

**ACTEA 2023 Annual Leadership Conference: *Leading Forward – Starting Strong***  
**October 11 - October 13, 2023**  
**Craftsman Inn and Suites, Fayetteville, NY**

<b>Wednesday October 11, 2023</b>				
8:00-3:00 p.m.	ACTEA Board Meeting - Private Dining Room			
5:00-7:00 p.m.	ACTEA Membership Networking Reception – SREB Sponsored - Vendor Area			
<b>Thursday October 12, 2023</b>				
8:00-9:15 a.m.	Skaneateles	Opening Conference Welcome – Anedda Trautman, President NOCTI Sponsored		
<b>9:30-10:15 a.m.</b>				
<b>Session I</b>	<b>Rooms</b>	<b>Session Title</b>	<b>Facilitator</b>	<b>Session Sponsor</b>
Breakout IA	Cazenovia	Exploring Careers: 5 Years of 5th grade CTE Summer Camp Adventures	Matt Sheehan	Realityworks, Inc.
Breakout IB	Otisco	Employability Credentials and Resources	Jennifer Waite	YouScience
Breakout IC	Craftsman Restaurant	Tapping the Untapped	James Schifley	Allegheny Educational Systems
Breakout ID	Private Dining Room	Career and Technical Education Continuum: Workforce Talent Development for All Learners	Robert Van Brunt	Atlas Curriculum Management - Faria
10:15-10:45	Vendor Market Open – Light Refreshment Break			
<b>10:45-11:30 a.m.</b>				
<b>Session II</b>	<b>Rooms</b>	<b>Session Title</b>	<b>Facilitator</b>	<b>Session Sponsor</b>
Breakout IIA	Cazenovia	The Gold Standard	Anedda Trautman	Ed & Ed Business Technology, Repeat Business Systems Inc
Breakout IIB	Otisco	Using Employability Profiles as a Tool for Growth	Jane Akins	NOCTI

Breakout IIC	Craftsman Restaurant	CTE in the 4th Industrial Revolution: SREB and NY State Breaking New Ground with Powerful Practices	Michele Friedman	Southern Regional Education Board
Breakout IID	Private Dining Room	Virtual Reality Career Exploration	Michael Hoover	Realityworks, Inc.
<b>11:30-12:30</b>	LUNCH in Skaneateles – New York State SkillsUSA Champions Ed and Ed Business Technology, Repeat Business Systems Inc. sponsored			
<b>12:30-1:00</b>	Leadership Reset			
<b>1:15-2:00 p.m.</b>				
<b>Session III</b>	<b>Rooms</b>	<b>Session Title</b>	<b>Facilitator</b>	<b>Session Sponsor</b>
Breakout IIIA	Cazenovia	Leveraging Community Partners to Grow Your Programs	Lori Sheffield	YouScience
Breakout IIIB	Otisco	Career Exploration Activities for Middle and High School Classrooms	Kyle DiTullio	Allegheny Educational Systems
Breakout IIIC	Craftsman Restaurant	Enhancing and Repurposing Spaces at CTE Campuses	Nicki O'Donnell	Atlas Curriculum Management - Faria
Breakout IIID	Private Dining Room	Statewide Network Meeting	Leah Arnold Jon Sanfratello	Invitation Only
<b>2:15-5:15 p.m.</b>		<b>CTE Microburst</b> – Directions by Michele Friedman Facilitated by NYS CTE Technical Assistance Center <b>Participants move between sessions every 30 minutes</b>		
	Hotel Lobby Breakfast Area	Enrollment	Mike Woods	Mike DiMezza, Jared Davis
	Conference Reception Area	Financial Forecasting	Di Hesler	Kim Bell, Mike Hoover
	Skaneateles	Marketing	Gretchen Schwalbach	Rob Van Brunt, Jim Schifley

	Suite 261	Retention	Tanner Thompson	Jon Sanfratello, Jennifer Waite
	Suite 260	Recruitment	Tracy Gyoerkoe	Jill Slavny, Jane Akins
5:15-6:15 p.m.	Vendor Area	Power Hour - Leadership Networking		
6:15 p.m.	Skaneateles	Dinner – Light entertainment provided by ACTEA Members Would you rather....		
<b>Friday October 13, 2023</b>				
7:30 - 8:30	Craftsman Restaurant	ACTEA Leadership Breakfast (All Conference Participants)		
<b>Skaneateles (All Conference Participants)</b>				
8:30-10:00	CTE Microburst Report Out facilitated by Michele Friedman			
10:00-11:30	2023 ACTEA Annual Town Hall facilitated by Anedda Trautman			
11:30	Zone GiveAways – Must be present to win			

Thank you for participating in the 2023 ACTEA Annual Leadership Conference: *Leading Forward - Starting Strong*

Please continue to join us throughout the year, to continue the conversation and network with your colleagues.

Below are QR codes to:

- Conference Landing Page:



- ACTEA Leadership Survey (Survey Monkey):

