



2022 NATIONAL
POLICY
SEMINAR

ACCTE

Association for Career
and Technical Education
ACCTE

National Policy Seminar 2022

March 21-23

Arlington, Virginia

NPS Agenda

Updated March 20, 2022

All Times Eastern

Sunday, March 20

8:00 a.m. – 4:00 p.m.
Mount Vernon

State Leadership Training Program *(In-person event)*

1:00 p.m. – 2:00 p.m.
Salon I

Quality Association Standards Award Celebration *(In-person event)*

2:00 p.m. – 3:00 p.m.
Manassas

NEDA Meeting *(In-person event)*

3:00 p.m. – 7:00 p.m.

Onsite Registration

5:00 p.m. – 6:00 p.m.
Salon I

First Timer's Q and A *(In-person session and virtual session via Zoom)*

If this is your first time at NPS, or you have questions about the conference or Hill visits, stop by this informal question and answer session with ACCTE's policy staff. We'll provide you with all the information you need to navigate the new environment on Capitol Hill and make the most of your interactions with policymakers.

ACCTE Public Policy Staff

6:00 p.m. – 7:00 p.m.
Skyview Terrace

Administration Division Reception *(In-person event)*

Generously sponsored by the ACCTE Administration Division and National Council of Local Administrators (NCLA)

**Administration Division Members Only*

Monday, March 21

7:00 a.m. - 12:00 p.m.

Onsite Registration

8:00 a.m. – 9:00 a.m.
Arlington Ballroom Foyer

Continental Breakfast & Networking *(Provided in person)*
Generously sponsored by SchoolLinks

9:00 a.m. – 10:00 a.m.
Salons III and IV



Opening General Session with Keynote Speaker

(In-person session live streamed to virtual attendees)

The 2022 National Policy Seminar officially kicks off with a welcome from ACTE Executive Director LeAnn Wilson and an overview of the current political climate by keynote speaker Reg Leichty, founder and partner of Foresight Law+Policy.

Sponsor Message:

Kurt Beer, District Partnerships, SchoolLinks

ACTE Update:

LeAnn Wilson, Executive Director, ACTE

Keynote Speaker:

Reg Leichty, Founder and Partner, Foresight Law+Policy [\[Bio\]](#)

10:15 a.m. – 11:15 a.m.
Salons III and IV

General Session – Congressional Process and Priorities: Making Sense of Funding and Policy Vehicles

(In-person session live streamed to virtual attendees)

The COVID-19 pandemic, hyperpartisanship, national security threats and numerous other forces have combined to yield a chaotic political environment. Few bills are moving through "regular order," making it difficult to predict which proposals have a chance of making it through Congress. This panel of policy insiders will help clarify current congressional priorities, shed light on the outlook for education and workforce policy over the next few months, and share which policy vehicles should be the focus of advocacy efforts.

Danny Carlson; Associate Executive Director, Advocacy & Policy, National Association of Elementary School Principals [\[Bio\]](#)

Luis Maldonado; Vice President, Government Relations & Policy Analysis; American Association for State Colleges and Universities [\[Bio\]](#)

Alex Nock; Principal, Penn Hill Group [\[Bio\]](#)

Katie Spiker; Managing Director, Government Affairs; National Skills Coalition [\[Bio\]](#)

11:30 a.m. – 12:15 p.m.

Breakout Sessions – Deep Dives on Key Policy Issues (*In-person sessions*)

Each of these three separate breakout sessions will provide an in-depth overview of the issues surrounding these ACTE policy priorities, including key bills and congressional activity.

Salon I

Short-term Postsecondary Programs

Providing Pell Grants for students in short-term postsecondary CTE programs is one of ACTE's top legislative priorities and has seen significant action already this Congress. This session will provide an overview of the current status of short-term Pell proposals, outlook for congressional action and advocacy needed!

*Jennifer Stiddard; Senior Fellow; National Skills Coalition [\[Bio\]](#)
Zach Curtis; Government Relations Manager; ACTE (Moderator)*

Salon II

WIOA & Apprenticeships

The Workforce Innovation and Opportunity Act and National Apprenticeship Act are both well overdue for a congressional reauthorization. This session will provide an overview of the current status of these issues, key legislation and how you can get involved in the process.

