

# ACTE Board Report

Region or Division: Region 1  
Submitted by: Douglas Bush  
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## A. Strategic Plan

Provide the link to the Multi-year Strategic Planning Worksheet. Share any additional information about the implementation of the Strategic Plan you would like about the following:

- Successes you have had
- Support you still need

Link: [https://docs.google.com/document/d/1OVT\\_AyrTPvHI8a15O-9VL2MhbcnuwQAO/edit](https://docs.google.com/document/d/1OVT_AyrTPvHI8a15O-9VL2MhbcnuwQAO/edit)

## B. Contributions to Region and Division Members

Please remember the importance of engagement of members during this time and let ACTE know how we can help engaging your members with you! Please also let us know how you have engaged ACTE members within the past 4 months. Indicate if the work falls under any of the Strategic Plan.

In the past four months our greatest level of engagement has been through our newsletter. Members have been made aware of our strategic plan and some of the elements. I have been highlighting one of the Strategic Plan elements in each newsletter and letting members know how they can help us meet the Strategic Plan goal for that element. Another thing that we have done is start having a virtual policy meeting in between our VISION and Region 1 Conference and then again between the Region 1 Conference and VISION. The purpose of these extra meetings is to designate specific time to work on the Strategic Plan elements. There are so many topics that need to be discussed during the VISION and Region 1 Conference meetings that we end up running out of time before we can work on the Strategic Plan action items. I am hoping that we can use the policy committee member to increase engagement with members as a result of our work during the extra meetings.

We have also engaged members through our May 2024 conference planning. We surveyed state leaders from all of the states in the region to help identify “hot topics” that their state is dealing with so we can use that feedback to guide our conference planning. We have also added members from New York to be a part of the Region 1 conference planning committee, so there are more people involved.

One of the areas that I want our Policy Committee to address is finding a way to plug people in who want to be more involved. I know of a few people who are interested in increased involvement, but there really isn't a place for them in a designated role at this time. There may be a person from a state that is interested in being more involved, but all we have is a seat on our Policy Committee, but the position is already filled by another member from their state. So, we have to find a way to create a role for people when they want to be more involved but we don't have a specific role for them. We may need to form

some task forces that people can join for a specific task and specific timeframe. This could get them involved without them filling a specific role, etc.

ACTE is working to communicate and disseminate innovation at the forefront of all Regions and Divisions as an effort to support other CTE professionals around the nation. We anticipate highlighting the innovations in ACTE’s publications, blogs, and webinars and other similar activities. Please highlight any recent innovative ideas within your Region or Division.

We really don’t have any innovative ideas within our region. I know we are doing this a little differently as a region, but I don’t think these things are different from other regions. Adding the extra virtual meetings during the years should make a difference for us, but I know other regions already have more meetings than just the two that we were having. Another thing that we are doing differently is the site selection for our regional conference. We have made a priority to have the selection determined for three-years out. This enables us to have a local state planning team work with the regional conference planning committee. We have also set planning areas and designate “leads” for each area to head the area and report back to the full committee. These “leads” will remain in that position while they are members of the planning committee so we have stability and familiarity with the conference planning from year to year. Again, I don’t think these things are unique, but they are new for our region and I think they will move our regions forward.

## C. Succession Planning

Do you have any information you wish you had been provided during your new Board Orientation (what you know now that you wish you had known then)? Do you have any suggestions on future Vice Presidents for your Region or Division? Or any suggestions on future ACTE President-Elect candidates?

With respect to succession planning, we have another year before we have to select a VP-elect, but there are a few people that have been most active and supportive of the regional activities. As we get closer to selecting a VP-elect, some of these folks will be encouraged to run for this position.

I provided suggestions in my previous board update. I am including them again below, but in addition to those, I would suggest a more thorough explanation of the financials. What are operating funds? What are designated funds? What can each be used for?

*It would be good to have a bulleted list of what specific tasks are required for the position – monthly e-blast, board reports, conference planning, policy meetings, business meetings, etc. And, it would be good to have the frequency that those are required. I knew some of these things were required, but some details about the timing and process would be good to know earlier. It isn’t bad and the staff does a great job of making sure we are reminded and have the resources needed. I am just thinking that a one-pager of these things might be good. The only thing I can suggest to future regional VPs is ask a lot of questions and don’t feel bad about it. The more they understand, the more they can be effective.*

## D. Region/Division Concerns

What are your concerns for your Region/Division specifically	What are the implications for ACTE?	In what capacity can ACTE assist in addressing this issue?
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<p><b>REPEAT</b></p> <p>I am concerned that our number of members is lower than it should be. Though many of our states are very small in comparison, we have 14 states and DC.</p>	<p>The fewer members there are in Region 1, the fewer the members in ACTE as a whole.</p>	<p>One thing that may help me is to know the number of CTE educators per region so that I could see if my percentage of members compared to CTE educators in total is low compared to other regions. I don't know if that data is available, but it would help put some perspective on membership goals. Being able to dig down to the state level would be even better.</p>
<p><b>REPEAT</b></p> <p>I am concerned about the level of participation at our regional conferences. We are trying some new things for our 2024 conference. For an out-of-state conference request, we need to have something meaningful and different from VISION to draw people. But, we need to have critical mass.</p>	<p>With the revenue share, this would affect ACTE revenue. It also speaks to a level of engagement that could increase national engagement if there is greater regional engagement.</p>	<p>I don't really have any ideas at this point. The level of support has been good. One thing that I can think of is help to connect with state level leaders to support conference attendance both in the states that host and the nearby states.</p>
<p><b>NEW</b></p> <p>I am concerned about the input we have had as a region with the regional conference planning with the respect to the items that ACTE does for us. I know that we rely on ACTE to support our conference, but I think we need to be more involved with the hotel selection, number of nights reserved in the block, and registration rates. I know these things were determined for us without our input, and I had to push back.</p>	<p>ACTE will have to review the protocols and procedures when supporting a region for their conferences. They will have to listen to the regional leaders.</p> <p>I can give specific examples, but will leave that for when we work through these issues. We already have a meeting schedule to look at hotel blocks.</p>	<p>ACTE can meet with the region VPs to address the concerns mentioned. I know regions organize their conferences differently so this may not be an issue for every region. They can also take the time to work with the board member to determine protocols. Again, I can give examples.</p>

## **E. Topics top the discussed during Division/Region Breakouts**

I would like to discuss the level of involvement ACTE has with conference planning for the other conferences and if they have had the same issues that we have had as mentioned above.

I know we have discussed this before, but I want to get a better handle on how many and when other regions hold their policy committee meetings.

## **F. Items to be placed in the Board Agenda for Discussion**

Topics to be placed on the board agenda for discussion. Give background information for the purpose of the discussion.

I can't think of anything at this time. Depending on how the items go in addressing the conference issues, there may need to be discussion at the March meeting and if not, the July meeting.

Action Items (those that will introduce a motion). Indicate item, rationale, and possible wording for motion.

NA

## **G. Request for Information**

Questions to Officers, Exec. Committee, or Staff to be answered but don't need discussion at the board meeting.

Nothing at this time. Usually, when I have a question, I just ask right away!