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#### Building a Gold Standard SkillsUSA Chapter



2023 National Models of Excellence: ON Herkimer Madison... WE-MO-CO

#### **Building a Gold Chapter**



## SkillsUSA: Chapters that Work



## What is SkillsUSA?

Founded in 1965

SkillsUS

Served more than 14 million annual members since its founding



 SkillsUSA is a nonprofit national association serving middle-school, high-school and college/postsecondary students and their teachers

#### What is SkillsUSA?

SkillsUSA

- More than 400,000 student members each year Career and Technical Education (CTE)
- Each year students and educators, partnering with business and industry work together to ensure that America has a skilled workforce
- Organized into more than 17,000 school chapters and 54 state and territorial associations



#### **SkillsUSA Mission**

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To empower its members to become world-class workers, leaders and responsible American citizens





#### Living the Mission Through Our Framework



#### SkillsUSA Framework

Personal

Skills

Workplace

#### Why it works

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- Empowers every student to achieve career success
- Delivers a skill set demanded and created by business and industry.
- Highly focused on closing the skilled trade gap
- Ensures that every student member receives a *consistent and specific* skill set grounded in three areas of preparation: Personal Skills, Workplace Skills, and Technical Skills Grounded in Academics

#### **Personal Skills**

Essential values, personality traits and personal characteristics for success in life

1. Integrity

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- 2. Work Ethic
- 3. Professionalism
- 4. Responsibility
- 5. Adaptability/Flexibility
- 6. Self-Motivation



#### Workplace Skills



Essential attitudes and abilities for success in the workplace

- 1. Communication
- 2. Decision Making
- 3. Teamwork



- 4. Multicultural Sensitivity and Awareness
- 5. Planning, Organizing and Management
- 6. Leadership

#### Technical Skills grounded in academics

Essential knowledge and competencies for success on the job.

- 1. Computer and Technical Literacy
- 2. Job-Specific Skills

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- 3. Safety and Health
- 4. Service Orientation
- 5. Professional Development



#### Great info, but big deal

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#### Building a Champion Chapter is as "easy" as 1-2-3

#### **1.Build Champions of Leadership**

#### **2.Build Champions of Service**

#### **3.Build Champions of Work**

## So what is a "Champion"?

## **Building a champion Chapter**



Being a champion has nothing to do with trophies, a stage or contests.

It is a frame of mind, and a way of existing.

A *Champion* lives *within* each of us and can only be defined *within* each of us.

#### The first step is to develop leaders.

Where are you headed?

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What are you building?

How will that make a difference?

Would your teammates answer the same if asked? What's your ten year plan?

What part of that plan are you functionally pursuing right now?

Leaders have to first ask the tough questions to themselves, sweat to find the answers, and then have the courage to trust them when they come.

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# The second step requires you to continuously increase your level of energy and support.

It takes more energy to reach your next level of growth than it does to maintain your current level. Just knowing that should inspire you to get at least one or two levels of energy ahead of yourself! A champion mindset includes laser beam focus, which can only exist in the presence of abundant energy. Increased energy will also help you manage the tension, stress and pressure that come with higher levels of success.

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# The third step to a champion's mindset is attitude.

It's not what happens that matters, but how you respond to what happens. It is understood that you will feel things like frustration, confusion, and even fear. That's perfectly natural. It is unacceptable however, to allow those feelings to be expressed through your attitude to others. You want people to trust your attitude, not wonder if you're having just another good day (or good week). A champion's attitude is strong and consistent from start to finish. Your attitude surpasses your personality (good or bad) in the power of influence you have upon others.

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# The fourth step is all about personal discipline.

Nothing is more important to a champion's mindset than the ability to count on himself or herself. Discipline is often looked at as a form of penalty, but in reality discipline is freedom. Do you wake up on time each morning? Do you prepare the same way each day before going to work?

Disciplined people don't have to say anything, because their actions say it all.

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# The fifth step to building the champion's mindset is *enlightenment.*

Before champions ever wow anyone by their work, they know they must first wow themselves. If the only time you are "moved" in practice is when your grades or your pay are going up, you won't be wowed often enough to wow others with your work. The champion's mindset begins with an unconstrained enthusiasm which leads to enlightenment.

