



# Empowering Students to a Better Future through Certification

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Confidential

# Our time together:

Healthcare  
Insights



Choosing a  
Credential



Implementation  
Planning



Passing that exam impacted my life because it made me realize that I can accomplish many things if I work hard enough for it. Certification brought up my self esteem to the point where I am still on that goal to become a Cardiologist. I'm only 18 years old and its amazing to think that I'm certified to actually help others at an early age.

-Larritza, E., EKG





# Healthcare Employment Outlook



By 2020 allied healthcare will account for 3.4 million of all the healthcare occupations.



Combined with healthcare support staff, these two sectors will account for 64% of all occupations in healthcare.



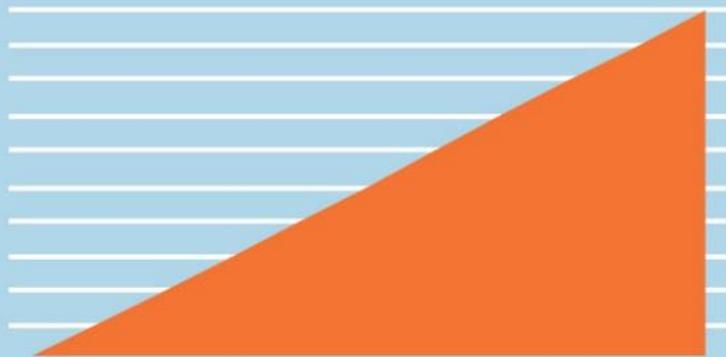
Medical Assisting employment is expected to grow by 29% from 2012-2022.



Doctors and nurses will account for 1.2 million and 3.5 million jobs respectively, totaling 36% of all healthcare occupations by 2020

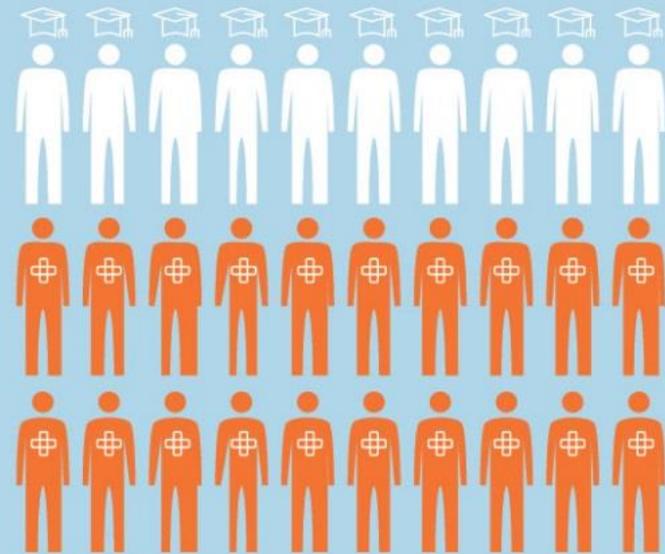
# Clinical Medical Assistant

The Bureau of Labor Statistics predicts **2.6 percent annual growth** for the next 10 years.



2015 2016 2017 2018 2019 2020 2021 2022 2023 2024 2025

Schools produce over 100,000 Medical Assistants per year.



More than 208,000 job postings in 2014.



# Choosing a Credential

# What is the difference between a “certificate of completion” and a “certification credential?”

	CERTIFICATE OF COMPLETION	CERTIFICATION
Recognized nationally		●
Proves you retained core competencies		●
May be required by an employer	●	●
Requires continuing education		●
May be based on local requirements	●	

> WHY BOTH?

# Selecting the Right Certification Partner



Accreditation

Industry  
Advocacy

Accessibility

Customer  
Service

Supporting  
Resources

Analytic  
Support

Additional  
Credentialing  
Opportunities



## Provisional Certification

A candidate who is scheduled to graduate from an accredited high school or GED program (or other equivalency test recognized by the candidate's state or residency) may take the certification exam and receive a **Provisional Certification up to twelve (12) months before graduation** as long as all certification eligibility requirements are met.

