



ACTE Postsecondary CTE Summit: Transforming Postsecondary CTE for ALL Sponsorship Opportunities

Purpose/Overview: ACTE is planning to host its second national Postsecondary CTE Summit September 20-22 in Denver CO. This summit will focus on 3 major strands:

1. **Best Practices:** Exploring best practices and programs that ensure retention, persistence, and completion of Black, Indigenous, and People of Color (BIPOC) students, students with disabilities, English Language Learners (ELL), LGBTQ+ students, low-income students, students in nontraditional pathways, and immigrant students.
2. **Staff/Partnerships:** Delving into postsecondary CTE staffing issues. We want to ensure that more faculty, staff, and administrators in postsecondary CTE have the skills to address the needs of ALL students as well as look like the students they serve where possible. Addressing staffing shortages is critical. This strand will also explore promising practices and programs that promote the recruitment and retention of diverse faculty, staff, and administrators in postsecondary CTE. Our industry partners need to be prepared to support ALL our students. We will also explore how to support our partners.
3. **Data:** Reveal best practices around the data collection for special populations. We want to explore how to use and collect data to understand the equity gaps and reveal what can be done to mediate these gaps.

The goal of the summit is to create a professional learning community that can share solutions to be implemented throughout the year. Sponsor an event with national focus that helps participants and their institutions work towards addressing equity gaps, ensuring that our postsecondary students are successful in their educational journeys and beyond! We are expecting 200+ attendees to this event. In addition, attendees will have an opportunity to present on their promising practices and programs during breakout sessions. Expert panels will also be present throughout the event

Main Event Sponsor - \$10,000 (limited to 1 sponsor)

- Two (2) complimentary registrations to the Summit
- Featured promotional table at event
- Event sponsor recognition on all event collateral and promotions
- Five-minute speaking opportunity during General Session and acknowledgement during reception
- Names and email addresses of attendees (Note: ACTE requires that sharing of this information be voluntary)
- Two free Eblasts (one pre- and one post-event) to conference attendees
- Input on a subject specific expert panel and other program content

Thursday Evening Reception Sponsor - \$5,000 (limited to 1 sponsor)

- One (1) complimentary registration to the Summit
- Reception sponsor recognition on all reception collateral and promotions
- Five-minute speaking opportunity during reception

The following sponsorships receive one complementary registration to the Summit, logo in the event program, conference website, and on a banner at the event. The sponsorship also includes an opportunity to provide handouts/materials to attendees.

- Wednesday evening school site visit-September 20th ----- \$3,000
- Thursday Breakfast-Opening Session September 21st \$3,000
- Thursday Morning Break-September 21st.....\$1500
- Thursday Luncheon-General Session-September 21st..... \$3,000
- Friday Breakfast-Opening Session September 22nd \$3,000
- Friday Morning Break-September 22nd\$1,500
- Friday Luncheon-General Session-September 22nd \$3,000
- Sponsorship of signs and app for the event...\$2,000
- Sponsorship of bags and lanyards for the event..... \$1,000
(Sponsor provides bags and lanyards and ACTE distributes the bags)
- Sponsorship for water bottles.....\$500
(Sponsor provides branded water bottles and ACTE distributes the water bottles)

*****All sponsors will receive time during a roundtable break out session to meet with attendees.**