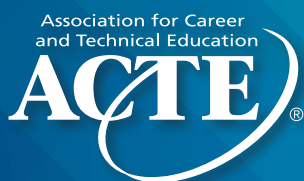


# 2022 ANNUAL REPORT



"It was the best of times, it was the worst of times, it was the age of wisdom, it was the age of foolishness... it was the season of light, it was the season of darkness, it was the spring of hope, it was the winter of despair." —Charles Dickens



Part of me feels that Charles Dickens had a crystal ball and predicted 2022. As Dickens alluded to in *A Tale of Two Cities*, we in career and technical education (CTE) have known both the best of times and the worst of times over the past year. As we navigate entering the post-pandemic era, CTE educators have faced unique challenges and adapted to ensure our

students succeed in their career pathways. Each of us has worked tirelessly to help our students achieve a seamless education.

As you persist in your efforts, know that you have the unwavering support of the ACTE board of directors and staff. ACTE provides leadership and supports a shared vision for the future of career and technical education. The year 2022 saw staff and stakeholders lobbying on Capitol Hill, developing timely and high-quality professional development, and hosting VISION — the largest gathering of career and technical educators — in in-person and virtual formats.

We seek to focus on the best of times, and I am elated to announce that as of September 2022, we have not only rebounded but we have surpassed pre-pandemic ACTE membership levels, with nearly 24,000 members. Further, I am extremely proud to highlight ACTE's new Work-based Learning Division, which was a section of the New and Related Services Division previously. I am so excited to watch the division grow and blossom. ACTE has also hosted the first ever Postsecondary Convening, which is a major accomplishment as we work to offer more services and support to our postsecondary members.

Within any organization, there are challenges, and we are not exempt from that. ACTE's board of directors works diligently to address those challenges and make the best decisions for our members. In so doing, this year, we took up work to develop a new strategic plan to guide the Association. Our plan focuses on:

- Member Value and Engagement
- Advocacy and Awareness
- Professional and Leadership Development
- Teacher Recruitment and Retention
- Strategic Partnerships
- Inclusion, Access, Equity and Diversity

ACTE remains dedicated to providing timely information and resources to support CTE professionals as they educate students at all levels. I want to personally thank each individual who volunteers to drive our organization. Your efforts and visionary leadership help us not only to serve our current membership but also to serve the needs of CTE professionals well into the future — regardless if it is the best of times or the worst of times.

Sincerely,

A handwritten signature in black ink that reads "Scott Stone".

Scott Stone  
ACTE President



# PUBLIC POLICY, ADVOCACY AND RESEARCH

## Federal Policy Activity

After a slow second half of 2021, in 2022, Congress and the Biden Administration picked up speed in policy areas that have important impacts on CTE. In March, Congress finally came to a long overdue agreement on the fiscal year (FY) 2022 appropriations bills, which included a modest \$45 million increase for the Perkins Basic State Grant program and larger overall increases for the Departments of Education and Labor — about 4% and 5% respectively. The legislation provided significant increases for programs such as apprenticeship expansion grants, ESEA Title I (grants to local education agencies) and ESEA Title II (grants for educator recruitment and retention).

Immediately following the passage of the FY 2022 bills, President Biden released his budget request for FY 2023. Disappointingly, the request called for flat funding of the Perkins Basic State Grant program, despite a substantial increase to the Department of Education overall. ACTE worked with the appropriations committees in Congress to advocate for robust increases for federal CTE funding, calling for a \$200 million increase to the program. While the House and Senate draft bills did not allocate funding at that level, both chambers proposed increases much higher than the President's request — \$45 million in the House and \$60 million in the Senate. To allow time to complete negotiations after the midterm elections, Congress passed a continuing resolution until Dec. 16, which will be the new deadline to reach an agreement on final appropriations bills.

Looking back to the spring of 2022, the House Committee on Education and Labor began negotiations on a reauthorization of the Workforce Innovation and Opportunity Act, which has not been updated since 2014. The final bill passed the House with significant improvements, including a set-aside fund for American Job Center infrastructure costs. It was not taken up by the Senate, so ACTE will look forward to making further improvements to the bill in the next Congress.

Congressional leaders also came together to pass a landmark piece of legislation, the CHIPS and Science Act. This bill sought to bolster domestic production of semiconductors and invest in STEM education and research and development; it included \$81 billion for National Science Foundation programs that may provide future grant funding opportunities for CTE programs or other technical training. Unfortunately, the JOBS Act — a proposal to expand Pell grant eligibility to short-term credentialing programs — was one of many education provisions left out of the final bill. ACTE has since urged congressional leaders to include the JOBS Act in the FY 2023 appropriations bill.

In September, ACTE Region V Vice President Shani Watkins was asked to testify before the House Committee on Small Business Subcommittee on Innovation, Entrepreneurship, and Workforce Development. Watkins provided insights into how West Sound Technical Skills Center, in Bremerton, Washington, connects learners to work-based learning opportunities, including apprenticeships, and engages the small business community.

