

ACTE Work- Based Learning Division Zoom

September 7, 2022



Welcome!

Please put your name, title,
and location in the chat

ACTE Work-Based Learning Division Policy Committee

- Vice President – Jan Jardine
- Region 1 – Tony Trapp
- Region 2 – Jason Van Nus
- Region 3 – James Michlig
- Region 4 – Deana Patterson
- Region 5 – Jason Butcher
- Advocacy – Stephen Casa
- Awards – Amber Williams
- Prof Dev – Dana Wilson
- Post-Secondary – Jim Egenrieder
- WBL Educators – Sue Gubing
- State Workforce – Tony May

What is ACTE?

ACTE STRATEGIC DIRECTION AND VISION STATEMENT

MISSION

Provide educational leadership in developing a competitive workforce.

Vision Statement

Empowering educators to deliver high quality CTE programs that ensure all students are positioned for career success.

ACTE Board Statement on Diversity and Inclusion

The ACTE Board of Directors is deeply appreciative of the Diversity Task Force's hard work, time and energy in developing recommendations for the Board to consider. Diversity and inclusion are important issues for ACTE. Building upon the work of the Diversity Task Force, the ACTE Board of Directors developed a Board Statement to address diversity and inclusion.

ACTE promotes high quality CTE programs for diverse audiences. We continue to build an inclusive culture that encourages, supports and celebrates the diversity of the CTE community. We are committed to equity, access, inclusion, and diversity throughout our organization.

ACTE STRATEGIC DIRECTION AND VISION STATEMENT

Strategic Themes

- **Member Value and Engagement**

- ACTE's success is reliant on the success of its divisions, state associations and educators. Strengthening and supporting leadership and alignment throughout this infrastructure will increase both capacity and member value.

- **Professional and Leadership Development**

- It is time to reinvent ACTE's professional development system with the intention of growing every member, every year. Existing resources and delivery systems will evolve to meet the diverse needs of educators from pre-service to retirement. The system will use professional development to build capacity and confidence so that ACTE members grow from learners to leaders. It will provide high quality professional development available through a variety of delivery channels.

- **Advocacy and Awareness**

- ACTE is seen as the credible source of information on U.S. Career and Technical Education. Through CTE brand development, advocacy and prioritized audience targeting, ACTE can impact the perceived value of CTE. Ultimately, ACTE can leverage its reputation to advocate for and change perceptions of CTE in targeted audiences

