ASSOCIATION FOR CAREER AND TECHNICAL EDUCATION

Campaign Policies

The following policies have been set forth to regulate campaigning procedures. These campaigning procedures apply to the candidate at all stages of the process, including but not limited to: application, nomination, voting process, support of a candidate, and support from state associations and affiliate organizations.

Guidelines for Election

a. Prohibited Campaign Activities
   1. Negative campaigning.
   2. Campaign material that is not distributed through free, electronic means such as email and social media.
   3. The development of any printed material such as, but not limited to, campaign brochures, flyers, posters or any other type of physical, non-electronic material by candidates or their supporters.
   4. Sales and promotional gimmicks such as campaign buttons or other giveaways.

b. Violations of Campaigning Prohibition
   1. All complaints regarding possible campaign violations must be submitted to the Board President and Executive Director in writing and signed by the person or group issuing the complaint.
   2. The Board President and Executive Director will notify the candidate charged with the violation that a complaint has been filed and offer them the opportunity to respond to the complaint and then research.
   3. The information will be compiled and the Board President and Executive Director will make a determination regarding the violation no later than three (3) business days after ballots have been counted.
   4. If campaigning prohibition was violated, the Executive Committee will disqualify the candidate. If a winning candidate is disqualified, the individual with the second highest number of votes will be declared the winner of the election. If a losing candidate is disqualified no further action will be necessary.
   5. A candidate may be disqualified even if they were not personally involved in the campaign activities cited in an official complaint.