STATE LEADERSHIP TRAINING
PROGRAM

November 29, 2023

Kelli Diemer, Director of Membership
kdiemer@acteonline.org
# State Leadership Training Program

**Wednesday, November 29, 2023**

8 am – 4 pm  
Phoenix Convention Center 128B

## Agenda

<table>
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<tr>
<th>Time</th>
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| 8:00 – 8:30 a.m. | Welcome – Kelli Diemer, Director of Membership  
                 | Welcome - LeAnn Curry, ACTE Executive Director                          |
| 8:30 – 9:30 a.m. | Introductions & Ice breaker activity                                   |
| 9:30 – 10 a.m.  | Outreach and Scholarships - Julie Kasper, ACTE Senior Manager of Outreach & Scholarships |
| 10 – 10:30 a.m. | Break & Table Questions                                                 |
| 10:30 – 11:30 a.m. | MI State Association Panel – Dr. Brian Pyles, Jamie Engel             |
| 11:30 – 12:30 p.m. | Lunch Break (on your own)                                              |
| 12:30 – 1:30 p.m. | State Association Manual – Diane Walker                                 |
| 1:30 – 2 p.m.    | Quality Association Standards                                           |
| 2 – 3 p.m.       | Break & Table Questions (BOD Officers to stop in)                      |
| 3 – 4 p.m.       | Hot Topics at ACTE, Reflection & Wrap up                                |

## Introductions –

Your name, State, Brief history with your state association, number of State Leadership Training Programs you have attended.
<table>
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<tr>
<th>FIRST NAME</th>
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**Ice Breaker –**

If your state association had a mascot, what would it be?

**Table Questions –**

#1 – 10 AM

ACTE Regions

Get into groups by region. What do you know about your region? What are some strengths of your region? How does your state association work with your region?

#2 – 2 PM

**Conference Success and Oops.**

Describe successful suggestions when planning a conference, promoting a conference, engaging attendees at a conference, etc.

Describe conference oops you have experienced or heard about.
Outreach & Scholarships – Julie Kasper, ACTE

Julia Kasper is the Senior Manager of Outreach and Scholarships for ACTE, working to connect the Horatio Alger CTE Scholarships with students entering CTE Postsecondary Programs, by engaging counselors, CTE educators, high schools and Certification and Technical programs to be an active part of the application process. Kasper was in education in Florida with the Broward School District as a College and Career Adviser. She is passionate about awareness and accessibility to high demand careers for all students.

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Horatio Alger CTE Scholarship

Scholarships are awarded to students who have faced and overcome great obstacles in their lives who wish to pursue a career or technical education at an accredited non-profit post-secondary institution in the United States.

Student Trophy Design Contest

$1,000 scholarship prize for winning team

Free one-year lease of 3D printer, courtesy of Stratasys; deadline May 1

Student Video Challenge

Show how CTE can bring innovation to space missions in a 2-minute video; deadline April
Dr. Brian L. Pyles
Michigan Department of Education
Office of Career and Technical Education

Dr. Brian L. Pyles is the State Director for the Michigan Department of Education - Office of Career and Technical Education (MDE-OCTE). As Director, Dr. Pyles' primary role is to provide leadership for Michigan’s secondary and postsecondary career and technical education (CTE) programs, to ensure learners have access to equitable, high-quality and rigorous academic instruction under the CTE system.

Brian works closely with other MDE Office Directors, the MDE Leadership Team, as well as other state agencies, to achieve key components in Michigan’s Top 10 Strategic Education Plan. At the national level, Dr. Pyles is active with the CTE State Director’s Association and Advance CTE, providing input regarding policy implementation, as well as insights into the impact of decisions made at the national level.

His background includes 25 years in the Michigan Public School system serving as a Marketing Teacher, DECA Advisor, Business Department Chair at Niles Senior High School, and as a Regional CTE Director in Shiawassee and Berrien Counties. Through Brian’s ability to collaborate, he led the development of the Berrien County Early Middle College and the Genesee County Career and Technical Education Early Middle College.

Brian’s passion for CTE began with his experience as a CTE student in the Agriscience Program at the Oakland Schools Technical Campus in Clarkston, Michigan. Throughout his career, Brian has been an active leader, serving on various committees with the Michigan Department of Education and as President for the Michigan Association for Career and Technical Education (MIACTE) and the Michigan Marketing Educators. Brian has also served as an independent education consultant where he developed education web content for the MIACTE and wrote guidance for the Southern Regional Education Board for the implementation of work-based learning and student career planning.