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#### The sixth step entails Practice.

By definition, practice will generate a tremendous amount of value and meaning for your life, if you make each attempt count more than the last. Mentally, physically, and professionally – Intelligent practice will bring out the best in you, so that you may give your best to others. Practice may be the hardest and the greatest achievement in your life. You can't become a champion without it.

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## The seventh step to building the champion's mindset is *simplicity*.

Profoundness, effectiveness and efficiency all live in simplicity. You have to fight hard to make things simple, and keep them that way. But the champion's mindset would be riddled with distraction if not for simplicity.

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#### The eighth step is humility.

One of the most difficult things to do after reaching several goals in practice is to work with humility. In truth, the bigger the game you wish to play, the more humility you will need to succeed. Getting too caught up with your accomplishments drowns out the possibility of future growth and service. The champion's mindset thrives on humility to keep things in perspective, so you can honor your journey as much or more than your progress along the way.

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#### The ninth step involves intensity.

The champion's mindset sees his or her work as the most important thing happening in the world. Your ability to fully express the importance of your work and the passion you have for your work separates you from everyone else. It doesn't matter what other people think or say to the champion, rather their 100% commitment to delivering the truth. Intensity is what causes people to act and the champion's mindset is committed to causing massive action.

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# The tenth step to building the champion's mindset is *purpose*.

Inside each of us lives the high road, the place of highest integrity, filled with spirit and truth. The champion's mindset holds purpose as the oxygen to success and provides the opportunity for the champion to leave a legacy. Purpose is why you say what you say and do what you do every day of life

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**Develop and support building leaders Increase support and energy Create and model consistent positive attitudes** Insist on and model personal discipline Be super enthusiastic about small and large wins Practice what we preach at all levels Keep it simple (student success) Be humble and proud Coach and show enthusiasm Be purposeful and use the three components of **SkillsUSA** 

Workplace Skills Personal Skills Technical Skills Grounded in Academics

## Your role for Workplace Skills

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Communicate daily what you expect When asked a question, never answer it Hold them accountable Encourage them to embrace the team Show them the world Make them good leaders and good followers Help them by planning for their contest, organizing their workspace and managing their time.

## Your role for Personal Skills:

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**Choose character over skill** 

**Model work ethic** 

Hold them accountable

Encourage self- motivation teach them, show them

Preach to them professionalism

Treat each team member as an individual

#### Your role for Technical Skills Grounded in Academics

Teach them to do the research, not ask the questions

Focus on skills and problem solving

Keep them safe in all ways

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Show them the value in helping others

Model excellence and embrace learning

Teach them how to know, not what to know

"It is not that we can't know it, it is that we don't know it yet"



The SkillsUSA Framework creates a universal language and mind set for teacher support.

If possible streamline forms, modify trainings, create programs that all lead to student centered success.

This must be an intentional cross curriculum initiative that makes it an easy, "drop in place" for your teaching staff to use with students from every background and learning style.

The good news is SkillsUSA has done most of the hard work for you!

#### **At NCTEC**

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- In September..... Welcome / Membership/ WLTI Perkins
- In October..... Officers / social / open house
- In November..... Leadership / Com Service, NTHS
- In December..... A1 Leadership / social
- In January..... A1 Planning / In House Comp prep
- In February.....In House Comp / Young Prof Conf
- In March..... A1 Comp / gen membership meeting
- In April..... States prep / Parent meeting, NYS Competition
- In May.....Nationals prep / understanding other states
- In June..... Nationals prep / NLSC
- In July..... Hit the beach
- In August..... New Student orientation

















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#### Things to ponder

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So much happens behind the scenes that is all part of the process! Think Framework!

Sometimes kids need SkillsUSA more than we need them!

Every gold medal winner is a champion but not every champion is a gold medal winner!

Individual wins are the reason we should be doing this!

Open your eyes, hearts and minds to what these kids can teach you!

#### **Administrators in action**











#### Questions