**The national teacher shortage has become an increasingly large focus for policymakers as many schools and regions of the country struggle to recruit and retain educators across many subjects, including in CTE.**

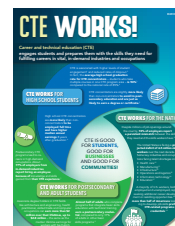
ACTE has worked with Congress and the Biden Administration to ensure that the nuances of the CTE teacher workforce are represented in any federal legislation or programs. Specifically, ACTE has endorsed the RAISE Act, which would provide federal tax income reimbursements for all K–12 teachers, and the Loan Forgiveness for Educators Act, which would expand the Teacher Loan Forgiveness program to CTE teachers in under-resourced communities. ACTE also secured FY 2023 appropriations report language that would direct the federal government to improve its data collection on the CTE educator workforce. This work persists as we provide feedback to the Biden Administration about how to include CTE in its efforts to create teacher apprenticeship programs and how to address the postsecondary CTE educator shortage.

## Publications

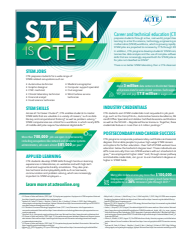
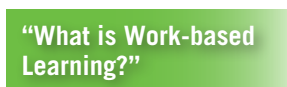
The [CTE Policy Watch](#) blog remained an important resource for advocates on the latest federal policy news this year. The blog is on track to publish approximately 200 stories related to federal and state policy, regulatory activity, research and more in 2022 — averaging almost 5,000 page views a month.



ACTE continues to provide important data- and research-based resources and publications to support advocacy and information efforts, including [updated fact sheets and materials for policymakers](#). In 2022, we released new versions of two fact sheets that describe the benefits of CTE and translated these resources into Spanish.



We also released other new and updated fact sheets, including a redesigned series of [State Fact Sheets](#) describing CTE in each state.



ACTE continued its work with the House and Senate bipartisan CTE Caucuses this year, including the introduction of annual resolutions celebrating CTE Month® in February. Resolutions in both chambers enjoyed broad bipartisan support, including a record-setting 67 cosponsors in the Senate.

## Research

On the state level, this year and every year, we track CTE policy efforts to identify trends and share best practices among key stakeholders. In February 2022, ACTE and Advance CTE released our ninth annual state policy paper, “[State Policies Impacting CTE: 2021 Year in Review](#),” and participated in a corresponding webinar. Further, we continue in collaboration with myOptions to survey CTE students and educators nationwide about post-high school plans, perceptions of CTE and CTE program elements.

In 2022, ACTE completed its fourth year as a lead for the [CTE Research Network](#), in partnership with the American Institutes for Research, JFF and Vanderbilt University. The Network seeks to increase the number of CTE impact studies and strengthen the capacity of the field to conduct and apply rigorous CTE research. ACTE contributed to the development of a Framework for Equity in CTE Research, among other activities. Other data- and research-related partnerships include serving on a technical review panel for non-degree credentials organized by the National Center for Education Statistics’ Integrated Postsecondary Education Data System and on the Coalition for Career Development’s Scientific Committee.

We continued work on a multi-step project to identify a comprehensive, research based *ACTE Quality CTE Program of Study Framework*; test the framework; and disseminate information on best practices within CTE. In 2022, we developed several promotional pieces, published [a series of one-pagers](#) describing each element of the *Framework*, and began development on a series of online learning courses about each high-quality CTE element for [CTE Learn](#).

As part of ACTE’s goals to promote the CTE profession, a Teach CTE repository was developed, which compiles best practices, research, and data related to CTE teacher recruitment and retention. In addition, we have developed a set of standardized questions for member surveys and other data collection tools to help us better understand what members need.

Further, in partnership with Advance CTE, we released the Achieving Inclusive CTE: Goal-setting Tool and Manual. These resources are designed to help CTE leaders at the secondary and postsecondary levels assess and improve the representation of their CTE system compared to the broader student population. Joint efforts continue with Advance CTE around Perkins and other program implementation work, helping to provide technical assistance in areas like the comprehensive local needs assessment and data. ACTE has also worked with the Manhattan Strategy Group as part of a Perkins data quality project.



# MEMBERSHIP

**SUPPORTING CAREER AND TECHNICAL EDUCATORS THROUGH THE HIGHEST QUALITY OF PROFESSIONAL DEVELOPMENT,** resources and member benefits continues to be ACTE's number one priority. Together with our state associations, regions and divisions, we weathered the pandemic with remarkable resilience and provided immersive networking and educational opportunities, thus amplifying our strength as a community.

