

## **ACTE Region V Business Meeting Minutes**

December 6, 2019, 8:00 – 9:00 a.m.

Anaheim Convention Center, 259A

Call to Order and Introductions: Mark Branger (MT) calls the meeting to order at 8:00am PT. He introduces the Policy Committee members, including Eric Ripley (ND), Dawn Tornquist (OR), Janet Goble (UT), Trish Zugg (AZ), Shani Watkins (WA), and Rachael Mann (AZ).

ACTE Counseling and Career Development Division VP Candidates (1 minute each): Shelly Thome from AZ addresses the group as candidate for VP of the Counseling and Career Development Division. Teresa Gibbons also addresses the group as a candidate.

Roll Call of States: Shani Watkins (WA) calls the roll of state delegates - Palau 0, Marshall Is. 0, Micronesia 0, No. Mariana Is. 0, Am. Samoa 0, Guam 0, AK 4, AZ 29, CA 9, CO 8, HI 1, ID 5, KS 0, MT 8, ND 5, NE 3, NV 9, OR 1, SD 8, UT 9, WA 6, WY 2, for a total of 107. If there are any changes, please notify Shani at the conclusion of the meeting (revised from 99 to 107).

Approval of the Agenda: Mark Branger (MT) requests approval of the agenda with flexibility - Craig Statucki (NV) moves to approve with flexibility, Valerie Vuicich (CA) seconds, no discussion, approved.

Approval of the minutes April 12, 2019, Bozeman, MT: Diane Walker (CA) - Unfortunately, there are no hard copies available for distribution at the meeting, but the minutes are displayed on the screen. Policy Committee has reviewed the minutes; Rick Ross (ND) moves to approve, Dodie Bemis (SD) seconds, no discussion, approved. [After the meeting, Josh Christiansen from SD requested a correction of spelling of his name and state throughout, which revision was made.]

ACTE President-Elect Candidate Speeches (2 minutes each): Jon Quatman from OH, Brian Law from GA, and Kevin English from AZ address the group. Candidates' speeches from tomorrow's closing session will be posted. Please vote.

Financial Report: Mark Branger (MT) displays the report on the screen. Because of the nice MT conference profit, it allows the Region to once again offer the Opportunity Fund

grants, and support Region awards candidates. While there have been no expenditures to date, they will come soon.

Recognize First Time Attendees: Eric Ripley (ND) asks all first-time attendees to stand for recognition.

Recognize Region V Awards Nominees: Dawn Tornquist (OR) asks all Region V award nominees to stand for recognition.

Review of ACTE Board meeting/Membership: Mark Branger (MT) provides a review of this week's Board meeting and membership report:

- 6608 members in Region V as of October, which compares favorably over the last five-year trend. Numbers fluctuate throughout the year, but we have increased overall. Mark's goal is to have over 7000 members by the time his term is over.
- The current conference attendance is about 4500+ at the time of the board meeting on Monday; it could be one of the highest in history.
- The association's financial condition is very strong. The association is hosting or assisting with presenting 10 conferences.
- The association and region adopted a diversity and inclusion statement.
- Legal counsel has requested a change in the resolutions policy, so that proposals will go directly to the board and not a committee.
- There was a name change for the Counseling Division to Counseling and Career Development Division .
- Additional funding will go for association marketing due to a policy change adopted, with a set-aside of 5% of net revenue at the end of the fiscal year after all other allocations for direct mail and digital marketing media, including items such as pens, lanyards, etc. Mark and other board members felt it should be developed at the national level, but customizable for states and regions to standardize branding.
- Next year's VISION conference will be in Nashville, followed by New Orleans, then Las Vegas. The 2026 conference will be back in New Orleans for the 100th anniversary of the association.

Region V Hall of Fame: Dodie Bemis (SD) reports that there are currently no nominations for the award. After three years, prior submissions are stale and would need to be re-submitted. Dodie also explains the background of the Hall of Fame Award, and the requirement that award nominees need to be active at the region level to be considered. Applications are due by February 1, so please consider nominating a deserving candidate.

Region V Opportunity Fund Grants: Rachael Mann (AZ) reminds the group of changes last year for the grant. She explains the purpose to support initiatives at the state level that support region goals. The grant requests are submitted with an amount of up to \$6,000 total available, which amount can change each year. It requires matching funds from the state association. There is one year to do the activity, and reports are required

of the outcomes and sharing exemplars before funds are disbursed. The letter will go out January 15th with the application documents, and winners are announced at the Region V Leadership Conference.

