



CAREER & TECHNICAL EDUCATION FAMILY ENGAGEMENT STRATEGIES



**EFFECTIVE STRATEGIES TO ESTABLISH
SCHOOL/ FAMILY TRUST & BUILD RELATIONSHIP**

PARENT FEEDBACK SURVEY/ FORMS

HOME VISITS

INDUSTRY MEET & GREET NIGHT

CAREER DAY

SOCIAL MEDIA

(STRATEGIC ENGAGEMENT)

SOCIAL MEDIA "LIVE" POST

VIRTUAL /TOURS

(CLASSROOM & INDUSTRY)

SCHOOL SPIRIT / INDUSTRY SPIRIT DAYS

STUDENT/ PARENT SPOTLIGHT

PROJECT/ PROBLEM BASED LEARNING

(PROJECTS INVOLVING FAMILIES)

OFFER TRANSLATORS/TRANSLATE MATERIALS

PARENTS IN THE CLASSROOM

STUDENTS TO GUARDIAN WORK DAY

CTE/STEM/STEAM/FAIR

STUDENT LEAD CONFERENCES

CTE NEWS LETTER/ EVENT CALENDAR

FAMILY BRUNCH/ DINNER

ADULT LEARNING & WORKSHOPS OPPORTUNITIES

PARENT RESOURCES CENTER

GUIDANCE COUNSELOR MEET & GREET

HIGH SCHOOL NIGHT

MIDDLE SCHOOL CTE FAIR

(GRADES 3-4/5)