ACTE enhanced some of its primary communication channels to reach and recruit CTE educators. Staff upgraded their digital marketing and web host platforms, providing improved capabilities to segment audiences, design more aesthetically pleasing and easy-to-read templates, and offer greater web stability. We upgraded our entire database and launched an easy-to-use web-based platform. This significant investment included the new State Chapter Module, a portal that gives state leaders the ability to access membership information anytime and anywhere, including individual profiles, conference registrations, and current and lapsed membership rosters.

ACTE continued to use its ad retargeting platform to encourage visitors of popular pages on the ACTE and CareerTech VISION websites to join the Association and attend its events. In the last year, ad retargeting efforts yielded great results.

**115,000+**  
views for VISION

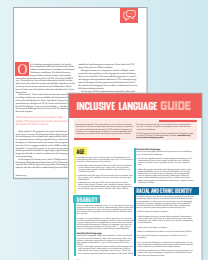
**160,000+**  
views for National Policy Seminar

**95,000+**  
views for membership

Further, ACTE was delighted to return to producing eight print issues of *Techniques* in the [2022-23 editorial calendar](#). Complementary content published online and in a monthly newsletter

seeks to expand the reach of ACTE's professional development work and allows educator-writers to celebrate their successes. We feature prominently articles on inclusion, access, equity and diversity in CTE in every issue of the magazine, and stakeholders showcase industry trends. Also, exclusively in *Techniques* in 2022-23, we are excited to share unique profiles on each of the career and technical student organizations.

An inclusive language guide — developed by communications and public policy staff and published in *Techniques* — challenges readers to choose language that celebrates our differences.





Additional member and communications highlights include:

- Amassing more than 750 members to create the new Work-based Learning (WBL) Division, resulting in a new seat on the ACTE board of directors
- Awarding 29 states with ACTE's Quality Association Standards recognition, which sets benchmarks for determining a quality association
- Adding Iowa to the list of unified states with ACTE
- Promoting member benefits, conference and leadership development opportunities, and public policy and advocacy resources via ACTE News, *Techniques*, SmartBrief publications, social media, print and digital ads, regular eblasts, monthly membership reports, quarterly division and region newsletters, presentations, and other outlets
- Producing new membership marketing materials with an "Invest in Yourself" focus and several event marketing pieces, supporting national and co-hosted regional ACTE events
- Developing several new assets and messages for CTE Month® and general CTE awareness

## WORK-BASED LEARNING DIVISION



*Connecting Education and Careers*

### Spotlight on ACTE's New Work-based Learning Division

The Work-based Learning (WBL) Division includes a diverse group of professionals including WBL coordinators, apprenticeship coordinators, K–12 and postsecondary educators, business and community partners, program administrators, and state workforce representatives. ACTE and the WBL Division leadership strive to provide members with valuable resources and opportunities for professional development, leadership and networking as we help students build awareness of potential careers, explore career opportunities and prepare for their future. In 2022, we created a new Seamless Work-based Learning Professional of the Year Award for the division, revised our website to include numerous new resources, and hosted regular division webinars as well as the annual ACTE WBL Conference, which yielded a record number of attendees.

## EVENTS



### ACTE's CareerTech VISION 2022

ACTE's CareerTech Virtual VISION 2022 offered a premier hybrid professional development experience in-person in Las Vegas, Nevada, with specially curated content for virtual attendees. This must-attend event for career and technical educators, industry representatives and business leaders featured:

- Engaging keynote speakers Daniel Horgan and Ron Brown
- 300+ sessions covering high-quality secondary and postsecondary CTE
- The most comprehensive collection of CTE products in the CareerTech Expo with telepresence robots to enable remote attendees to experience the Expo, too
- The Career Pavilion where industry representatives shared information on high-demand careers, starting salaries for specific occupations and suggested supporting curricula
- Several preconference workshops on focused CTE issues and tours featuring local CTE innovations
- The ACTE Excellence Awards Gala, honoring the accomplishments of educators, programs and organizations
- All-new Advancing Career and Technical Educators Symposium, which provided 20 preservice and alternatively certified teachers a professional development opportunity that included a \$1,500 stipend and complimentary registration
- Several companion events including: The CTE Research and Professional Development Conference; Ford Next Generation Learning Annual Event; National Association of Agricultural Educators Convention; NC3 Industry 4.0, STEM, and Advanced Manufacturing Career Pathways Conference; and NCCER's Construction Career Pathways Conference

Join us **Nov. 29–Dec. 2** in Phoenix, Arizona, for VISION 2023.



### National Policy Seminar 2022

ACTE's National Policy Seminar (NPS) 2022 happened both virtually and in person March 21–23 in Arlington, Virginia, and featured Capitol Hill meetings with legislators. This year's event offered strategies for engaging on key education topics and best practices for influencing federal policy related to CTE advocacy and messaging. NPS also hosted a special tour of Amazon's new second headquarters, which hosts their Amazon Future Engineer campaign to support computer science educators in CTE. Join us **March 20–22** in Arlington, Virginia, for NPS 2023.



