



Tradeshow/Sponsor Registration

July 28-31, 2024

Western Dakota Technical College
Rapid City, South Dakota

Connecting Education and Careers

The South Dakota Association for Career and Technical Education is pleased to announce its 2024 Conference will be held at Western Dakota Technical College's Campus on July 28 – July 31, 2024. The Board of Directors have been diligently planning this event ensuring it will be an edifying experience for all!

The conference provides exhibitors the opportunity to network with career and technical educators, administrators, workforce development providers, and community-based leaders. Conference attendees are respected education authorities who initiate projects and programs and may be making purchasing decisions. Between 300-350 secondary and postsecondary teachers, counselors, and administrators are expected to attend. Below are opportunities for booth-space rental and sponsorships. As a sponsor, we will spotlight your business with varying levels. We appreciate your support.

2024 Trade Show/Sponsor Contract

Company Name:
Contact Person:
Address:
City, ST ZIP:
Phone:
Email:

Booth Rates		Event Sponsor Rates	
8 x 10 booth with one 8 ft table	\$200	Gold Sponsor -Signage, logo in conference app, 3-minute intro at an event	\$3000
8 x 20 booth with two 8 ft tables	\$250	Silver Sponsor -Signage, logo in conference mobile app	\$2000
Electrical Outlet needed	Y / N	Bronze Sponsor -Signage throughout conference location	\$1000
Total Enclosed		Total Enclosed	

Please note: SDACTE reserves the right to assign booth spaces. You will not be given a booth until payment is received. Exhibits will be furnished with tables and 2 chairs.

Hotel Information: Make your hotel reservations early. The phone number for the Best Western Ramkota is 605.343.8550. Mention you are with the SD Association for Career and Technical Education for convention rates. The Holiday Inn Express & Suites I-90 is 605.355.9090. For special convention rates, mention you are with SDACTE.

Trade Show Hours: Located in Student Success Services & Atrium area of WDTC		
Setup	Open	Tear Down
July 30 7:00 am – 8:00 am	July 30 8:00 am – 2:00 pm	July 30 2:00 pm

Deadline for submission is May 31, 2024.

Please make checks payable to **South Dakota ACTE**. Mail a copy of this contract and payment to:
Lenessa Keehn, Executive Director
PO Box 104
Deadwood, SD 57732

Signature: _____ Company: _____ Date: _____

Online payment & registration can be made at: <https://www.acteonline.org/sdacte/conference/> Look for Exhibitor Registration.

If you have any questions, email lenessakeehn@outlook.com or call 605.920.0423.