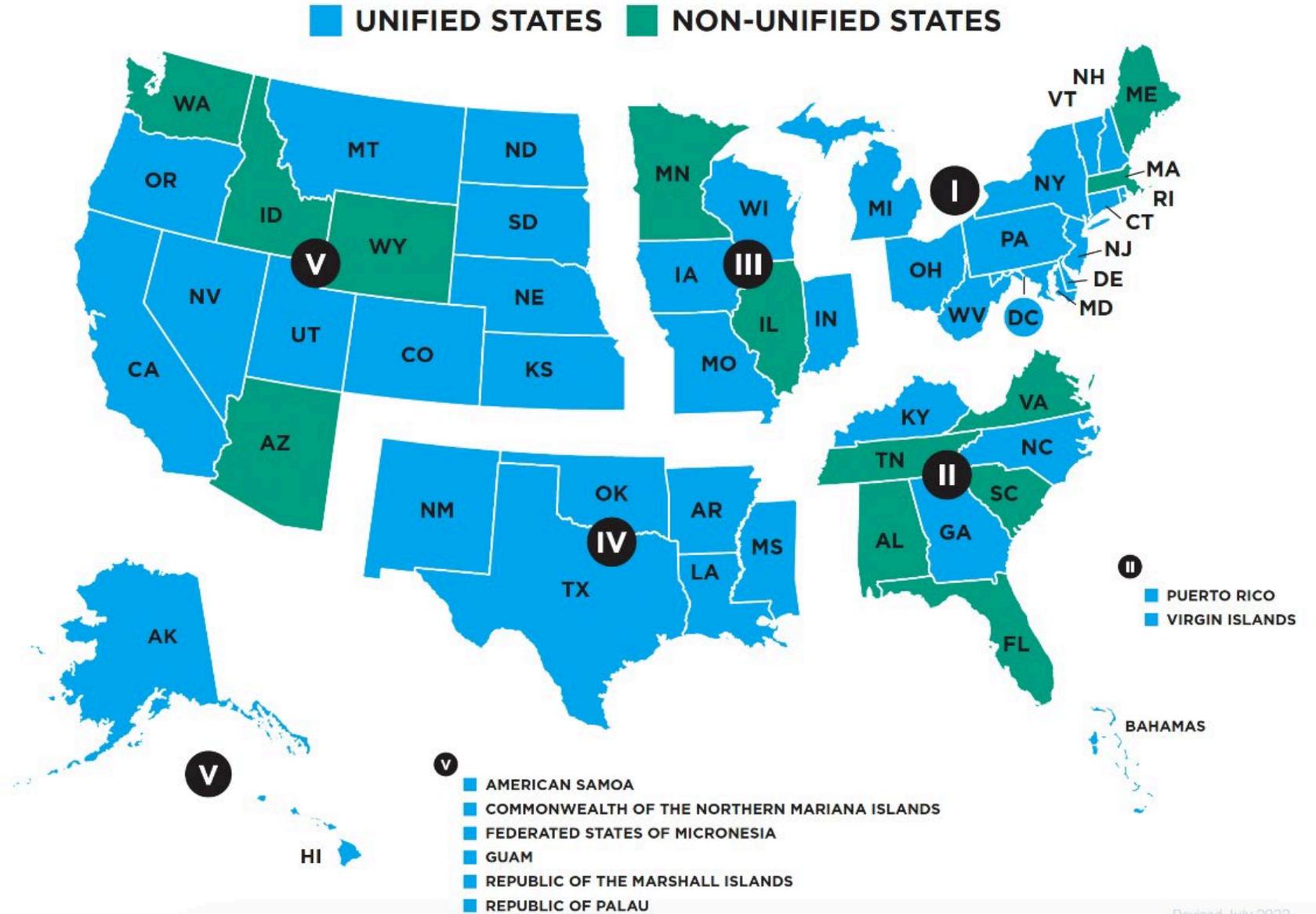
- **Strategic Partnerships**

- ACTE is well positioned to serve as the liaison between business leaders, education leaders and policy makers. Expanded connections and shared initiatives with national CTE organizations like Advance CTE and the Career Technical Student Organizations will create a coherent system for connecting employers in the career education conversation.

- **Innovation**

- From expanding CTE opportunities for middle school students to addressing emerging occupations, local programs need access to innovative curriculum and approaches aligned to ACTE's High-quality CTE Framework to meet the education and training needs of America's students and employers. ACTE's expansive grassroots delivery structure offers an exceptional path to identify and scale innovation throughout the K-20 system.

Regions



Revised July 2022

DIVISIONS

The Association for Career and Technical Education[®] (ACTE) is organized into 11 Divisions to provide members with professional development resources, events and networking opportunities specific to their position or area of expertise. Members designate at least one Division when they join ACTE, and an elected Vice President represents each Division on ACTE's Board of Directors.



The Administration Division informs members on current ACTE policies and issues and their implications for developments and advancements in all facets of CTE programming. We strive to create, promote and implement high-quality professional standards across the full spectrum of CTE, to provide professional development opportunities for our members and to work in concert with complementary ACTE Divisions, agencies, organizations and institutions.



The Agricultural Education Division members include agricultural sciences teachers (K-16), state agricultural education leaders and university agricultural educators. Our mission is to prepare students for successful careers and a lifetime of choices in the global agriculture and natural resources systems. We embrace partnerships and strategic alliances to ensure a continuous presence of the agricultural sciences in a variety of educational settings.