Is a placeholder and is intended to allow candidates to take certification exams as near to the time they complete their training even though they have not yet met the eligibility requirement of holding a high school diploma or its equivalency needed to receive a standard (full) certification.

(Provisional Certifications are not available to candidates sitting for the ExCPT Pharmacy Technician Certification.)



# NHA in Local Markets

22 State  
Departments of Education  
Formally recognize  
NHA Certifications

Not all states have rigorous, or specific enough  
pathways for NHA's certification to fit in.

Key Regional employers include:

Johns Hopkins  
Mayo Clinic  
Mount Sinai Health  
New York Presbyterian  
Atlantic Health Systems  
Cleveland Clinic



Over 50,000 Certifications awarded to  
CTE Candidates

27,000+ Employers  
indicate they recognize NHA  
credentials when hiring candidates.



# Planning Implementation

## NHA offers certifications in the following:



Clinical Medical Assistant Certification (CCMA)



Phlebotomy Technician Certification (CPT)



Medical Administrative Assistant Certification (CMAA)



EKG Technician Certification (CET)



Electronic Health Record Specialist Certification (CEHRS)



Pharmacy Technician Certification (CPhT)



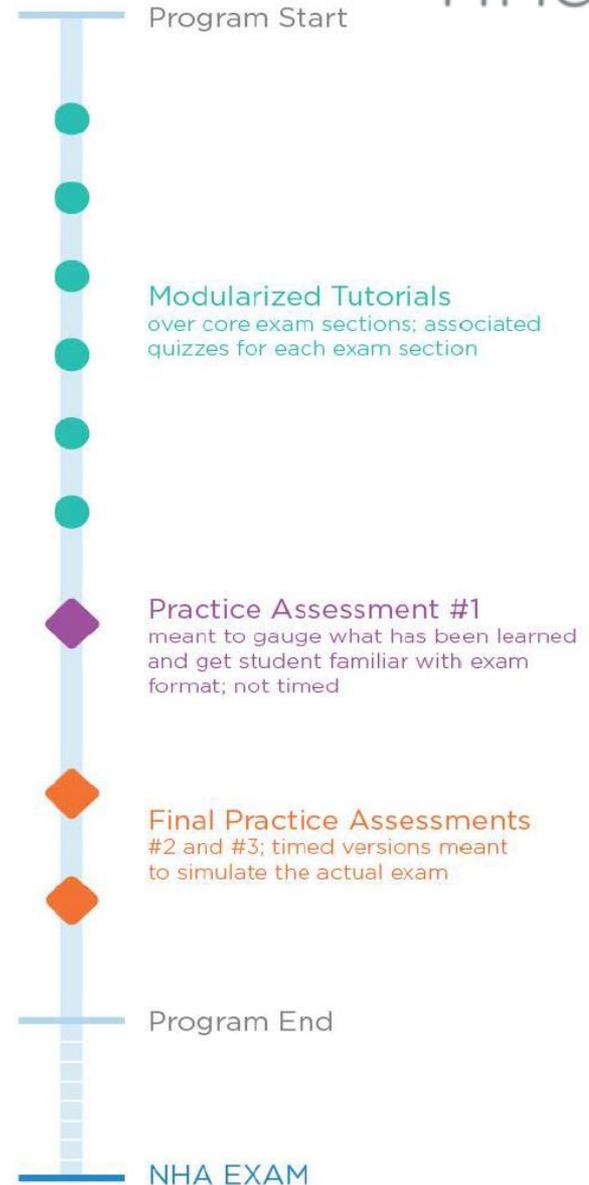
Billing & Coding Specialist Certification (CBCS)



Patient Care Technician/Assistant Certification (CPCT/A)

# Implementation Planning

1. Crosswalk to test plan
2. Plan timeline for test dates
3. Align resources to supplement your lessons
4. Implement Best Practices
5. Remediate



