

Agenda Best Practices September 29-October 1, 2021

Tuesday September 27, 2022

Noon -9:00 pm NCLA Board Meeting and Dinner

Wednesday September 28, 2022

8:30 -11:30 Addressing the Rise in Concerning Student Behaviors: How to prevent harm to self and others

Presenter: Thom Jones, Senior Vice President, Threat Assessment, Navigate 360

Reports of concerning student behavior have significantly increased over the past two years. The reasons for these behaviors can range from the impacts of COVID-19 – isolation, depression, anxiety and aggression – to bullying, cyberbullying, substance abuse and lack of coping skills. Educational leadership programs don't prepare teachers and administrators to help students cope with mental health issues, yet you are in schools every day with students who have experienced trauma and are in despair. You have the opportunity — and the obligation — to help them.

This session will address how multidisciplinary teams can identify, address and manage threats of harm to self and others within their schools.

8:30-11:30 Opening Doors: Post-Secondary CTE Access & Equity

Presenter: Michelle Conrad

This workshop will explore challenges for special populations in post-secondary CTE programs and develop plans to address these challenges. The presenters will share their experience in the development of a new initiative to open doors for students with disabilities in a community college in rural Missouri. Through this example, however, participants will also identify their own challenges working with special populations and collaborate to develop a plan to address these.

1:00-4:30 pm Engineering Explosive Growth in Recruitment, Retention & Performance

Presenter: Mark Perna

In a changing world, we have a pivotal opportunity to shift the paradigm with students, parents, community leaders, legislators, boards, districts, and other stakeholders. Join bestselling author Mark C. Perna to discover the latest tools, tactics, and truths to attract more of the right students, in the right programs, for the right reasons—and help them complete. More people need to know how CTE empowers students with the academic knowledge, technical competency, and professional skills that the modern workforce demands. Across North America, countless administrators, teachers, and support staff are using Mark's acclaimed best practices to spread the word, build community buy-in, and significantly improve program completion. Now, it's your turn. Start shifting the CTE paradigm, engaging your community, and maximizing completers like never before!

1:00-4:00 pm **Tour of Cape Tech**

Cape Cod Regional Technical High is conveniently located in Harwich, Massachusetts a quarter of a mile from exit 82 off Route 6 at 351 Pleasant Lake Avenue. Established in 1975, the district recently entered their new facility at the same location for the 2020-2021 school year. The new Cape Cod Tech was designed around an academy model to serve 650 students within five academies: Freshmen: Transportation, Construction, S.T.E.A.M., and Hospitality, Health & Human Services. Students have the following fifteen programs to choose from: Auto Technology, Marine Services Technology, Auto Collision & Repair, HVAC, Plumbing, Carpentry, Electrical, Horticulture, Information Technology, Engineering Technology, Design & Visual Communication, Culinary Arts, Cosmetology, Health Technologies, and Dental Assisting. The new project enhanced the campus as well with two new fields, bleacher/ pressbox, concession building, and new track. In partnership with the Massachusetts School Building Authority (MSBA), Cape Cod Regional Technical High School has been equipped to deliver twenty-first century technical education to students from Provincetown to Mashpee for the next fifty years and beyond.

5:30 -6:30 **Welcome event- Sponsored by Lincoln Electric**

Thursday September 29, 2022

7:00 -8:00 am Continental Breakfast

8:00 am **General Session-**
Sponsored by: Microburst Learning

Keynote:
Presenter: Jill Siler

Thrive Through the Five: Leading Through Challenging Times

These past two years, in the midst of a global pandemic, have brought about some of the most challenging work in education – whether in leading through shifting and complex information or in teaching in a multitude of ever-changing learning environments. While the work we do as leaders is incredible, it is not without cost. Dr. Jill Siler, former superintendent and author of *Thrive Through the Five: Practical Truths to Powerfully Lead through Challenging Times* will share strategies to not just survive difficult seasons, but to truly thrive!

9:45-10:45 5 Breakouts –

10:45-11:15 *Exhibitor visitation and refreshment break*

11:15-12:15 5 Breakouts –

12:30-2:15 **Lunch and General Session:**
Sponsored by: MBA Research

Keynote:
Presenter: John Mulcahy

CTE and the Pursuit of a More Perfect Union

We live in challenging times, times that call for a more robust education system suited to providing all learners with the skills they need in order to pursue the careers they want. CTE can and must play a more prominent role in American education. It is only by doing so that we can address long standing issues of inequality and poverty. The answer to much of what ails society, in general, and education, in particular, is an education system focused on careers.

John is passionate about telling the story of the value and importance of CTE. His presentations include a strong helping of educational statistics mixed with humor and inspiration. Audiences love the fact that he provides them with the facts they need to “make the case” for expanding access and opportunity in CTE. He makes a strong case for ensuring that *all learners* in America have access to quality CTE programs.

2:30 – 3:30 5 Breakouts –

3:30-3:45 *Exhibitor visitation and refreshment break*

- 3:45-4:15 Mini Sessions
- 6:00 - ??? New England Clambake-separate admission required
- 8:30-10:00 Beach Bonfire and Smores 😊-Sponsored by Microburst Learning

Friday September 30, 2022

7:15-8:30 **General Session and Breakfast**
Sponsored by: SchoolLinks

Keynote:
Presenter: Jaime Casap

The Future of Work is Human

We are living in extraordinary times. As the world gets more digitalized, it also gets more complicated. Learning can happen faster today than at any time in history, and this is both exciting and critically important to get right. The idea of “lifelong learning” has been around for a generation, but we haven’t ever really put it into practice to make this idea a reality. Today, not only do we have the tools and technology to bring this idea to life, workers will not survive the future without the ability to learn new skills continually. The most important skills we will need are human skills.

Jaime Casap served as the Chief Education Evangelist at Google for 15 years and was the second member of the Google for Education team. In that time, Jaime launched Google’s [GSuite](#) tools into higher education and K12. He also launched [Chromebooks](#) into education and was the creator of the Google for Education [Transformation Framework](#), a holistic approach to education transformation.

Now Jaime is partnering and collaborating with higher education institutions, school systems, and businesses around the world, helping them build transformational policies and practices to elevate education and bring equity, diversity, and inclusion into their policies and practices.

- 8:40-9:40 5 Breakouts –
- 9:40-9:55 *Exhibitor visitation and refreshment break*
- 9:55-10:55 5 Breakouts –
- 11:00- 11:55 5 Breakouts –
- Noon Conference ends