

2022 CareerTech VISION

Fellows Session Schedule and Descriptions

THURSDAY DEC. 1, 2022

2:00 - 2:45 PM



Investing in Our Future: Recruiting Talent, Making Connections, and Building Success in Postsecondary CTE

Presented by: Jennifer Kline

Is your postsecondary institution experiencing challenges with faculty recruitment and retention? In this session you will learn how GateWay Community College has taken measures to maintain competitiveness with recruiting talent, engaging, and motivating new and current faculty and instructors by building meaningful connections and investing in their personal growth and development so that we can continue to build success for faculty, instructors, and students.

2:00 - 2:45 PM



New Teacher Induction: Working Smarter Not Harder to Support and Retain Our Teachers

Presented by: Ginger Tedder

Come join us to discuss the challenges of retaining new CTE teachers and discover strategies that support teachers and increase retention. We will share ideas to foster collaboration between post-secondary and secondary CTE programs and strategies to create key industry partnerships that support teachers and increase community engagement. There will be opportunities to share your work as we learn from each other. If you want real ideas to immediately incorporate into your practice this session is for you.

3:00 - 3:45 PM



Building the Talent Pipeline – A Business and Industry Perspective

Presented by: Julie Simms

Are you curious how one of the largest construction companies in the US has partnered with a world-renowned client to build and train a educated construction workforce? If so, this is the session for you! Join a current ACTE NextLevel fellow who has recently transitioned from education to the private sector, and learn how to better work with your business and industry partners.

3:00 - 3:45 PM



Creating the Dream Team

Presented by: JoAnna Collins

It's hard to find great faculty and sometimes harder to retain them. In this session, JoAnna Collins, will discuss her plan to create an Effective, Change-focused, Student-centered team environment where members are well-supported in their faculty role and valued for their talents and experiences to positively impact student success resulting in faculty satisfaction and retention. Come discuss ways to help your faculty take ownership and increase investment in their position.

3:00 - 3:45 PM



Transformation of Education in the CTE space – What students want and need and how we can deliver

Presented by: Christine Storms

This presentation looks at the current perceptions of CTE schools, their offerings, and their misconceptions. We will examine and analyze what students are saying they want – both traditional and non-traditional, what is available to them, and how higher education is transforming to accommodate this new environment, industry needs, and the workforce shortage.

4:00 - 4:45 PM



Building a System for Intentional Employer Engagement in Community Colleges





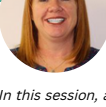
Presented by: Barbara Wahi

Industry partnerships is critical to building strong workforce programs. Despite the push for community colleges to be more responsive to labor market and industry needs, they often struggle with how to effectively engage employers and build deeper partnerships. This presentation will provide participants with strategies and resources for identifying, implementing, and sustaining partnerships that will benefit all stakeholders, particularly students.