The Business Education Division is a diverse group of members dedicated to educating today's students for tomorrow's business community. We invite those who hold the following positions and anyone interested in our field to get involved with our Division: business education teachers, applied academic teachers, administrators, school-to-careers coordinators, business leaders, local and state supervisors, teacher educators, and students in career, technical and business education teacher prep programs.



The Counseling and Career Development Division is comprised of career guidance professionals who work in a variety of K-16 settings and design, implement, and evaluate career development programming to support CTE, career decision making and career pathways. We strive to provide our members with valuable resources and opportunities for professional development, advocacy, networking and career enhancement. Within our Division, we are also pleased to offer the School-to-Work/Careers section.



The Engineering and Technology Education Division is comprised of members who are dedicated to preparing individuals for STEM-related careers, including engineering, technology, design and applied aspects of science and mathematics. Members exchange the latest innovative thinking in the field, collaborate with other ACTE Divisions to infuse, where relevant, STEM into CTE curricula, and enrich secondary and postsecondary CTE classroom experiences for their students. Within our Division, we also offer four areas of interest, including Arts, Media and Entertainment; Esports; Information Technology; and STEM.



The Family and Consumer Sciences Education Division promotes and enhances education throughout the United States with a mission to empower individuals and families across their life span to manage the challenges of living and working in a diverse global society. We strive to prepare our students for families, work, community and their interrelationships.



The Health Science Education Division includes instructors, administrators, applied academics instructors, local and state supervisors, teacher educators and others who are dedicated to educating today's students for tomorrow's health care community. Our members serve as advisers for HOSA-Future Health Professionals, bring a wealth of experience directly from industry and prepare youth and adults for such careers as nursing, dental hygiene and dental assisting, home health aide and medical technician professions.



The New and Related Services Division represents CTE professions and interests that are distinct from other ACTE Divisions. We are made up of 11 special interest sections, including Career Academies, CTE Scholars, Integration of Academics and Career and Technical Education, Instructional Management & Materials, Makers of Policy/Public Information, JROTC Leadership Pathways, Special Populations, Support Staff, Tech Prep, and Other. Whether members serve in an instructional, administration or support capacity, we offer representation of their diverse interests to the CTE community.



The Postsecondary, Adult and Career Education Division members are committed to providing high-quality training and professional development to our diverse mix of postsecondary educators serving in CTE fields. Through numerous networking opportunities, members gain an informed and focused perspective on the rapidly changing job market and learn new ways to equip clients and students with in-demand job market skills.



The Trade and Industrial Education Division members include secondary and postsecondary instructors and professors, representing a variety of trades, including carpentry, masonry, electrical and construction management; automotive technology; heating, ventilation and air conditioning systems; computer-aided drafting and manufacturing; and cosmetology. Together, they influence national policy and cooperate with federal and state authorities in promoting high standards and developing sound practices across trade and industrial education programs.



The Work-based Learning Division includes a diverse group of professionals including work-based learning coordinators, apprenticeship coordinators, K-12 and postsecondary educators, business and community partners, program administrators and state workforce representatives. We strive to provide our members with valuable resources and opportunities for professional development, leadership and networking as we help students build awareness of potential careers, explore career opportunities and prepare for their future.

What does this mean for the WBL Division?

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WBL Division Strategic Plan

Focused on ACTE Strategic Themes:

- Member Value and Engagement
- Professional and Leadership Development
- Advocacy and Awareness
- Strategic Partnerships
- Innovation

Opportunities for YOU!

