



**BUSINESS
EDUCATION
DIVISION**



Connecting Education and Careers

Hello Business Division members!

I hope you had a wonderful holiday season and your second semester is starting off great!

We had a wonderful Hybrid VISION! It was so great to see so many people together learning and sharing about career and technical education (CTE). The keynote speakers were amazing and so on point this year. I hope you all had a chance to listen to them.

As a division we have several things we want tackle this next year. Be on the look out for information from our Vice President-elect Sean Crevier about opportunities to help in those areas.

Resources and Updates from MBA Research & Curriculum Center

MBA Research is a not-for-profit working in partnership with business administration educators.

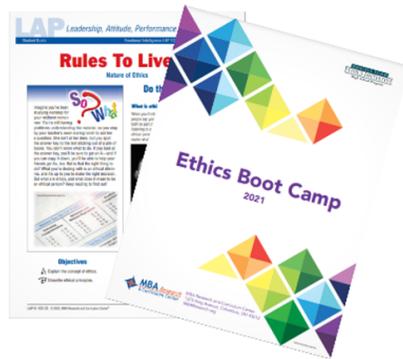
With a redesigned, responsive interface, our new website is easily navigable and makes accessing the resources you need quick, easy, and convenient. Some of our favorite features include the following:

- **Login buttons** to Learning Center and State's Connection on every page
- **Quick Links** to some of our most popular pages



- **Contact form** that easily connects you with one of our team members
- **News + Events page** that can be filtered by your category of interest
- **Calendar page** featuring upcoming PD opportunities
- **Ethics Education page** with free, comprehensive ethics resources
- **Newsletter signup button** and access to archived communications
- **Informational videos** throughout to answer any questions you may have

The new site provides the resources you need at your fingertips, whether you're an educator, state administrator, or business professional.



New Ethics Resources

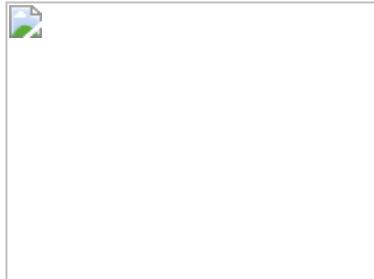
Materials for teaching ethics and ethical decision-making are available at no cost through the generous support of the Daniels Fund. New resources added to our [Ethics Education](#) page include the Ethics Boot Camp, Ethics Books & Movies for High School Students, corresponding How-To Guides, and several videos as part of our Ethical Principles Video Series.

Save the Date: Conclave 2022

The national [MBA Conclave Curriculum and Teaching Conference](#) is designed specifically for teachers and administrators of Career and Technical Education (CTE) programs in business administration, including those who

focus on entrepreneurship, finance, hospitality/tourism, management/administration, and marketing.

This year, Conclave will be held in Minneapolis, Minnesota, from **Sept. 30–Oct. 3**. Information about registration, hotel reservations, transportation, and programming coming soon!



Announcing the Board of Directors 2022 Election Results

ACTE is pleased to announce the results of the recent election for spots on its Board of Directors.

- Chaney Mosley, President-elect: Mosley is an Assistant Professor at Middle Tennessee State University in Murfreesboro, Tennessee.
- Michael Culwell, Region IV Vice President-elect: Culwell is the Campus Director at Kiamichi Tech-Poteau in Poteau, Oklahoma.
- Sean Crevier, Business Education Division Vice President: Appointed by the board of directors Mr. Crevier is Teacher at Vernon Hills High School in Vernon Hills, Illinois.
- Katy Blatnick-Gagne, Family and Consumer Sciences Education Division Vice President: Appointed by the board of directors, Ms. Blatnick-Gagne is an Education Consultant at the Iowa Department of Education in Des Moines, Iowa.

Additionally, the vice president-elects whose election occurred last year will join the Board as vice president in July 2022. Susan Leon will assume the position of New & Related Services Division Vice President, Brandon Russel will assume the position of Region III Vice President, and Beth Parks will assume the position of Region II Vice President.

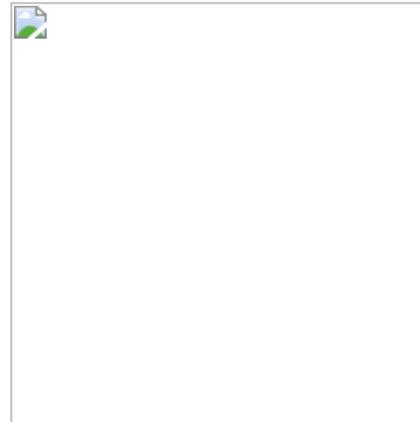
ACTE congratulates the winners, and thanks all of the candidates for their willingness to serve and their hard work, dedication, and commitment to the association. ACTE also thanks its members who had their voices heard by voting in the election.

[Read more](#)

Voice Your CTE Priorities at NPS!