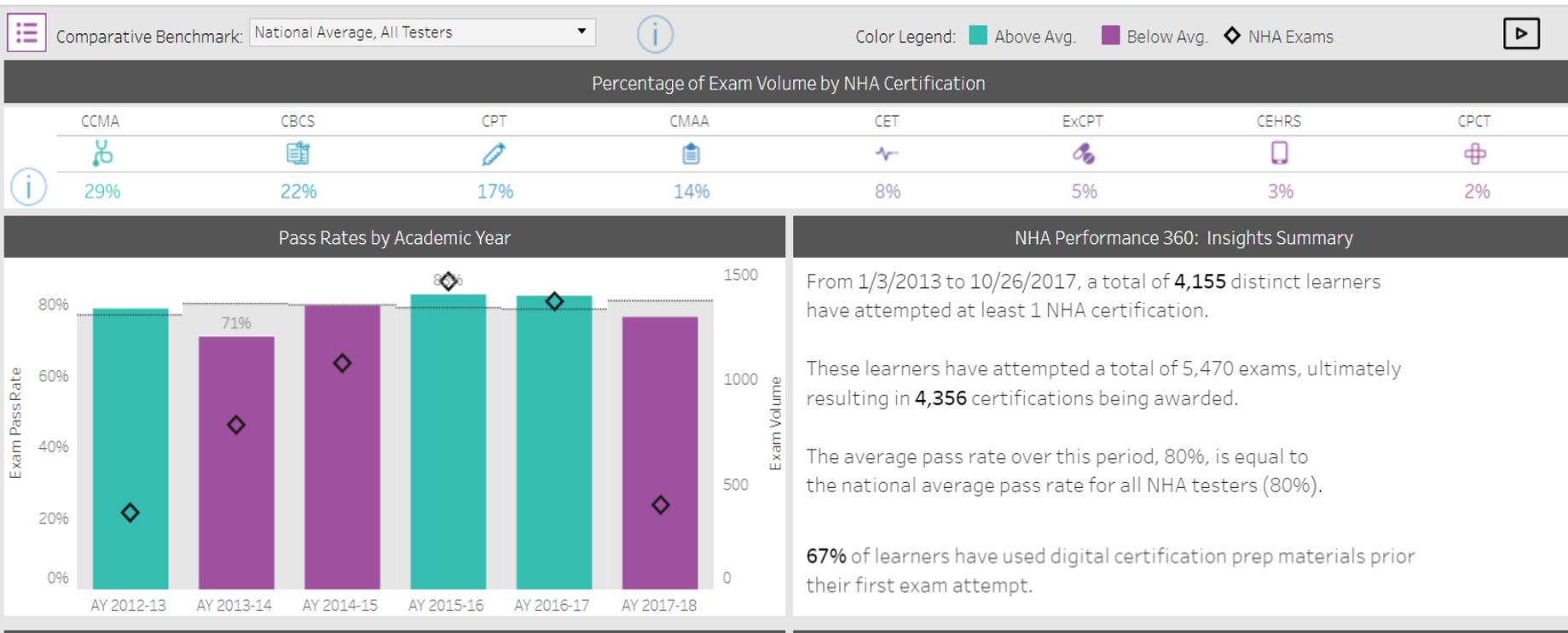


# Data Analytics & Reporting

## Review

## Report

## Improve





Lindsey Thompson, MAT, RN  
Medical Assisting Instructor  
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Center of Applied  
Technology South

Students from 5  
feeder schools

Honors Magnet  
Program



# Program Overview

- > Students Interest in certification
- > Need for Industry Certification
- > NHA Practice Exams
- > Align NHA study guide with Medical Assisting Text



# Experience with NHA

Fourth Year offering  
NHA Exams

Study Materials

Online Portal

Student Resources  
Instructional Support

In-Facility Testing

# Future Planning

## Lessons Learned

- > 1 year v 1 semester
- > Administrative Vs. Patient Care content
- > Rigorous Content



# Resources

Test Plans, Trial Access:

<http://info.nhanow.com/ctesuccess>

Access Publication – 2017:

<https://info.nhanow.com/access-2017>

Care + Career Blog:

