Professional Learning Series
New Teacher
“Student Leadership and Advisory Committees”
February 6, 2024
WELCOME
What part of the state are you from and what do you teach?

Put into the chat!
Career and Technical Student Leadership Organizations

CTSOs

For further information, please contact Ron Dodge

- DECA
- FBLA
- FCCLA
- FFA
- FNRL
- HOSA
- SkillsUSA
- TSA
- Locally developed
Built Around 5 Core Elements

1. Standards and Content
2. Alignment and Articulation
3. Accountability and Evaluation
4. Student Support Services
5. CTE Professional Development

High Quality CTE Program of Study
Quality Rubric
How do you promote leadership opportunities in your program?

Notes from discussion:

- Digital media doesn't have one (!!)
- Student led school newspaper - staff positions (editor in chief)
- Students leading anatomy lesson with elementary students
- Student run gallery shows
- Teaching assistants - handing out assignments, organizing supplies, supporting students, planning and delivering lessons
- Safety managers, foreman
- Host high school collaboration workshops (student led) - creative writing, lead discussions on writing elements
- Yearbook (editors) - student run agency, teacher is the advisor to the agency
How CTSOs promote leadership:

- Local, state and national competitions in skills and leadership
- Elected officers
- Regular meeting with parliamentary procedure
- Activities that enhance the educational program
How to embed CTSOs into your program’s curriculum

Tonya Boustead
Canby High School Business

Dave Fowler
Heppner Jr/Sr High School Manufacturing

Notes from Guests

Tonya Boustead:
- Graduation cords, FBLA is often what lead students to ask more about the business program
- With so many events, can grab kids to participate (public speaking), business skills (presentations)
- Use classroom activities to highlight skills needed for FBLA
- Write thank you letters/address envelopes
- The CTSO network of advisors is INVALUABLE - can talk about business classes WITH business teachers :)
- Is there another CTSO in your school to partner with?

Dave Fowler:
- 18 events selected throughout the year and tied to a curriculum component in the classroom
- Example: unit on structural design - leads to bridge building
- Introduction of skills needed for event are required in the class, the participation in the event is optional
- Flexible time for student differentiation of events - kids are interested in different things
- Pick and choose events you do
- Officers, social aspect (collaboration with other classes or from other schools)
- Could be done in conjunction with another program (example: graphic arts and manufacturing)
Who has an “advisory committee”?

Who has an advisory committee?

Notes from group discussion:

- Regional advisory committee - hosted and regular meetings vs local advisory committee
- Regional but not sure who is on it
- Has personal local contacts (straight from industry - colleagues and past contacts)
- Turnover has created constant restart of advisory committees (PPS working to create district level ACs for sustainability purposes)
- Can advisory committees be shared between districts/programs?
Why do you need an advisory committee?

1. Student competitive advantage in industry!
2. It is an element of a high quality program of study. - a good side effect
3. Help you focus on the right outcomes.
4. Bring training expertise to your students.
5. Secure resources for your program.
6. Connect students and staff with new opportunities.
7. Connect you/your program with the larger community. Local/community service!
8. Advocacy.
How to build your advisory board: finding the right mix of advisors.

Start small!

- Who was part of your instructor appraisal committee?
- What are some of the largest, more established, employers in your community?
- What are any smaller, fast moving companies in your community?
- Who are the post-secondary professionals in your community?
- Would it be a benefit to have a chamber of commerce or workforce development board member on your advisory committee?
- Would it be a benefit to have past and current students on your advisory board?
- Is your building principal willing to be a member of your advisory board?
Setting Expectations

Be clear with your advisory board members:

➢ What is the time commitment? How often do you plan to meet? Will there be any special meetings (strategic, budget, etc.)?
➢ How long is their term of service?
➢ Do you have “officers” or a “chair”?
➢ Identify the goals of the program
  ○ Short term (1 year)
  ○ Long term
➢ Set a calendar - of all program activities, including student leadership opportunities.

“If everything is a priority, then nothing is.” - Don’t try to do too much at once.
At its core, an advisory committee is an opportunity for four things to happen:

1. A chance for you to learn from them so that you and your program are well attuned to the needs of industry.
2. A chance for them to network, build stronger professional relationships, learn more about what is happening across their career field and develop a sense of community leadership.
3. A chance for the advisory board members to learn more about your work.
4. An opportunity to solve problems.
Instructor Appraisal Committee

According to OAR 584-230-0060, “[a]n Instructor Appraisal Committee (IAC) is a committee of industry and education experts that evaluate applications for CTE licensure and endorsements based on work experience and preparation in a CTE endorsement area.”
Current CTE Advisory Information

- The [CTE Policy Guidebook](#): Your guide for pretty much everything CTE in Oregon
- CTE Education Specialists in appropriate career areas
- Resources to build and maintain [High Quality Programs of Study](#) in Oregon
- [The Oregon Career and Technical Education (CTE) State Plan](#)

*Periodic updates are published in the CTE Policy Guidebook!*
Build your dream team!

Take a moment and draft out your ideal advisory board. If you don’t know the who, write down the position/company.

It is okay to start fresh or take inventory on who you already have.

It is also okay to start small.
Thank you!

Please reach out with any questions:
Dan Findley, Ph.D., Education Specialist, daniel.findley@ode.oregon.gov