**New Bi-Monthly, SmartBrief Newsletter Provides Workforce Development Resources and News**

Through [ORGANIZATION’S] membership with the *Coalition for Workforce Development through CTE*, we are able to offer [you/our members] a free subscription to a bi-monthly publication dedicated to providing the tools, resources, and timely news and developments needed to build successful partnerships between CTE educators and industry.

According to LeAnn Wilson, Executive Director of the Association for Career and Technical Education (ACTE), “Employers get real ROI through their partnerships with career and technical education programs. That's why ACTE encourages you to sign up for the free, twice monthly, CTE2Workforce SmartBrief.”

Serving nearly 6 million senior executives, thought leaders, and industry professionals, *SmartBrief* is the leading digital-media publisher of targeted business news and information. The publication is ***free*** to all organizations, businesses, and interested individuals despite membership in the Coalition. Additionally, multiple members of a domain may also subscribe. To sign-up for the newsletter ***CTE2Workforce*** go to ― <https://www.smartbrief.com/signupSystem/subscribe.action?campaign=a643ac23&pageSequence=1&briefName=CTE2Workforce> .