<http://info.nhanow.com/blog>

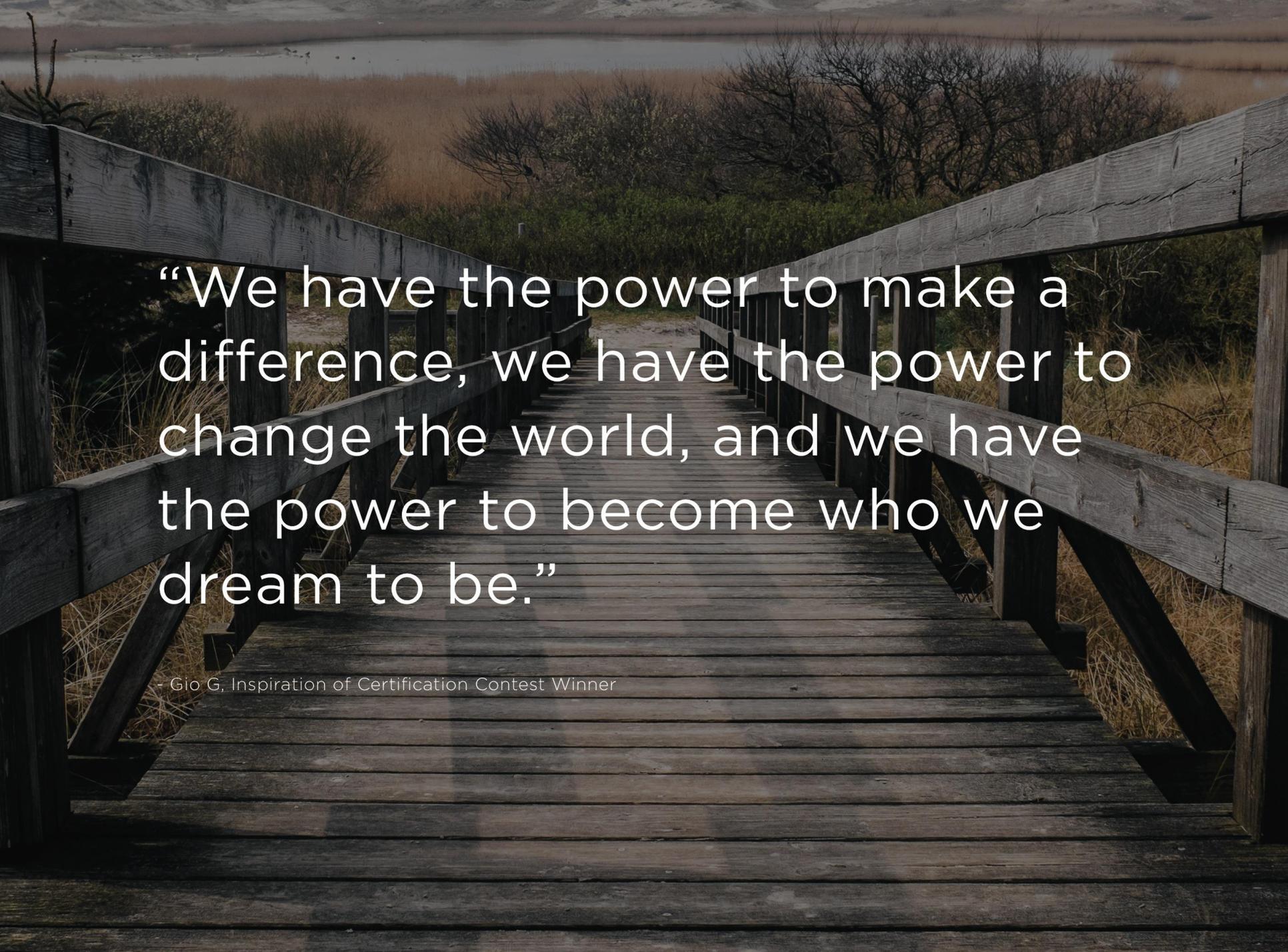
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A wooden boardwalk with railings leads towards a body of water and trees. The boardwalk is made of dark wood and has a railing on both sides. The background shows a body of water, trees, and a cloudy sky.

“We have the power to make a difference, we have the power to change the world, and we have the power to become who we dream to be.”

- Gio G, Inspiration of Certification Contest Winner

Thank you!