

Get to work in the **GREAT OUTDOORS.**

4.5 MILLION

American jobs in the outdoor recreation sector

250

Programs offered by postsecondary institutions for students seeking careers in the outdoor industry

Technical specialties

- Powersports, boat and RV operation and maintenance
- Software engineering and web development
- Accounting
- Biology, ecology and natural resources
- Manufacturing and engineering
- Trail, infrastructure, and facility design and construction
- Permitting and planning
- Landscape architecture and engineering
- Geographic information systems and cartography
- Shipping logistics

Public engagement

- Sales and customer service
- Education and interpretation
- Community management
- Cultural storytelling
- Public affairs
- Communications and development
- Travel advising
- Event planning
- Client relations
- Guiding and outfitting

Integration

- Land and water management
- Community economic development
- Environmental justice
- Recreation management
- Social sciences
- Risk management
- Product design and development
- Corporate sustainability
- Outdoor recreation and conservation policy
- User experience design

REFERENCES

Oregon State University Center for the Outdoor Recreation Economy. (n.d.). Work the outdoors: Connecting the outdoor recreation economy to its potential. <https://outdooreconomy.oregonstate.edu/>
Outdoor Recreation Roundtable. (2024). Workforce hub. <https://recreationroundtable.org/resources/workforce-hub/>