*Steve Voytek; Policy Advisor; Foresight Law+Policy [\[Bio\]](#)
Alisha Hyslop; Senior Director of Public Policy; ACTE (Moderator)*

Salon V

Teacher Pipeline

The teacher pipeline is a growing concern for many organizations and advocates, and is a particularly acute issue for CTE, where educator shortages existed even before the pandemic. This session will explore areas with federal policymakers could weigh in to help strengthen the pipeline, including current programs and policies and potential new legislation.

*Sarah Pinsky; Director, Policy and State Strategy; National Board for Professional Teaching Standards [\[Bio\]](#)
Steve DeWitt; Deputy Executive Director; ACTE (Moderator)*

11:30 a.m. – 12:15 p.m.

Salon VI

NAAE Breakout Session: Efficient Advocacy for the Agricultural Educator

Advocacy doesn't have to be one more thing on your plate as a teacher! Come learn how you can successfully and effectively advocate without adding more thing to your to-do list. Also be prepared to share your own success stories and tips.

11:30 a.m. – 12:15 p.m.

Breakout Session – Advocating from Distance: Local Strategies to Influence Federal Policymakers *(Virtual session via Zoom)*

How can you advocate for federal policy if you aren't in Washington, DC? This breakout session, targeted toward virtual attendees, will provide tips and strategies for crafting effective advocacy messages and building relationships with your federal policymakers through local and digital grassroots activities.

Jori Houck; Media Relations and Advocacy Associate; ACTE

12:15 p.m. – 1:45 p.m.

Lunch Break *(On your own)*

1:45 p.m. – 2:45 p.m.
Salons III and IV

General Session – Congressional Staff Panel

(In-person session live streamed to virtual attendees)

During this session, staff working on CTE issues for key committees and Members of Congress will share the latest news from Capitol Hill and their outlook for the rest of this congressional session. **NOTE: This session is off the record, please no sharing remarks or posting on social media!!**

Jake Baker; Professional Staff Member (Minority); Senate Health, Education, Labor, and Pensions Committee

Chris Fisk; Professional Staff Member (Majority); Senate Health, Education, Labor, and Pensions Committee

Brittany Matthews; Senior Policy Advisor; Sen. Maggie Hassan (D-NH)

Nick Rockwell; Legislative Director; Rep. Glenn “GT” Thompson (R-PA)

3:00 p.m. – 4:00 p.m.
Salons III and IV

General Session – Messaging CTE in the Current Political Environment

(In-person session live streamed to virtual attendees)

Every advocate faces challenges engaging with policymakers in the current political environment. This session will explore how to ensure the CTE message is heard in the midst of many competing issues, how to connect CTE to the primary issues policymakers are focused on, and how to message to both Democratic and Republican Members of Congress while maintaining strong bipartisan support for CTE.

Jackie Beckwith; Manager of Advocacy & Government Relations; Association for Unmanned Vehicle Systems International [\[Bio\]](#)

Samuel Botts; Chief Operating Officer/Senior Advisor; ASHLIN Management Group [\[Bio\]](#)

Derrick Figures; Labor and Economic Justice Director; Sierra Club [\[Bio\]](#)

Mike Matthews; Legislative Director, Community, Economic & Workforce Development; National Association of Counties [\[Bio\]](#)

4:00 p.m. – 4:15 p.m.
Arlington Ballroom Foyer

Drink Break *(Provided in-person)*
Generously Sponsored by Forrest T. Jones & Company

4:15 p.m. – 5:00 p.m.
Salons III and IV

ACTE 2022 Legislative Agenda & Hill Visit Preparation
(In-person session live streamed to virtual attendees)
ACTE policy staff will provide an overview of goals for Hill visits, review key messages and materials for you to deliver to your policymakers, and relay last minute tips for sharing the CTE message in the current political environment.

ACTE Public Policy Staff

Sponsor Message:

*Fred Wheeler; Assistant Vice President, Forrest T. Jones & Company;
Secretary, Trust for Insuring Educators*

5:00 p.m. – 5:30 p.m.
Salons III and IV

State Planning Roundtables *(In person sessions)*
Work with others from your state to finalize Hill visit logistics and details. Leave behind folders will be distributed during this time, and ACTE policy staff will be available to answer any remaining questions. Larger state delegations will have separate rooms:

Minnesota – Salon I
Ohio – Salon II
Oklahoma – Salon V
Idaho – Salon VI
Missouri – Rosslyn

5:30 p.m. – 6:00 p.m.

