave into the VISION experience, ACTE and MBA Research aim to create a dynamic and unified event for educators, administrators, and industry leaders.

MBA Research staff and ACTE’s Business Education Division representatives will collaborate on curating high-impact programming, including proposals for cutting-edge topics and best practices in teaching and curriculum design for today’s business and marketing teachers. MBA Research will leverage its strong connections with leading business professionals to enrich the conference experience and foster deeper industry engagement.

As part of this collaboration, MBA Research will bring its annual consortium of state leaders, High School of Business affiliates, and other nationally recognized groups to CareerTech VISION, further strengthening the community of practice and elevating the visibility of business education within the broader CTE landscape. **Future Business Leaders of America (FBLA) is kicking off an exciting year.**

Future Business Leaders of America (FBLA) is kicking off an exciting year under the theme “*Make Your Mark.*” Membership is growing across all divisions: Middle School, High School, and Collegiate, as students nationwide embrace new opportunities to lead, learn, and serve. In 2026, FBLA will bring Vision 2029, our renewed strategic plan in focus to kick of the next program year, focused on strengthening foundations, inspiring innovation, and building connections across education, business, and community.

FBLA’s competitive events program has been refreshed to align with the updated Career Clusters Framework, ensuring every event connects directly to high-demand career pathways and real-world workforce needs. New and reimagined events, including Data Science & AI, Financial Planning, Real Estate, Digital Design Case Competition, and Supply Chain Management, equip students with the skills today’s employers value most while reinforcing classroom learning and standards.

The season begins with the National Fall Leadership Conference in Phoenix, Arizona, and the Collegiate Career Connections Conference in Des Moines, Iowa, bringing members together for hands-on professional learning and networking. Looking ahead, save the date for FBLA’s National Leadership Conference, June 29-July 1, 2026, in San Antonio, Texas, and the Collegiate National Leadership Conference, June 6-8, 2026, in Las Vegas, Nevada—where members will showcase their talents and celebrate the power of *One FBLA*. To learn more visit: [www.fbla.org](http://www.fbla.org)

## Update on Future Business Leaders of America (FBLA) – Wednesday, November 5, 2025

Future Business Leaders of America (FBLA) is kicking off an exciting year under the theme “*Make Your Mark.*” Membership is growing across all divisions: Middle School, High School, and Collegiate, as students nationwide embrace new opportunities to lead, learn, and serve. In 2026, FBLA will bring Vision 2029, our renewed strategic plan in focus to kick off the next program year, focused on strengthening foundations, inspiring innovation, and building connt

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**Jennifer Woods**

President & CEO

Future Business Leaders of America

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## **Update on NASBE for ACTE – Wednesday, November 5, 2025**

NASBE's (National Association of Supervisors of Business Education) year is off to a great start!

In July, President Lisa Oakes and Past President Jessica DeVaal attended College Board's Annual Conference in Boston where they gave feedback regarding the upcoming AP Business with Personal Finance course slated to be available to schools in 2026. The course gives students an opportunity to get AP credit as they springboard into their career studies in Business and Marketing related areas.

In October, NASBE's first of 2 Rap Sessions was held where Alisha Hyslop from ACTE updated attendees on the effects of the transition of duties from the DOE to the DOL along with the impact that the current government shutdown is having on education.

The next Rap Session is scheduled for 12N CT/ 1P ET Friday, December 5 where discussions will center around current updates with the new Career Clusters. Attendees can join the session at the link below.

The search is ongoing for a Vice President as well as a Newsletter Editor and Parliamentarian. Those elected or appointed will have the opportunity to expand their leadership experiences as well as work with a group of professionals who are passionate about their support of Business and Marketing educators.

NASBE is grateful for the continued support of their members, partners, and volunteers. Together, they are making a meaningful impact and look forward to building on this momentum for continued future success.

**[Join the meeting now](#)**

Meeting ID: 293 884 546 590 8

Passcode: wR6W6oz9