

Alaska ACTE Professional Development Conference 2022  
AGENDA - Preconference 10/16 - Sunday

TIME	DESCRIPTION - Preconference 10/16 - Sunday	LOCATION
9:00 AM	<p><b>Unleashing Passion, Purpose and Performance in Younger Generations</b> Join dynamic performance expert Mark C. Perna as he unveils the groundbreaking innovations for working with today's younger generations. Educators, employers, parents, and community leaders will benefit from these proven strategies to bridge the generational divide, engage and retain young people, and launch them with a powerful competitive advantage.</p> <p>Purpose-driven education and training is the heartbeat of this inspiring call to action. Though they're often painted in a negative light, today's young people have incredible potential to change the world. We just have to unleash it. Students who experience education with purpose can then pursue employment with passion—which they need now more than ever. As the skills gap widens, we must tap into the vast creativity, intelligence, and potential of the next generation.</p>	Hotel Captain Cook Club Room #2
NOON	LUNCH ON YOUR OWN	
1:00 PM	<p><b>Engineering Explosive Growth in Retention, Performance &amp; Community Partnerships</b> The world has changed. To thrive today, young people need a dynamic competitive advantage in their education and career journey. And yet in this shifting landscape, it's more challenging than ever to engage, retain, and graduate students. We must adapt our models for this new normal—and in this exciting workshop, performance expert and bestselling author Mark C. Perna will show you how.</p> <p>You'll experience the latest tools, tactics, and truths to attract and retain more of the right students, in the right programs, for the right reasons. With Mark's insights, you'll craft a dynamic narrative to change the way people think about education. Young people need their education to deliver the single most important competitive advantage in the modern workforce: the unstoppable synergy of academic knowledge, technical competency, and professional skills. And they need to know that in all three of these areas, your organization delivers. This is your opportunity to tell that story like it's never been told before—making CTE the most sought-after piece of the education puzzle.</p>	Hotel Captain Cook Club Room #2