



INTERNATIONAL SIGN ASSOCIATION

Sign, Graphics and Visual Communications Industry

Get Your Students Hired!

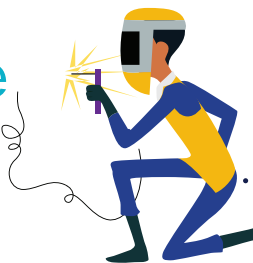
80% of sign industry employers struggle to find skilled workers.

Students can use the ISA Digital Badge on their resumes to share relevant skills and find great industry careers.



\$22.50 per hour in the sign industry is more than the average U.S. worker earns.

15 subject areas of assessments validate student learning in valuable skillsets!



"I used to think that college was the only way you could get a good job and be successful, but when I toured the two local industries I realized that they offer good jobs right out of high school."

Anonymous Student Sign Manufacturing Day Participant

"I will never look at a sign the same way again. It was very interesting to see all the different kinds of skills needed to produce a sign."

Anonymous Student Sign Manufacturing Day Participant



signs.org/getbadge

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