

# Become a #CTEAmbassador!

We need more career and technical education (CTE) professionals. Share your stories with industry professionals and other educators to encourage them to make the leap to CTE.

## What is a CTE Ambassador?

- A person who represents and promotes the career and technical education profession
- Someone who embodies the core values of helping students explore and discover their careers and communicates the crucial role CTE plays in our students' lives and the global economy



### Career and Technical Education (CTE) Ambassador

responsibilities include:

- Posting about CTE benefits and opportunities online (e.g. social media and forums)
- Creating, sharing and responding to online content
- Participating in events as a CTE community spokesperson

[acteonline.org/cteambassador](http://acteonline.org/cteambassador)