## WORK-BASED LEARNING

### Work-based Learning Conference 2022

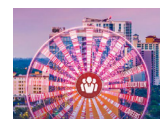
ACTE's Work-based Learning Conference, one of the fastest growing events in the country focused on WBL innovations, happened April 28–29 in Salt Lake City, Utah. The 2022 event offered insights on career awareness, preparation and training, education and business partnerships, apprenticeships and more from education experts. Join us **April 26–28** in Atlanta, Georgia, for WBL Conference 2023.



### Best Practices 2022

Best Practices and Innovations in CTE Conference, from ACTE and the National Council of Local Administrators, hosted an in-person

gathering of secondary and postsecondary CTE administrators, Sept. 28–30 in Cape Cod, North Falmouth, Massachusetts. This year's event included keynote speakers Jill Siler, John Mulcahy and Jaime Casap, and participants attended a variety of specialized workshops and sessions. Topics included postsecondary access and equity, addressing student behaviors, and CTE recruitment and retention. Join us **Sept. 27–29** in Salt Lake City, Utah, for Best Practices 2023.



### Postsecondary CTE Convening 2022

ACTE was pleased to offer its first-ever conference focused entirely on postsecondary CTE topics:

The Postsecondary CTE Convening took place Oct. 6–7 in Myrtle Beach, South Carolina. This information-packed program attracted professionals from across the nation and addressed expanding career pathways, building apprenticeships, closing access and equity gaps, and supporting faculty recruitment and retention. Details about next year's event will be released as they become available. [acteonline.org](https://acteonline.org)

## Supporting Stakeholders in CTE

ACTE was pleased to support our regions and key partners by co-hosting several events in 2022. We also participated in and provided marketing support for the Region II, III and V Leadership Conferences.

- ACTE's Region I Leadership Conference
- ACTE's Region IV Leadership Conference
- Association of Career and Technical Education Administrators Annual Leadership Conference
- Good Trouble: Busting Inclusion, Access, Equity and Diversity Barriers in CTE virtual event, co-hosted by ACTE and Butler Tech

Every year, ACTE is honored to participate in state and partner events to learn about the most pressing issues that CTE educators face and to share legislative updates and the latest information about professional development and member benefits. Included is a sampling of where we went in 2022.

- 55th Annual Oklahoma Summit
- 75th Annual Georgia ACTE Summer Leadership Conference & Career Tech Expo
- 2022 Career & Technical Association of Texas
- 2022 Colorado ACTE Summit
- 2022 Coalition on Adult Basic Education National Conference
- 2022 CTE Works! Summit
- 2022 FedEx AOPA Foundation High School Aviation STEM Symposium
- 2022 Indiana ACTE State Conference
- 2022 Ohio CTE Innovation and Impact Conference
- Advance CTE 2022 Fall Meeting
- Alaska ACTE Professional Development Conference
- American Association of Community Colleges Workforce Development Institute
- Arizona CTE Summer Conference
- Arkansas ACTE Summer Conference
- Careers Technical Educators of Idaho Summer Conference 2022
- DECA's International Career Development Conference

- Educating for Careers Conference
- Family, Career and Community Leaders of America National Leadership Conference
- Illinois ACTE Annual Conference
- International Builders' Show
- Kansas ACTE Summer Conference 2022
- Kentucky CTE Summer Program
- Massachusetts Association of Vocational Administrators Conference
- Maryland Career and Technical Administrators Connecting for Success 2022
- Michigan Career Education Conference
- Mississippi ACTE Summer Conference 2022
- Missouri ACTE Summer Conference 2022
- Montana ACTE Conference 2022
- National Coordinating Council — Career and Technical Student Organizations meetings
- Nebraska ACTE Conference 2022
- Nevada ACTE 2022 Conference
- New Mexico ACTE Summer Conference
- New York State CTE Professional Organization Leadership Seminar
- North Dakota ACTE Conference 2022
- North Carolina ACTE Summer Conference
- Oregon ACTE Conference 2022
- SkillsUSA National Leadership and Skills Conference
- South Dakota ACTE Summer Conference
- South Carolina ACTE Education and Business Summit
- Texas Industrial Vocational Association 2021 Summer Professional Development Conference
- Utah ACTE Conference 2022
- Virginia ACTE Professional Development and Leadership Seminar 2022
- Washington ACTE Summer Conference
- Wyoming ACTE Conference 2022

# STRATEGIC PARTNERSHIP INITIATIVES

THROUGHOUT THE PAST YEAR, ACTE FOCUSED ON SUPPORTING MEMBERS AS CTE EDUCATORS CONTINUE TO REBOUND FROM THE impact of the COVID-19 pandemic. New resources and support were cultivated, and staff worked to build stronger processes for relationship management as our lists of corporate and affiliate members — as well as signature sponsors — continued to grow. We were thrilled to engage more than 30 corporate members this year!

