Iowa ACTE Best Practices Conference
Tuesday, September 19, 2023
FFA Enrichment Center
1055 SW Prairie Trail Pkwy
Ankeny, IA 50023

Dear New and Returning Exhibitors and Sponsors:

Exhibitor and Sponsor Registration - Due Friday, September 8
Requests for refunds will only be honored through September 8, 2023.

Exhibitor and Sponsor Registration (see other tab for link)

Iowa ACTE invites you to be an:
• Exhibitor and
• Breakout Session Sponsor and/or
• General Session Sponsor and/or
• Meal or Snack Sponsor

We appreciate your support in the past and sincerely hope that you will continue to support Career and Technical Education through exhibit space and sponsorship of our conference. This conference is the premier conference for all career and technical educators in the state of Iowa. Attendance usually ranges between 150 to 180 attendees from agriculture, applied sciences, business, family & consumer sciences, health, information technology, work-based learning, postsecondary and administrative positions in middle school through postsecondary education along with the department of education personnel.

Exhibit and Sponsor Opportunities:

Exhibit Package $150
There will be at least a 30-minute exclusive exhibitor time during the day. Attendees will also have time before the conference, between sessions and at lunch to check out exhibits. Giveaways are a great way to encourage attendees to "visit" your exhibit. We would like to encourage you to provide a door prize that you or we can give away. Please indicate this on the registration form if possible or email me.

Setup Time: 7:00 – 8:00 a.m.
Exhibit Time: 8:00 a.m. – 2:30 p.m.

In addition to an exhibit, please consider sponsoring a Breakout Session, General Session and/or Meal.
Breakout Session Sponsor:
Iowa ACTE will monitor all workshop proposal submissions for presenters from for-profit organizations. Any breakout session that is built around a product or service in which the content focuses on the product/service will require the for-profit presenter to register as a Breakout Session Sponsor. It is also highly recommended that at least one educator who has used the product/service be a presenter during the session.

While Iowa ACTE greatly appreciates companies that support CTE through products and services, all for-profit organizations are required to be a Breakout Session Sponsor to present a breakout session at the conference.
Additional $250 plus $150 exhibit package. $400 Total

Call for Proposals (see other conference tab for link)
Priority selection will be given to those proposals submitted May 31, 2023.

General Session Sponsor:
General Session Sponsors have 4 to 5 minutes to address all conference attendees during the noon General Session. In addition, their logo will be featured throughout the year on the Iowa ACTE website.
Additional $350 plus $150 exhibit package. $500 total

Meal/Snack Sponsor: Iowa ACTE welcomes this additional level of sponsorship offered to help sponsor breakfast, lunch or afternoon snack. Company name will be featured at the sponsored meal/snack time and their logo will be featured throughout the year on the Iowa ACTE website.
Additional $450 plus $150 exhibit package. $600 total

Each additional level of sponsorship gives one additional meal package. All other additional meal packages need to be purchased at $35 each.

Thank you for your previous and future support of CTE and Iowa ACTE! We look forward to hearing from you soon!

Please contact me with any questions at sandymiller1414@gmail.com.

Very Best,

Sandy

Sandy Miller, NBCT
Iowa ACTE (Association for Career and Technical Education) Executive Director
www.acteonline.org/iowa