Become a #CTEAmbassador!

We need more career and technical education (CTE) professionals. Share your stories with industry professionals and other educators to encourage them to make the leap to CTE.

What is a CTE Ambassador?

• A person who represents and promotes the career and technical education profession
• Someone who embodies the core values of helping students explore and discover their careers and communicates the crucial role CTE plays in our students’ lives and the global economy

Career and Technical Education (CTE) Ambassador responsibilities include:
• Posting about CTE benefits and opportunities online (e.g. social media and forums)
• Creating, sharing and responding to online content
• Participating in events as a CTE community spokesperson

acteonline.org/cteambassador