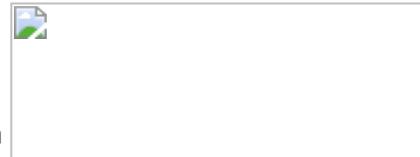
Join CTE professionals at ACTE's National Policy Seminar (NPS) to engage on key education policy topics, hear best practices for influencing federal policy related to CTE advocacy and messaging, and participate in Capitol Hill visits. This year's NPS will be offered as a hybrid event and happens both virtually and in person at the Crystal Gateway Marriott in Arlington, Virginia, **March 21–23**. We will follow a similar schedule to past years but may have to make some COVID-19-related tweaks.

[Learn more](#)



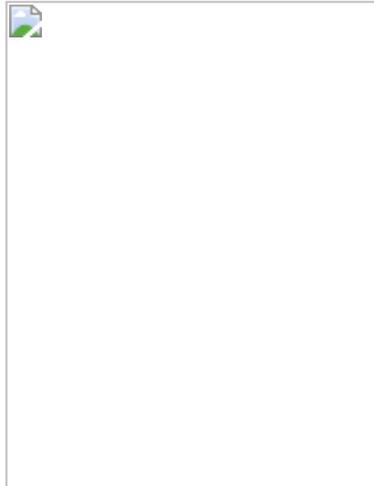
Present at CareerTech VISION 2022!

Share your expertise at ACTE's CareerTech VISION, happening **Nov. 30–Dec. 3** in Las Vegas, Nevada, by being an



esteemed presenter. Won't you consider submitting a proposal to lead an educational program session? We're looking for innovations and insights on the most pressing issues in the field today. Accepted session topics may also address current and emerging trends to help career and technical educators thrive in their careers. VISION offers unparalleled networking, hundreds of concurrent program sessions covering high-quality CTE and stories of successful education and business collaborations. Call for presentations will open in late January and close **March 31**.

Learn more



Celebrate CTE Month[®]!

Generously sponsored by NAHB

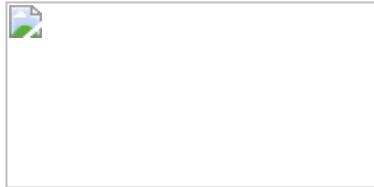
Join us as we celebrate CTE Month, generously sponsored in 2022 by the National Association of Home Builders. Share with the world how much you love CTE! Raise awareness about the importance of CTE for our students and our nation's economy and have fun doing it!

- Share ACTE's 28 days of CTE social media messages by following us **@actecareertech** on Twitter or Facebook. You can also share your own success stories on social media by using **#CTEMonth**. Be sure to tag us!
- Encourage your students to participate in this year's [CTE Month-NASA HUNCH student video challenge](#) to showcase the importance of CTE and/or project-based learning. This year's theme: **How Can Space Exploration Solve Climate**

Change? Submit videos, two minutes or less in length, by **April 1**.

- [Gear up](#) with mood pens, pencils and other festive CTE Month merchandise.
- [Engage](#) members of your community or the media to learn about your school's strong CTE programs firsthand.
- [Reach out](#) to business and industry leaders in your area to create valuable partnerships.
- [Download the CTE Month logo](#) for use with any of your print and digital outreach.

[Learn more](#)



Check Out New, Free Resources on CTE Learn

The CTE Research Network Training Modules, designed for CTE practitioners and state agency staff, will strengthen your capacity to access, understand, and use CTE data and research as well as conduct your own research — particularly causal research. This new series seeks to expand the evidence base on the impact of CTE and to bring CTE practitioners and researchers together in collaboration.

- Understanding CTE Data and Why It Matters
- Using Data and Research to Improve CTE Programs
- CTE Program Evaluation: Why It Matters to Practitioners
- Using State Data to Partner with Researchers

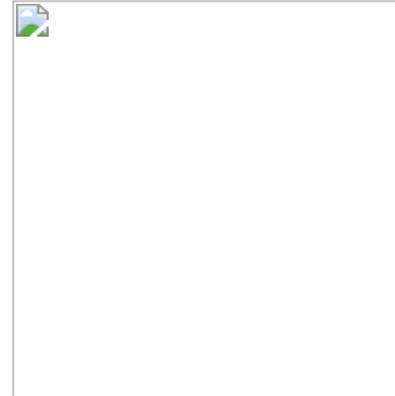
- Using Research to Design Your CTE Program for Equity
- How to Communicate About Your CTE Program Using Research

[Learn more](#)

Upcoming Webinars

Mark your calendar for these upcoming free webinars, covering innovative best practices in CTE.

- Why is Academic Integration a Necessity in CTE Programs: A Discussion with Educators (Part 2) on **Feb. 16 at 4:00 p.m. ET**
- Why is Academic Integration a Necessity in CTE Programs: A Discussion with Students (Part 3) on **April 12 at 4:00 p.m. ET**



[Learn more and sign up to attend](#)



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