Our partners have helped create new and valuable resources for ACTE members.

New initiatives have included development of a division sponsorship program, division-specific webinars, standardization of partnership agreement templates, and an online corporate membership application. In addition, staff increased communication and training with the board of directors to empower them in their outreach efforts. With new knowledge and skills, they can recruit and support partnerships for the members of their divisions and regions.

The Coalition for Workforce Development Through CTE remained an important partnership endeavor to bridge the connection between employers and local CTE programs. ACTE took on several significant Coalition projects this year, including launching a new advisory council and a new CTE2Workforce SmartBrief newsletter supported by the Quatman Family Foundation and MaxKnowledge. The Coalition continues to benefit from the support of Ford Next Generation Learning.

ACTE values the ongoing support from several other foundations and grantmaking institutions as well. In 2022, our partnership with the ECMC Foundation continued to foster growth among postsecondary CTE leaders through a high-quality fellowship program. Previously known as the Postsecondary Leadership Success Program, the fellowship was relaunched in 2022 at the NextLevel Postsecondary CTE Leadership Program. Further, our strategic partnership activities support the Harbor Freight Tools for Schools Prize for Teaching Excellence. This contest, which recognizes outstanding educators in the skilled trades, involved numerous ACTE members in the selection process.

A partnership with the Horatio Alger Association supports their CTE scholarship program, and another with Accenture's Skills to Succeed initiative provides free resources to support students and adults as they prepare for the workplace. ACTE strives to ensure that our work supports CTE through meaningful partner collaborations. A heartfelt thank you goes out to our 2022 partners.

## CORPORATE ORGANIZATIONAL MEMBERS



## AFFILIATE ORGANIZATIONAL MEMBERS



## SIGNATURE SUPPORTERS





## MEDIA

### ACTE'S MEDIA RELATIONS ACTIVITIES THIS YEAR INCREASED AWARENESS ABOUT THE BENEFITS OF HIGH-QUALITY CTE

programs and helped to promote our priorities and activities. We conducted media outreach through a variety of mediums, including print and digital publications, as well as social media. For example, we shared examples of outstanding programs and key policy developments that could affect CTE near daily on social media and in the [CTE Policy Watch](#) blog. ACTE also raised awareness about critical CTE issues by distributing [press releases](#) on issues like appropriations, nominations, legislation, congressional hearings, CTE Month activities, ACTE award winners and more.

In 2022, media coverage evolved from the direct impact of the COVID-19 pandemic on CTE and pivoted toward the future. There was significant focus on raising awareness about CTE programs and opportunities, and ACTE staff were viewed as well-informed, credible voices on this topic. ACTE was quoted in several news stories, including in *Bloomberg*, *U.S. News and World Report*, *Harrisburg Patriot-News*, *Diverse: Issues in Higher Education* and others. Our media visibility extended to Capitol Hill as well. LeAnn Wilson, ACTE's executive director, was frequently quoted in press releases, as was Kimberly Green, Advance CTE's

executive director, in support of robust funding levels for CTE and other legislation. ACTE also worked with CNN for an on-camera interview about postsecondary CTE enrollment, and they visited our office in Alexandria, Virginia, to film the interview with Wilson. Despite unclear timing on the potential airdate of the interview, this was a unique opportunity for ACTE in 2022.

Further, journalists continued to rely on ACTE for background information and analysis. Association staff spoke with numerous reporters to help them write positive and accurate stories on CTE, ACTE's policy priorities, and the importance of community and industry partnerships. Our staff's interactions with reporters included a wide variety of on-the-record quotes, technical assistance, and analysis of state and federal CTE data, news, and other items as they occurred.

