ACTE Board Report

Region or Division: Region 1
Submitted by: Carrie Scheiderer
Date Submitted: 11/1/22

A. Strategic Plan

Provide an update as to the progress /implementation of the Strategic Plan.

- Actions you have taken
- Successes you have had
- Support you still need

| Increase State Representation/Grow Membership -- As a region we continue to work on growing involvement from states that are not currently represented within the region or under represented. A lot of this work is done through gaining contacts in these states and including them in regional events, meetings, and conversations. |
|---|---|
| Grow Region Leadership -- our region did not have two candidates to run an election this year, but Doug Bush will be a great addition as our incoming VP, being appointed to this position by the board. Doug has a long history of serving on our policy committee and will represent the region well. We will continue to grow leaders through our region policy committee involvement and roles. |
| Combine Region efforts by joining with another group (i.e. UFT) -- we continue to partner with state associations to host our regional conference. Last year we partnered with Michigan ACTE and this year we will be partnering with Pennsylvania ACTE to host our conference. |
| Increase Region I Social Media Presence -- by appointment a social media coordinator to our policy committee, we have increased our social media presence on Facebook and Instagram. The region VP also posts many events on Linkedin. |

List the strategies that have been completed.

Please see notes above--a lot of these items continue to be a work in progress and focus of the Region 1 Policy Committee.
B. Contributions to Region and Division Members

Please remember the importance of engagement of members during this time and let ACTE know how we can help engaging your members with you! Please also let us know how you have engaged ACTE members within the past 4 months. Indicate if the work falls under any of the Strategic Plan.

*Through social media (strategic plan)
*Through communications with policy committee members
*Region Newsletter
*Region Updates to state associations (strategic plan)
*Attending ACTE Events and Conferences
*Attending an additional region conference outside of our region and sharing updates and ideas
*Serving as a board mentor and connecting with a new region

ACTE is working to communicate and disseminate innovation at the forefront of all Regions and Divisions as an effort to support other CTE professionals around the nation. We anticipate highlighting the innovations in ACTE’s publications, blogs, and webinars and other similar activities. Please highlight any recent innovative ideas within your Region or Division.

Region 1 continues to partner with state associations in hosting our regional conference. Last year we partnered with Michigan ACTE and this year we will partner with Pennsylvania ACTE to host our regional conference.
### C. Succession Planning

Do you have any information you wish you had been provided during your new Board Orientation (what you know now that you wish you had known then)?

Continued communication with incoming board members that may not be considered elects. I know we recently discussed this, but we need to make sure they understand that they are welcome to attend the upcoming board meetings and possibly the board socials so they can get to know the other board members. Without the elect year, it is more difficult for them to get oriented with the board and its members and procedures.

### D. Region/Division Concerns

<table>
<thead>
<tr>
<th>What are your concerns for your Region/Division specifically</th>
<th>What are the implications for ACTE?</th>
<th>In what capacity can ACTE assist in addressing this issue?</th>
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</thead>
<tbody>
<tr>
<td>Growing leaders for VP Candidates</td>
<td>Candidates for VP to run an election</td>
<td>Promotion of these roles and best practices from other regions</td>
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<tr>
<td>Getting additional state involved in the region</td>
<td>More/less members of the region and ACTE</td>
<td>Additional communication and contacts</td>
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<tr>
<td>Region membership and involvement</td>
<td>Increased or decreased involvement overall in ACTE</td>
<td>Assistance with promotion and contacts</td>
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E. Items to be placed on the Board Agenda for Discussion

(Only include items that require Board discussion or action. These will be placed on the Board meeting agenda.)

I don't have any at this time