A Partnership Between Michigan ACTE and Michigan Department of Education

ACTE Vision Conference 2023

State Leadership Training Program
November 29, 2023

Learning that works for Michigan
Presenters

Dr. Brian Pyles
State Director
Michigan Department of Education,
Office of Career and Technical Education (MDE-OCTE)
Michigan ACTE Board Member

Jamie Engel
President
Michigan Association for Career and Technical Education (ACTE)
Director
CTE Ingham Intermediate School District
Michigan ACTE Executive Board

Jamie Engel  
President

Pat Yanik  
Treasurer

Jenny Geno  
Secretary

Lori Johnson  
Executive Director
Michigan ACTE Historical Overview

1. **2010-2016**
   - Dr. Brian Pyles, President
   - Built the foundation
   - First Fellow
   - Unified State
   - Promotional Toolkit

2. **2016-2019**
   - Mikki Spagnoli, President
   - Second Fellow
   - Teacher Workshops
   - Strategic Plan

3. **2019-2021**
   - Doug Bush, President
   - CTE Learn
   - Strategic Plan to Growth Matrix

4. **2021-2023**
   - Jim Berry, President
   - QAS Award
   - Hosted Region 1

5. **2023-2025**
   - Jamie Engel, President
   - Summer Leadership Conference
National ACTE Leadership Fellows

Nicole Lord: 2016
• CTE & WBL Coordinator
• Flushing School District

Jim Berry: 2018
• CTE Director
• St. Joseph Public Schools
• CEPD 47 Administrator
• Michigan ACTE Past President and current board member

Adam Carr: 2023
• CTE Construction Trades and Welding Instructor
• Dowagic High School
New and Noteworthy: Michigan ACTE Leadership

• 2021-22: Michigan ACTE Executive Director funded and hired
• 2022-23: Added Administrative Assistant
• Funding
  o Michigan Department of Education (MDE) $60,000 grant to support Executive Director
  o Professional Development Revenue
Michigan ACTE Leadership: Region 1

**Doug Bush**
Gratiot-Isabella RESD
Associate Superintendent for CTE
- Region 1 Vice President (On the ACTE Board of Directors)
- Michigan Region 1 Representative
- National Bylaws Committee
- National Audit Committee

**Jim Berry**
CTE Director
St. Joseph Public Schools
CEPD 47 Administrator
Past Chair, Michigan ACTE
- National Policy Committee
- Region 1 Chair of Vendor Committee
Michigan ACTE Benefits: Professional Development

- Annual Summer Leadership Conference
- CTE Huddles
  - For Teachers and Administrators
  - Topic and/or Career Cluster Specific
  - Technical Assistance
- Potential Opportunities
  - Michigan Career Placement Association (MCPA)
  - Michigan Health Science Educators (MHSE)
  - Michigan Career Development Model
Michigan ACTE Legislative Initiatives

• Co-sponsor CTE Advocacy Day
• Analyze legislation and distribute recommendations
• Partner and develop CTE Advocacy Tool Kit
Locate the following resources and topics in the Michigan Promotional Tool Kit for CTE.

1. A sample letter to member of congress.
2. A topic to discuss with legislators during the month of March.
3. The best time to host a press/media conference?
4. 10 Golden Rules of Working with Your Legislator
5. The difference between a press release and a public service announcement.

National ACTE legislative webpage
Advocacy Discussion

National Policy Seminar Benefits

- Engage on key federal education policy priorities
- Influence federal policies related to CTE advocacy and messaging
- Participate in Capitol Hill visits

11/29/23 Michigan ACTE and Michigan Department of Education
Quality Association Standards

- Criterion One: Mission, Goals and Objectives
- Criterion Two: Governing Body, Officers and Directors
- Criterion Three: Organizational Structure and Documents
- Criterion Four: Programs Services and Activities
Quality Association Award

• Criterion Five: Financial Planning and Reporting
• Criterion Six: Membership Development and Retention
• Criterion Seven: Communications
• Criterion Eight: Public Policy
• Criterion Nine: Operations
Board Governance and Liability

- **Board Governance**
  - Annual Election of Officers
  - Board Member Terms
  - By-Laws

- **Liability**
  - Director and Officers Liability Insurance
  - General Liability Insurance
Building Blocks to Establish Your Association

- Assess State Association Status
- Partner with National ACTE
- Review National Association Resources
- Establish a working Board of Directors
- Establish Association Bylaws
- Strategic Planning to Establish Vision, Mission, Program of Work
- Solicit State Association Members
- Partner with the state’s DOE & Other CTE professional associations
- Program of Work
Thank you!

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