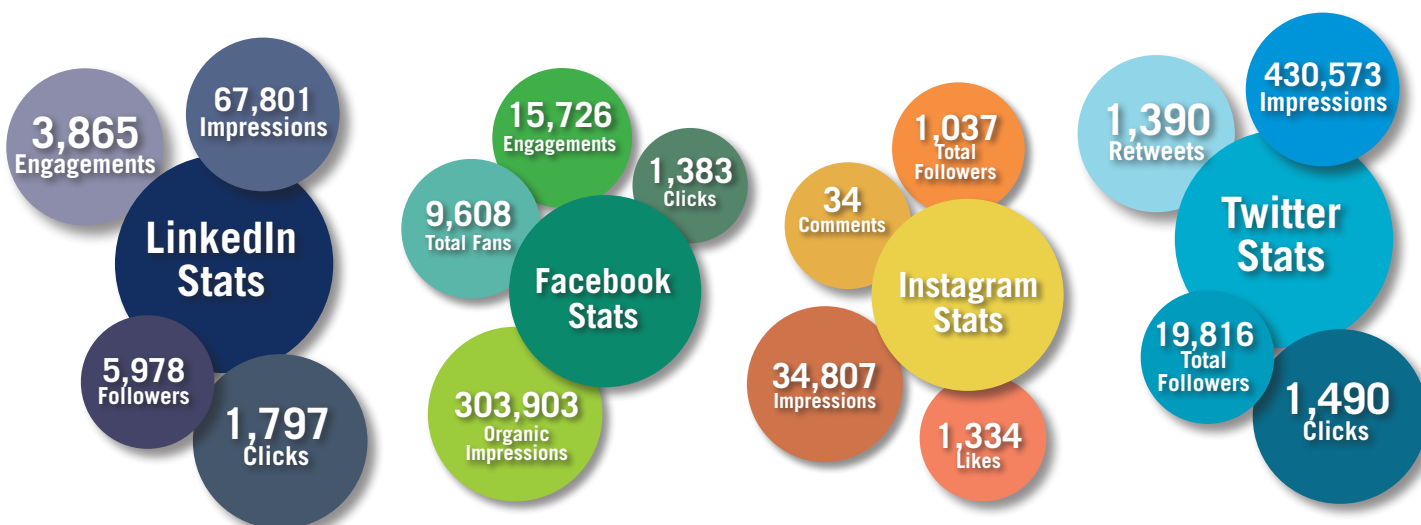
State association-led media tours also resumed in 2022 for the first time since the COVID-19 pandemic began. Jori Houck, media relations and advocacy associate with ACTE, joined Illinois ACTE leadership for a tour of nine schools and their CTE programs in early October. At each stop along the tour, which included secondary and postsecondary CTE facilities, members of the community and local media

marveled at the outstanding CTE programs available to students in the southern Illinois region.

### Social Media

Throughout the year, ACTE leveraged social media to share new and updated resources, promote events and amplify the voices of career and technical education community members. Highlights have included the fact sheets that were created in English and Spanish as well as our celebration of Black History Month and CTE Month in February, which showcased the work of Black CTE educators. We also featured participants from several of our leadership programs in an effort to raise awareness for those programs. Audience members engaged to share advice, stories and their success with CTE.

Promotion of ACTE events played a key role in our social media strategy in 2022. Followers on Facebook, Instagram and Twitter became immersed in the experience as we put VISION 2022 up on the stage in Las Vegas, Nevada. But that's not all. Because, back at home and in our office, ACTE's webinar series persisted as a great asset for members and nonmembers alike. And we want you to attend, so we promote each one. Connect with us on social media and never miss an event announcement again.



@actecareertech



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@TechniquesACTE

@ACTEpolicy



@actecareertech1

# LEADERSHIP

NETWORK . COLLABORATE . LEARN . GROW . BUILD . IMPACT

**NEXTLEVEL**  
POSTSECONDARY CTE LEADERS  
Sponsored by **ECMC** Powered by **ACTE**

## NextLevel Postsecondary CTE Leadership Program

The [NextLevel Postsecondary CTE Leadership Program](#) (formerly known as the Postsecondary Leadership Success Program) is a nationally recognized leadership program that is engaging, individualized and memorable. This program is intended for postsecondary CTE professionals and helps participants build leadership abilities as they work alongside a cohort of peer professionals and an experienced mentor. Fellows also learn how to elevate their interpersonal skills and their capacity to communicate, collaborate, network, solve problems, and use time and resources effectively as they develop an institutional improvement plan. Other activities include an interview feature in [Techniques](#), monthly webinars and the opportunity to travel for conferences and site visits. ACTE hosted 16 fellows in their 2022 cohort, and we look forward to announcing the fifth cohort in early 2023.

### Meet the 2022 fellows.



Bryan Bertucci  
(Louisiana)



JoAnna Collins  
(Virginia)



Luanne Cook  
(Maryland)



Justin Erickson  
(Florida)



Robert Frederick Jr.  
(Washington)



Karla Head  
(Alaska)



Sheila Hyde-Clover  
(Texas)



Jennifer Kline  
(Arizona)



Rigietta Lord  
(Marshall Islands)



Larry Paredes  
(California)



Julie Simms  
(Colorado)



Giuseppina Stigler  
(New York)



Christine Storms  
(Wisconsin)



Ginger Tedder  
(Mississippi)



Nicole Thompson  
(North Carolina)



Barbara Joelle Wahi  
(Texas)