Virtual Hill Visit Preparation Q & A *(Virtual session via Zoom)*
This online session, led by ACTE policy staff, will provide an opportunity for virtual attendees to ask questions about key issues or the logistics of virtual Hill meetings before the day concludes.

ACTE Public Policy Staff

Tuesday, March 22

9:00 a.m. – 5:00 p.m.

Hill Visits *(In-person and virtual)*

4:00 p.m. – 6:00 p.m.
2011 Crystal Drive
Arlington, VA 22202

Networking Event: National Landing Tour and Reception
Plan on wrapping up your Hill visit day at NPS with this terrific tour and reception arranged especially for you! Join us for an exciting look at one of Washington, DC's biggest development projects and

hear about their anchor tenants' plans to support CTE. This event will begin with a brief overview of the area Amazon is developing as their new second headquarters (HQ2) with plans to hire 25,000 new employees. We'll hear about several special programs including their national campaign [Amazon Future Engineer](#), which works with CTE computer science educators, and their [Meet an Amazonian](#) program of behind-the-scenes tours, career talks, and real-world learning content. Following the presentation, we'll have the opportunity to browse through exhibits and enjoy food and beverages.

This special NPS event will be held in an impressive outreach center within a short walk from the hotel, and there are a number of restaurants for you to enjoy on your way back to the Gateway Marriott following the reception.

Learn more about [National Landing](#) and [Amazon HQ2](#).



Wednesday, March 23

7:30 a.m. – 8:30 a.m.

Continental Breakfast *(Provided in-person)*

8:30 a.m. – 11:30 a.m.
Salons III and IV

General Session
(In-person sessions live streamed to virtual attendees)

8:30 a.m. – 9:00 a.m.

ACTE Special Lifetime Achievement Award Recognition

Two key CTE Caucus leaders have announced they are retiring from Congress at the end of this year. Join us to honor Rep. Jim Langevin and Sen. Rob Portman.

Rep. Jim Langevin (D-RI), House CTE Caucus Co-Chair (via video)

CTE Research Network Update

This update will provide you the latest news and information on useful resources from the federally funded CTE Research Network.

Kathy Hughes; Director, CTE Research Network; Principal Researcher, American Institutes for Research

9:00 a.m. – 10:00 a.m.

Office of Career Technical and Adult Education Updates

Acting OCTAE Assistant Secretary Jen Mishory will provide an overview of the Administration's priorities around CTE, to be followed by several staff from OCTAE's Division of Academic and Technical Education providing updates on Perkins implementation and National Programs activities. You will also have an opportunity to provide feedback to OCTAE on a number of Perkins implementation issues.

Jennifer Mishory, Delegated the Authority as Assistant Secretary for Career, Technical, and Adult Education, U.S. Department of Education

Sharon Lee Miller, Director, Division of Academic and Technical Education, U.S. Department of Education

Robin Utz, Deputy Director, Division of Academic and Technical Education, U.S. Department of Education

Adam Flynn-Tabloff, Chief, Program Administration and Accountability Branch, Division of Academic and Technical Education, U.S. Department of Education

10:00 a.m. – 10:15 a.m.

Break

10:15 a.m. – 11:30 a.m.

Department of Labor and Workforce Development Updates

This session will provide updates from the Department of Labor's Employment and Training Administration, as well as the Federal Aviation Administration's Youth Access to American Jobs in Aviation Task Force (TIATF).

Angela Hanks, Principal Deputy Assistant Secretary and Acting Assistant Secretary, Employment and Training Administration, U.S. Department of Labor

Brett Levanto, Vice President of Operations, Aeronautical Repair Station Association; Youth Access to American Jobs in Aviation Task Force Representative

1:30 p.m. – 3:30 p.m.

Northern Virginia Community College Site Visit

Join us to tour the Northern Virginia Community College (NVCC) in Woodbridge, Virginia, to learn about the impact of the data center industry on information technology (IT), construction and other thriving sectors in the Northern Virginia area. ACTE is pleased to host this site visit with NVCC and CTE Month-sponsor National Association of Home Builders. The event will include tours of NVCC's HVAC, non-credit health care and IT programs. This event is open to everyone — National Policy Seminar (NPS) attendees, all ACTE members and CTE professionals — at no cost. Sign up [here](#)!