#### Region V Standing/National Committee Reports:

- Awards: Shelley Goerdts (CO) thanks Pam Stroklund for her work. A website URL is posted for Region V with information, tips and tricks. An email address [[actevawards@gmail.com](mailto:actevawards@gmail.com)] has also been created for questions - please email Shelley as needed. All state awards are due to Region V by March 1 through the portal plus the candidate video submission.
- Marketing/Membership/New Ideas: Tracy Kern (SD) is not in attendance, so Maggie Cox (NV) provides a report in her absence. There are 11 members, with Janet Goble as the Policy Committee liaison. The purpose is to promote the position of ACTE, Region V and state associations as the desired professional association. If there is interest in participating, let Maggie know. There will be another meeting in January.
- Nominating: Dodie Bemis (SD) reports that she is on the national committee which interviewed the candidates who just presented. The committee deemed all qualified. At the region level, she was pleased to see that there was high response to Mark's request to get new committee members. She will be requesting another call for new committee members in the March region newsletter. Mark is pleased that all committee slots are currently filled, which was a goal.
- Legislative and Resolutions: Tim Knue (WA) reports that he also serves on the national Resolutions Committee, which is changing, as Mark explained. The process still exists, but rather than going to a national committee, resolutions will go directly to the board for consideration. They will still solicit ideas for resolutions, going to Tim Knue or Mark Branger. Legislatively, with the Perkins V reauthorization that is going forward, Advance CTE is also seeking double investment in CTE nationally. ACTE is also working the issue of "free college" at the national level, and seeing how that plays for community and technical colleges; there are few answers at this time. All are welcome to participate in the committee. Kevin English asks whether there are still Resolutions Committees at each region level so that there will still be a voice of the members. Tim doesn't feel that anything has to change at the state or region level. Mark notes that Region V is maintaining the Leg/Resolutions Committee; that process may differ by region but there is still a place for the ideas to go.
- Region V/National Fellows: Jenn Garner says that they are doing a book study, working on a presentation for Lake Tahoe.
- Audit: Victoria Crownover (CO) - audit results were clean with no findings.
- Bylaws: Valerie Vuicich (CA) reports that the Committee has a representative from each region and division. There were two proposals approved at yesterday's Assembly of Delegates meeting - clean-up language to be consistent with VP language previously approved. There is one more proposal for the May conference call coming from legal counsel about organizational structure, which will come forward in Nashville.

LeAnn Wilson, Executive Director, joins the meeting.

First Timers for Region V Leadership Conference – Nevada: Dodie Bemis (SD) notes that there is a piece in the budget to support 20 first-timer stipends at \$250 per year for 2 consecutive years for the Region V Leadership Conference. If someone does not attend, then the money goes back into the fund. Go to the Region website for the required application, which is due by March 1, and notification follows shortly thereafter. Dodie believes that the funds should be distributed equitably across member states. Only one application has been received so far. Mark will include information in the January newsletter.

Update on Region V 2020 Conference (April 22-25) – Nevada: Craig Statucki (NV) says that the NV state association is proud to host this coming year at Harvey's in Lake Tahoe. There are a number of tours based on input - everyone will be able to participate in some tour: Tesla Motors Panasonic gigafactory, Switch server facility. They are also working with professional associations and other groups to provide tours, so the location may not be specified until shortly before the conference. There is another tour related to new ag taxation, going through growing, prep and sale processes. Two keynote speakers are Ken Shelton and Corinne Hoisington, a former VISION speaker.

The registration should be open on Monday, with early, advanced, and late registration fees, plus student and single day rates. It is the 45th Region V anniversary, which will include celebrations where former VPs will be invited. The hotel is at Harvey's Lake Tahoe, with a March 22nd cutoff. Rates will be \$79-99 plus resort fees and taxes.

Craig displays a link to the Region V history where people can share photos and stories for the celebrations. Link will be on the Region V Conference webpage.

Update on Region V 2021 Conference (April 14-17) – North Dakota: Rick Ross (ND) explains that the conference will be at the Delta Hotel in Fargo, ND, and they will incorporate the wood chipper from the movie "Fargo." Keynote speakers are contracted - Alex Kachitani (Rapping Mathematician) who came from industry. The second is Eric Hatch, who is the Homeless and Hungry Movement founder. There is an eclectic economic landscape, which they hope to showcase - Microsoft, Budweiser, sugar, aviation/drones, ND College of Science including a diesel mechanics partnership program. They will also heavily promote CTSO's, including local culinary arts programs to prepare and serve the meals after the tours as a fundraiser.

Update on Region V 2022 Conference (April 6-9) - Hawaii: William Castillo (HI) says he is very excited to welcome everyone. They have contracted with the Ala Moana Hotel for \$189 per night including resort fees. The weather should be nice. He is passing around Hawaiian cookies to share the Aloha spirit.

Future Region V Conference Proposals: Mark Branger (MT) invites states to apply for future conferences in 2024 and 2025 (50th anniversary) for consideration at the Lake Tahoe conference.

Wrap Up/Adjournment: Mark Branger (MT) No other region has had this many attendees, which is fabulous. Thanks for attending.

Meeting is adjourned at 8:56am PT

Respectfully submitted, Diane L. Walker, Appointed Secretary