- Monthly WBL Webinars
- WBL Division Zoom Meetings
- Quarterly Newsletters
- ACTE CareerTech VISION
- National WBL Conference
- Awards



Monthly WBL Webinars

ACTE WBL Professional Development Webinars

Thursday, August 25 @3PM EST
Getting Started with Work-Based Learning
Register: <https://bit.ly/3Pb8dhn>

Thursday, September 22 @3PM EST
Building & Maintaining WBL Business Partnerships
Register: <https://bit.ly/3QIJYc5>

Thursday, October 27 @3PM EST
WBL Marketing 101
Register: <https://bit.ly/3cjmStr>

Thursday, November 17 @3PM EST
Employability Skills Development
Register: <https://bit.ly/3AeFrJyI>

Thursday, January 26 @3PM EST
Addressing WBL Barriers & Workplace Safety
Register: <https://bit.ly/3T9gc1S>

Thursday, February 22 @3PM EST
Large-scale WBL Event Planning w/ACTE Admin
Register: <https://bit.ly/3AeWoBp>

Questions? Suggestions for future webinar topics? Want to get involved?!
Email ACTE WBL PD Committee Chair Dana Wilson (dana.wilson@ialr.org)

WBL Division Zoom Meetings

November 10 at 11 am ET - Register: <https://bit.ly/3AY3HOj>

January 11 at 3 pm ET - Register: <https://bit.ly/3cUzwQ0>

March 9 at 11 am ET - Register: <https://bit.ly/3BlrDfR>

May 24 at 3 pm ET - Register: <https://bit.ly/3D1NBFR>

Quarterly Newsletters

Highlight YOU!

- Programs
- Business Partners
- Best practices/Resources

TRANSEO TRANSFORM YOUR FUTURE

Transeo is a suite of student-readiness tools that streamlines the entire student journey, from Work-Based Learning initiatives and tracking graduation requirements to supporting career pathways and Perkins V reporting. Our custom, configurable software not only generates the data that educators need, but creates visual, actionable reporting. Transeo takes the manual, heavy-lifting off educators with automated, digital processes so they can spend more time focusing on what matters most: students.

Please visit <https://gotranseo.com/> to learn more about how we can help you scale your WBL program!



Quarterly News Update

Welcome to the Work-Based Learning DIVISION!

WE DID IT! After years of working hard to provide valuable resources and opportunities for our members, Work-Based Learning is now an official division of ACTE! This will be a year of celebration!

The WBL Division Policy Committee is already off to a great start planning a year filled with resources and ideas you can implement right away as you serve students and your communities including:

- WBL Monthly Webinars – register for the August webinar [here](#)
- WBL Division Zoom calls w/ opportunity to share resources and ask questions related to hot topics in WBL
- WBL Division newsletter – will include best practices/resources, program spotlight and business partner spotlight

If you have resources to share or want to highlight programs or business partners in your area, email me at janj@provo.edu.

This quote by Steve Jobs sums up a lot of the work you do: "The only way to be truly satisfied is to do what you believe is great work. And the only way to do great work is to love what you do. If you haven't found it yet, keep looking. Don't settle. As with all matters of the heart, you'll know when you find it."

THE CAREER AND TECHNICAL EDUCATION EVENT OF THE YEAR!

ACTE's CareerTech

VISION
2022

**ADVANCE DISCOUNT
ENDS OCT. 14
REGISTER TODAY!**

NOV. 30-DEC. 3

LAS VEGAS

LAS VEGAS CONVENTION CENTER
3150 PARADISE ROAD, LAS VEGAS, NEVADA 89109

Over 40 sessions related to work-based learning

WBL Division Business Meeting – November 30 @ 1:45-2:45 pm PT

WBL Division Opening Session – December 1 @ 11:45 am-12:45 pm PT



ACTE WBL Conference

April 26-28, 2023 Atlanta, GA

<https://www.acteonline.org/wbl-conference/>

Connecting Education and Careers

#CAREERTECHED

WBL Division Awards



Seamless WBL Professional of the Year Award



Business-Education Partnership Award

Call to Action

Jan Jardine, ACTE WBL Division VP, janj@provo.edu

Questions or comments?