Dr. Pyles has a bachelor’s degree in Business Education from Eastern Michigan University, and an MA and Ph.D. in Education Leadership from Western Michigan University. His dissertation research “A Study of Career Preparation Activities Used in Michigan’s High Schools” reflects his commitment to CTE learning opportunities for students.
JAMIE ENGEL

Jamie Engel joined Ingham ISD as the Executive Director for Career and Technical Education in July of 2018. Engel’s first job in education was teaching Industrial Arts at the Middle and High School levels. He has also been an Athletic Director, Assistant Principal and Principals prior to becoming the Director of Career and Technical Education at Branch ISD in 2016. Engel has his Bachelor’s degree from Central Michigan University and his Master’s degree from the University of Phoenix.

Jamie Engel is the Michigan ACTE President (2023-2025) and the Executive Director for CTE at Ingham ISD.
Diane L. Walker

After 15 years as a litigator with Irsfeld, Irsfeld & Younger in Glendale, CA, where she was the first female partner in the firm’s then-80+ year history, Diane began her career in education with the Antelope Valley Union High School District in 1999 as a teacher at, and later Co-Coordinator of, the Law & Government Academy at Highland High School. Following billets as a CTE/ROP Program Specialist and CTE/College and Career Readiness Coordinator, Diane retired in 2022 as the Director of Industry Liaison and Post-Secondary Partnerships for the district, liaising with community partners and Antelope Valley College along with other post-secondary institutions to create work-based learning and college credit opportunities for high school students. She was the K12 Strong Workforce Pathway Coordinator for the Antelope Valley College service area, and previously served on the South Central Coast Regional Consortium K12SWP Selection Committee.

Likewise, Diane collaborated with community representatives on the AV EDGE (Economic Development and Growth Enterprise) formerly the AV Board of Trade (as a member of the Board of Directors, former Secretary, and Chair of the Education Committee), AV Career Prep Council, and Antelope Valley East Kern STEM Network (where she was a member of the Steering Committee), among others. She also previously served as the California Project Lead the Way AV Regional Leader. Diane coordinated the Salute to Youth: The Career Connection event, at which regional exhibitors provide 2,000+ students annually with interactive college and career preparation information. Diane is the immediate past Executive Director (retiring in late 2023), as well as a Past President and former Awards Chair, of the California Association for Career and Technical Education, and completed a five-year term on the ACTE Region V Policy Committee serving 16 western states in 2019. She was also the Honorary Commander for the Air Force Research Lab at Edwards Air Force Base from 2020-2022.

Currently, Diane is an educational consultant based in Oklahoma, through Walker Consulting Services. She also occasionally acts as a high school substitute teacher.

Diane has presented at numerous conferences, including Educating for Careers, the Academic Academy of the California Community College Statewide Academic Senate, Linked Learning Convenings, ACTE CareerTech Vision, California STEM Symposium, LA County Office of Education Student Achievement Symposium, and California School Boards Association, among others. She has published articles for ACTE’s Techniques magazine, ACSA’s Leadership magazine, and was a regular contributor to the STEM article in the AV Economic Roundtable Report. She is also the proud recipient of several awards in the fields of career-technical education and STEM.

Diane received her B.A. degree in Political Science, magna cum laude, from California State University at Northridge, and her Juris Doctorate, magna cum laude, from Pepperdine University, where she was a Managing Editor of the Pepperdine Law Review.

Outside of work, Diane devotes time to church and sports, particularly LA Kings hockey, with her husband of 41 years, Stephen.
Quality Association Standards

Criterion Four: Programs, Services and Activities

There must be evidence that the association’s programs, services and activities meet member and other targeted groups/needs, are formally planned, funded, coordinated, implemented, monitored, and evaluated, ad that sufficient human resources are available to implement, main and evaluate these programs, services and activities.

1. The association has taken into consideration the fiscal resources, time available and available volunteer time necessary to implement its programs, services and activities.
2. The allocation of responsibility for action on programs, services and activities, and the determination of the allocation of resources is clear and understood by the governing body, the committees/staff, and the other appropriate components of leadership.
3. The association assesses, on a regular basis, whether formal or informal, programs and services it delivers to members, to ensure they meet member needs.
4. The association has mechanisms in place to respond quickly to emerging opportunities for projects, programs or activities.
5. The association regularly evaluates the use of technology in the delivery of its programs, services, and activities.
6. At the annual conference, the association provides professional development for membership that includes opportunities for networking and sharing.

Please provide feedback from the State Leadership Training Program by Wednesday, Dec. 6.

https://www.surveymonkey.com/r/SLTP_V2023

Thank you! Kelli Diemer, ACTE Director of Membership