



## ACTE Board Report

Region or Division:

Submitted by:

Date Submitted:

### A. Strategic Plan

#### Provide the link to the Multi-year Strategic Planning Worksheet

**Link:** <https://docs.google.com/document/d/15G7rNhXcq7U9vAu4ADZt774zmNlwb5i1/edit>

#### Additional Information:

Over the past year, our division has made steady progress toward the goals outlined in our strategic plan. Building on earlier momentum, we implemented updates to our budget that now support the T&I Fellows program while maintaining engagement at key events like VISION. Our communication outreach remains strong through quarterly newsletters and targeted e-blasts promoting grants, webinars, and curriculum resources.

We also expanded industry engagement through well-received events at VISION and continued collaboration with SkillsUSA, including ongoing involvement in the educator award process. Looking ahead, we will continue reinforcing our professional development focus with support for policy committee member travel and increased outreach for our division's leadership succession. We have opened the nomination process for the next T&I Division Vice President and are beginning a deliberate transition with resources, documentation, and mentorship in place to support the incoming leader.

#### Support Still Needed:

- Continued ACTE guidance through the Vice President election process
- Increased visibility and support for non-traditional T&I areas like cosmetology and barbering
- Ongoing coordination with SkillsUSA for event sponsorships and T&I-specific outreach at NLSC and VISION

### B. Contributions to Region and Division Members

Please remember the importance of engagement of members during this time and let ACTE know how we can help engaging your members with you! Please also let us know how you have engaged ACTE members within the past 4 months. Indicate if the work falls under any of the Strategic Plan.

*Divisions/NRS, please share the work of Areas of Interest and Sections here.*

Over the past four months, our focus has remained on sustained member engagement through timely communication, professional recognition, and targeted outreach that aligns with the ACTE Strategic Plan. Highlights include:

- **Quarterly Newsletters:** Delivered seasonal newsletters (Fall 2024, Winter 2025, Spring 2025, Summer 2025 and Fall 2025, with 3 eblasts as well) featuring T&I award recipients, leadership updates, conference opportunities, and free industry-sponsored events. These efforts align with Member Value and Engagement as well as Strategic Partnerships.
- **Industry-Focused Webinars:** Promoted another Kayleen McCabe webinar series, spotlighting alternative career pathways and workforce development—an effort that supports both Advocacy and Awareness and Strategic Partnerships.
- **VISION Presence and Receptions:** Continued strong presence at VISION 2025 with swag giveaways, an industry reception, and special events like “Coffee with Kayleen.” These activities helped elevate the visibility of the division and connect members directly with national partners.
- **Awards and Recognition:** Honored outstanding educators in the T&I Division and highlighted their accomplishments in newsletters and at VISION, reinforcing our commitment to professional growth and leadership development.
- **Leadership Pipeline:** Two T&I Candidates are up for election and well as the first T&I fellows has been selected and supported. This supports the Strategic Plan priority on succession planning and professional leadership development.

ACTE can continue to assist by amplifying our division announcements through national communication channels and providing election guidance as we begin the leadership transition.

ACTE is working to communicate and disseminate innovation at the forefront of all Regions and Divisions as an effort to support other CTE professionals around the nation. We anticipate highlighting the innovations in ACTE’s publications, blogs, and webinars and other similar activities. Please highlight any recent innovative ideas within your Region or Division.

While not always flashy, some of our most effective innovations have centered on strategic consistency and elevating member experiences. The T&I Division has maintained a reliable and engaging presence that continues to gain traction among members and industry partners.

- **VISION Industry Receptions and Swag Strategy:** What started as a small gesture has grown into an expected and appreciated part of the T&I Division’s culture. Branded giveaways and a more polished industry reception created meaningful moments of connection, increasing division visibility and sponsor interest. This grassroots engagement model is simple, scalable, and highly effective.
- **Streamlined Communication and File Access:** We’ve improved internal efficiency by organizing division records and resources into a centralized Google Drive. This has eliminated the previous challenges of locating files and created a repeatable structure for future leaders—an understated but essential shift in sustainable leadership.
- **Cross-Promotion with Industry Events:** Our collaboration with SkillsUSA and initiatives like the Kayleen McCabe webinar series reflect a growing effort to deliver content directly to parents and students. These events broaden our impact and support advocacy and awareness outside of traditional educator channels.

These efforts reinforce ACTE’s goals of member value, strategic partnerships, and advocacy through actionable, sustainable initiatives.

C. Succession Planning

Do you have any information you wish you had been provided during your new Board Orientation (what you know now that you wish you had known then)? Do you have any suggestions on future Vice Presidents for your Region or Division? **Or any suggestions on future ACTE President-Elect candidates?**

Two candidates are up for the T&I President Elect election. We also have a new T&I fellows, as well as leaving plans for the next T&I President to change the elect process to have the President elect serve a year in the role, following suit to other divisions.

D. Region/Division Concerns

What are your concerns for your Region/Division specifically	What are the implications for ACTE?	In what capacity can ACTE assist in addressing this issue?
One ongoing concern remains the limited visibility and engagement opportunities for T&I educators in specific program areas—particularly <b>cosmetology and barbering</b> . These instructors often lack a direct connection point within ACTE and don’t always see themselves reflected in national programming or industry partnerships.	If these gaps persist, ACTE risks under-serving a segment of its T&I membership and missing opportunities to grow in sectors that are both high-interest and high-employment.	Support from ACTE could include: <ul style="list-style-type: none"><li>• Helping broker targeted partnerships or sponsorships in cosmetology and barbering.</li><li>• Offering support or guidance to host niche demos or sessions at VISION.</li><li>• Promoting session proposal opportunities more directly to non-traditional T&amp;I sectors.</li><li>• Encouraging state leaders to elevate these areas within their CTE ecosystems.</li></ul>

## E. Topics to be discussed during Division/Region Breakouts

Update on the Vice President election process and timeline

Industry engagement planning for VISION 2025

## F. Items to be considered for placement on the Board Agenda

Topics to be placed on the board agenda for discussion. Give background information for the purpose of the discussion.

None at this time.

Action Items (those that will introduce a motion). **Indicate item, rationale and possible wording for motion.**

None at this time.

## G. Request for Information

Questions to Officers, Exec. Committee, or Staff to be answered but don't need discussion at the board meeting.

As we begin considering a shift to a President-Elect leadership model for the T&I Division—similar to what other divisions already use—it would be helpful to have a **guided document or ACTE-developed resource** that outlines best practices, timelines, and implementation steps. This would allow us to make an informed transition with built-in mentorship and leadership continuity.