### Meet the 2022 class of experienced fellows.



Wendy Perry  
(Oklahoma),  
Administration Division



Rusty Parker  
(North Carolina),  
New and Related  
Services Division



Matthew White  
(Georgia),  
Trade and Industrial  
Education Division



Michael Herrera  
(Pennsylvania), Region I



Karen L. Roberts  
(Virginia), Region II



Kim Burt  
(Florida), Region II



Laura Smith  
(Virginia), Region II



Kaleb Smith  
(Illinois), Region III



Rachel Knight  
(New Mexico), Region IV



Paul Boff  
(Texas), Region IV



Sandra Kellogg  
(Oregon), Region V



Sue Key  
(California), Region V

### Meet the 2022 class of new professional fellows.



Suzi Radford  
(South Carolina),  
Administration Division



Ashley Jensen (Thompson)  
(Oklahoma), Agricultural  
Education Division



Jennifer Tupper  
(Oklahoma), Counseling  
and Career Development  
Division



Cory Ortiz  
(Utah), Engineering and  
Technology Education  
Division



Douglas Jones  
(Oklahoma), Health  
Science Education Division



Michele Leonardo  
(New York), Region I



Carmel Dare  
(Missouri), Region III



Emma Moss  
(Utah), Region V



## IAED Mentorship Program

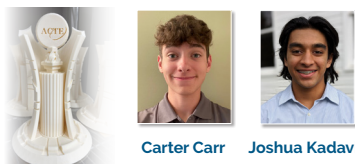
ACTE has set a goal to promote high-quality CTE programs for diverse audiences. The [IAED Mentorship Program](#) was created to provide mentors for ACTE members interested in [IAED](#) issues, and to encourage ACTE members interested in IAED to pursue leadership roles in ACTE. The program, which is sponsored by IMAGO, encourages mentees and mentors to work and learn together to cultivate conversations on IAED through monthly check-in calls, bimonthly webinars and various other enriching activities. ACTE is grateful to IMAGO for their support in the program. And we would also like to thank the members of the IAED Advisory Group for their leadership in the ongoing evolution of this program.

IMAGO

# AWARDS

ACTE'S AWARDS HONOR THE BEST IN CTE. THIS YEAR, WE FOCUSED ON COMMUNICATING THE VALUE OF AND ENCOURAGING PARTICIPATION IN THE PROGRAM. MEMBERS HAVE THE opportunity to nominate and be nominated, and you can get your students involved too! Since 1954, ACTE has awarded trophies to educators who have made exemplary contributions in the field of CTE. And now, a competition designed exclusively for CTE students asks them to help us recognize those educators.

The annual Student Trophy Design Contest challenges entrants to conceptualize and build a 3D model that will inspire the prizes given out at VISION each year. This year, our board of directors selected the trophy design created by Joshua Kadavil and Carter Carr, students at Mount Hebron High School in Ellicott City, Maryland, as the winner. The CTE student designers received a \$1,000 scholarship, and their school will receive a free one-year lease of a 3D printer, courtesy of Stratasys, Ltd.



Carter Carr Joshua Kadavil

Last winter, we recognized the following individuals as our 2022 award winners for their extraordinary commitment to learner success.



**Teacher of the Year Award**  
Luke Becker (Minnesota)



**Postsecondary Professional of the Year Award**  
Sarah LaRose (Indiana)



**Administrator of the Year Award**  
Shani Watkins (Washington)



**New Teacher of the Year Award**  
Ashley Rogers (Kentucky)



**Teacher Educator of the Year**  
Brad Greiman (Minnesota)



**Counseling and Career Development Professional Award**  
Kelli Lancaster (South Carolina)



**Carl Perkins Community Service Award**  
Jeff Maierhofer (Illinois)



**Lifetime Achievement Award**  
John Mulcahy (Arizona)

## Let's hear a round of applause for our Lifetime Achievement Hall of Fame inductees!

- Frank Yesalavich (New Jersey), Region I
- Bena Weires (North Carolina), Region II
- Robert Arthur-Fleming Lowe (Minnesota), Region III
- Saundra Grimshaw-Castillo (New Mexico), Region IV
- John Mulcahy (Arizona), Region V

## Ch-ch-ch-changes

For 2023, the ACTE awards committee, together with the board of directors, voted to change one awards program to make it more inclusive. The Business Education Partnership Award will now include two qualifying categories:

- Smaller program of impact, under 100 students
- Larger program of impact, more than 100 students





## **INDEPENDENT AUDITORS' REPORT**

**Board of Directors  
Association for Career and Technical Education  
Alexandria, Virginia**

### **Opinion**

We have audited the accompanying financial statements of the Association for Career and Technical Education (a nonprofit organization), which comprise the statements of financial position as of June 30, 2022 and 2021, and the related statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Association for Career and Technical Education as of June 30, 2022 and 2021, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

### **Basis for Opinion**

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Our responsibilities under those standards are further described in the Auditors' Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of Association for Career and Technical Education and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### **Responsibilities of Management for the Financial Statements**

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about Association for Career and Technical Education's ability to continue as a going concern within one year after the date that the financial statements are available to be issued.

## **Independent Auditors' Report**

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#### **Auditors' Responsibilities for the Audit of the Financial Statements**

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with generally accepted auditing standards will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with generally accepted auditing standards, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of Association for Career and Technical Education's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about Association for Career and Technical Education's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audits.

