

## ACTE Board Report - Fall 2024

Region or **Division**: Business Education  
Submitted by: Sean Crevier  
Date Submitted: 10/24/24

### • Strategic Plan

Provide the link to the Multi-year Strategic Planning Worksheet. Share any additional information about the implementation of the Strategic Plan you would like about the following:

- Successes you have had
- Support you still need

Link: [Bus Ed Division: Multiyear Strategic Planning Worksheet](#)

Additional Information:

#### Member & Value Engagement

- Prepared quarterly division newsletter
- Met w/ policy committee representative re: planning opening session speaker for Vision
- Newsletters sent out
- Policy committee meeting for budget approval
- Streamlined student awards application process through ACTE portal
- Planning for Vision related meetings, both in person / on site and pre-conference virtual

#### Advocacy & Awareness

- Attended NBEA fall conference

#### Professional & Leadership Development

- Communicated and filled open roles for our Division representation on ACTE standing committee
- Received and reviewed applications for Division sponsored Fellowship

#### Strategic Partnerships

- Met with Danny Rubin re: sponsorship at Vision
- Met with Virtual StartUp Academy re: sponsorship at Vision
- Met with StartUp Wars re: partnership with ACTE and our Division
- Helped potential partner (AICPA) complete and submit CFP to present at 2025 WBL Conference

### • Contributions to Region and Division Members

Please remember the importance of engagement of members during this time and let ACTE know how we can help engaging your members with you! Please also let us know how you have engaged ACTE members within the past 4 months. Indicate if the work falls under any of the Strategic Plan.

\*See "Member & Value Engagement" above



ACTE is working to communicate and disseminate innovation at the forefront of all Regions and Divisions as an effort to support other CTE professionals around the nation. We anticipate highlighting the innovations in ACTE’s publications, blogs, and webinars and other similar activities. Please highlight any recent innovative ideas within your Region or Division.

- Met with AICPA regarding new Youth Apprenticeship program and becoming involved with the Coalition for Workforce Development

## • Succession Planning

Do you have any information you wish you had been provided during your new Board Orientation (what you know now that you wish you had known then)? Do you have any suggestions on future Vice Presidents for your Region or Division? Or any suggestions on future ACTE President-Elect candidates?

- Received three applications for candidacy → two were deemed qualified and are on the ballot

## • Region/Division Concerns

What are your concerns for your Region/Division specifically	What are the implications for ACTE?	In what capacity can ACTE assist in addressing this issue?
Policy committee engagement	Less active representation for our division	What’s “working” for other divisions / regions?
Price points of sponsorship options for partners. Have received feedback that it’s high, especially when factoring in food & beverage costs.	Fewer partners / sponsors	Creating more value on the lower priced options? Potentially lowering sponsorship costs, especially division specific ones that have limited reach compared to overall ACTE level?

## • Topics to be discussed during Division/Region Breakouts

- **Items to be considered for placement on the Board Agenda**

Topics to be placed on the board agenda for discussion. Give background information for the purpose of the discussion.

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Action Items (those that will introduce a motion). Indicate item, rationale and possible wording for motion.

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- **Request for Information**

Questions to Officers, Exec. Committee, or Staff to be answered but don't need discussion at the board meeting.

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