2022 CareerTech VISION

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FRIDAY, DEC. 2, 2022

10:00 - 10:45 AM	 <p>Rebuilding pathways for high wage in demand, but low enrollment training programs pursuing Industry Credentialing Presented by: Justin Erickson</p> <p><i>The high technical and high skilled careers of Technology are not at the forefront of driving students to an institution or a program. Learn how branding, certifications and program accreditation has put the Manatee Technical College Marine training program on a success track to align training with local demand.</i></p>	 <p>High School to Community College Articulation: One College's Journey Presented by: Nicole Thompson</p> <p><i>North Carolina has in place a statewide articulation agreement between the North Carolina Department of Public Instruction and the North Carolina Community College System consisting of approximately 50 high school CTE courses that match the knowledge and skills taught in similar community college courses. In addition to the statewide agreement, local articulation agreements can be developed between high schools and individual community colleges. A potential challenge with these agreements is ensuring students are receiving the appropriate credits at the community college. This session describes how one college is working to improve the transition of credits from high schools to their college.</i></p>
11:00 - 11:45 AM	 <p>CTE For Everybody: Increasing Visibility of CTE Programs Through Innovative Marketing and Recruitment Strategies Presented by: Giuseppina Stigler</p> <p><i>Marketing and recruitment for CTE programs can be a struggle for many institutions, especially when competing with transfer programs. This session will discuss innovative strategies for marketing and recruitment of Special Populations into CTE programs at institutions with multiple academic pathways.</i></p>	 <p>"Waddle to Raft" Project: Meals with a Purpose Presented by: Earl Frederick</p> <p><i>A waddle, meaning a group of penguins on land, appears to be clumsy and quite slow. However, a raft, meaning a group of penguins in the sea, will show you how graceful and fast these expert swimmers can be. The "Waddle to Raft" Project will help students achieve their maximum potential through nutritional education and nourishing Mediterranean-inspired meals. Most students struggle with getting proper meals away from school, especially on the weekends. By alleviating the stress of searching for the next meal, more time and focus could be on thriving in their natural environment.</i></p>
2:00 - 2:45 PM	 <p>Communicating with Industry Partners: Regional CTE Advisory Boards Presented by: Bryan Bertucci</p> <p><i>In order to have CTE programs that benefit both the workforce and students, it is essential to have industry to guide decision making. This presentation will explain Louisiana's Regional CTE Advisory approach in which Regional CTE Advisory Boards that are industry led and majority industry are being established in each Louisiana's eight Regional Labor Market Areas. This presentation will explore the intent and purpose of the Regional CTE Advisory Boards, how they were formed, and what they will provide in the future for both workforce, instructors, institutions, and students. Attendees will gain industry engagement techniques, networking strategies to engage members to serve on advisory boards and learn the structure of the boards and their committees.</i></p>	 <p>The Great Divide: Bridging the Gap Between Telling and Teaching Presented by: Shelia Hyde</p> <p><i>Learn how to use high impact teaching practices and research based lesson plans to help new career and technology instructors connect to adult learners, grow their programs, and increase graduation rates.</i></p>
3:00 - 3:45 PM	 <p>Recruiting from Within: Navigating Enrolled Students Toward CTE to Work Smarter Not Harder in Postsecondary Education Presented by: Luanne Cook</p> <p><i>Are your Career and Technical Education recruiting efforts getting stale? Do you have low enrollment and have a hard time capturing new students for your in-demand/high-skill programs? These students are right under our noses! Join me for my "Make it Better!" plan presentation which outlines the innovative way I have chosen to help undeclared students to a path they didn't even know existed. Institutional change can be difficult, especially when long time processes are in question. Coming together to lead current students to a bright future should be our number one goal. We already have them enrolled, now let's guide their way!</i></p>	 <p>Creating ESL Friendly Programs for All CTE Programs Presented by: Larry Paredes</p> <p><i>As instructors, we interact with students in which English may not be their primary language. In this presentation you will learn how the presenter revised course materials using TESOL/SLAT principals to make a more inclusive educational experience for ESL/CTS students.</i></p>
4:00 - 4:45 PM	 <p>Getting the Marshallese to Dance/ 'Bii'to CTE Presented by: Rigieta Lord</p> <p><i>The main problem evident in the Marshall Islands is the negative perceptions that students, teachers and the community have towards CTE. This presentation will discuss the reasons for these misconceptions of seeing CTE as a second-class program and share best practices that we have attempted to implement with High Schools here in the Marshall Islands.</i></p>	 <p>Successfully Searching for Post-Secondary Training Opportunities in a Remote Presented by: Karla Head</p> <p><i>In this session, attendees will learn about how the speaker is making post-secondary training opportunities and information readily accessible to not only high school students, but community and region members alike. In this model, it makes it easier for individuals to learn more about training options, internship and apprenticeship opportunities, and workforce development possibilities, while getting connected to a multitude of ways to fund the dream of achieving more training. It's Post Secondary One-Stop Shopping!</i></p>