**Independent Auditors' Report**  
**Page 3****Report on Supplementary Information**

Our audits were conducted for the purpose of forming an opinion on the financial statements as a whole. The schedules of net assets without donor restrictions, board designated - regions and divisions and the schedules of net assets with donor restrictions, shown on pages 20-23, are presented for purposes of additional analysis and are not a required part of the financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. The information has been subjected to the auditing procedures applied in the audit of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the financial statements as a whole.

*DeLeon & Stang***DeLeon & Stang, CPAs and Advisors**  
**Gaithersburg, Maryland**  
**September 14, 2022**



**ASSOCIATION FOR CAREER AND TECHNICAL EDUCATION**  
**Statements of Financial Position**  
**June 30, 2022 and 2021**

	<b>2022</b>	<b>2021</b>
	<u>2022</u>	<u>2021</u>
<b><u>ASSETS</u></b>		
<u>Assets:</u>		
Cash and cash equivalents	\$ 225,552	\$ 249,833
Restricted cash	11,162	9,095
Investments in marketable securities	7,951,583	8,298,934
Accounts receivable	79,270	46,698
Inventory	23,096	28,608
Prepaid expenses and other assets	275,414	276,550
Property and equipment, net of accumulated depreciation	1,398,806	1,376,689
<b>TOTAL ASSETS</b>	<u><u>\$ 9,964,883</u></u>	<u><u>\$ 10,286,407</u></u>
<b><u>LIABILITIES AND NET ASSETS</u></b>		
<u>Liabilities:</u>		
Accounts payable and accrued expenses	\$ 529,576	\$ 302,666
Deferred revenue	1,419,889	1,403,725
Rental deposits	2,475	2,475
Note payable	56,096	128,899
Total liabilities	2,008,036	1,837,765
<u>Net Assets:</u>		
Without donor restrictions	3,129,360	3,455,099
Without donor restrictions, Board-Designated Regions and Divisions	734,023	838,949
Without donor restrictions, Board-Designated Capital Improvements/Reserves	3,884,599	3,936,588
Total net assets without donor restrictions	7,747,982	8,230,636
Net assets with donor restrictions	208,865	218,006
Total net assets	7,956,847	8,448,642
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<u><u>\$ 9,964,883</u></u>	<u><u>\$ 10,286,407</u></u>

**ASSOCIATION FOR CAREER AND TECHNICAL EDUCATION**  
**Statements of Activities**  
**For the Years Ended June 30, 2022 and 2021**

	<b>2022</b>			<b>2021</b>		
	<b>Without Donor Restrictions</b>	<b>With Donor Restrictions</b>	<b>Total</b>	<b>Without Donor Restrictions</b>	<b>With Donor Restrictions</b>	<b>Total</b>
<b>Revenue and Support:</b>						
Membership dues	\$ 1,708,843	\$ -	\$ 1,708,843	\$ 1,563,953	\$ -	\$ 1,563,953
Contributions	405,527	45,883	451,410	518,935	1,586	520,521
Sponsorship	402,477	-	402,477	268,182	-	268,182
Program service revenue:						
Convention, conferences and workshops	2,193,835	-	2,193,835	1,180,942	-	1,180,942
Publications	132,784	-	132,784	105,797	-	105,797
Advertising	125,166	-	125,166	97,331	-	97,331
Rental income	113,662	-	113,662	152,833	-	152,833
Royalties and service fees	102,812	-	102,812	96,115	-	96,115
Other revenue	176,240	-	176,240	584,047	-	584,047
Investment (loss) income, net of fees	(377,788)	(9,917)	(387,705)	879,001	25,115	904,116
Net assets released from restrictions	45,107	(45,107)	-	59,614	(59,614)	-
<b>Total revenue and support</b>	<b>5,028,665</b>	<b>(9,141)</b>	<b>5,019,524</b>	<b>5,506,750</b>	<b>(32,913)</b>	<b>5,473,837</b>
<b>Expenses:</b>						
Program services	3,290,428	-	3,290,428	2,667,831	-	2,667,831
Supporting services	2,220,891	-	2,220,891	1,751,658	-	1,751,658
<b>Total expenses</b>	<b>5,511,319</b>	<b>-</b>	<b>5,511,319</b>	<b>4,419,489</b>	<b>-</b>	<b>4,419,489</b>
Change in net assets	(482,654)	(9,141)	(491,795)	1,087,261	(32,913)	1,054,348
Net assets at beginning of year	8,230,636	218,006	8,448,642	7,143,375	250,919	7,394,294
Net assets at end of year	<u>\$ 7,747,982</u>	<u>\$ 208,865</u>	<u>\$ 7,956,847</u>	<u>\$ 8,230,636</u>	<u>\$ 218,006</u>	<u>\$ 8,448,642</u>

# 2022

## ANNUAL REPORT