Region IACTE2022

ACTE REGION I LEADERSHIP CONFERENCE

CREATE A GRAND OUTLOOK FOR HIGH-QUALITY CTE PROGRAMMING



MAY 4, 2022 - MAY 6, 2022 L.V. EBERHARD CENTER

301 Fulton St W, Grand Rapids, MI 49504





Carrie Scheiderer Letter from Region I Vice President

WELCOME ACTE REGION I CTE EDUCATORS AND ADMINISTRATORS!



We are excited to welcome you all to our Region I Conference in Grand Rapids and be back in-person this year!

We have an exciting professional development program planned for you with a vast range of breakout topics to meet the interest of all attending this Region I Conference, focused on successful examples of the High-Quality CTE program standards from across Region I. Along with great breakout sessions, we also have an exciting awards ceremony planned featuring our Region I and Best in CTE Award Winners. We're excited to collaborate with Michigan ACTE on this year's conference!

We are also very excited about keynote speaker, Dr. Sandra Adams, and to hear from ACTE's Senior Director of Public Policy, Alisha Hyslop.

Our conference will close with some great tours in and around Grand Rapids. We hope you'll learn, reconnect, network, and grow this week as we celebrate ACTE Region I at this yearly event!

Thank you for joining us and we hope you have a great conference!

Best regards,

Carrie

Carrie Scheiderer ACTE Region I Vice President

Ann Rush Conference Chair Michael Grubbs Conference Vendor Chair

CONFERENCE AGENDA

PRE-CONFERENCE-MAY4TH

ACTE's Region I Policy Committee Meeting
Michigan State Update-LV Eberhard Center
Hotel Welcome Reception Holiday Inn Grand Rapids Downtown in The Grand Room

OPENING SESSION-MAY 5TH

COLOR GUARD PRESENTATION

Kent Career Tech Center-Criminal Justice Program

9:00 AM -10:00 AM

OPENING GENERAL SESSIONS POSSIBILITY THINKING

Dr. Sandra Adams, Keynote Speaker

Learn how CTE schools have successfully won the battle for inclusion and accessibility by expanding community partnerships with a clear focus on equitable exposure for all students. Dr. Adams will share how her work creating high school internships has changed the trajectory of student lives. Her stories will inspire audience members to create more internship experiences for women and minorities in historically male dominated industries, ranging from IT, welding, construction and finance. Secrets from her 'Possibility Continuum' will be shared to help fellow educators reimagine their role in shaping students dreams into reality.

BREAKOUT SESSIONS 10:15 AM -12:00 PM

1:15 PM -1:45 PM LUNCH GENERAL SESSIONS

Dr. Alisha Hyslop, Keynote Speaker

QUALITY CTE PROGRAM OF STUDY FRAMEWORK

Throughout education, there has been a growing focus on ensuring quality and student outcomes. ACTE's research-based Quality CTE Programs of Study Framework can help CTE educators ensure all students have access to high- quality programs that build skills leading to in-demand, quality jobs. This session will provide an overview of the Framework and its potential uses, as well as links to federal policy and areas of policy emphasis

ACTE REGION I CONFERENCE



Dr. Sandra Adams Career Academy Administrator, Fort Wayne Community School

POSSIBILITY THINKING: HOW STUDENT DREAMS BECOME REALITY



Dr. Sandra Adams is an education futurist, focused on the impact of shifting societal trends in teaching and learning. Sandra challenges fellow educators to reimagine the future of teaching and learning, emphasizing changes needed to advance the next generation. Sandra's three decades in education span from serving as an administrator and Race to the Top state mentor to Advanced Placement teaching and Career and Technical Education (CTE) instructional coaching.

She currently serves as an administrator with the Career Academy (Fort Wayne Community Schools) and continues to consult with CTE schools across the US. Through working with students and teachers of all backgrounds, she has found passion in devising learning experiences that genuinely reflect equity, inclusion, accessibility and diversity.

She has previously coauthored three books in education: But I'm Not a Reading Teacher, Next Level Classroom Instruction for CTE Teachers, and Dive in to Strategic Thinking. Her latest book, PLC in CTE, describes the possibilities we create for teachers and students when we leverage partners and our capacity to new levels.



Dr. Alisha Hyslop Senior Director, Public Policy ACTE

ACTE'S RESEARCH-BASED QUALITY CTE PROGRAM OF STUDY FRAMEWORK

Dr. Alisha Hyslop has spent over 20 years working with career and technical education and is currently the Senior Director of Public Policy at the Association for Career and Technical Education. At ACTE, Alisha leads the organization's legislative, advocacy, research, and policy implementation efforts that cover both secondary and postsecondary policy issues, and is particularly involved in efforts related to the Carl D. Perkins CTE Act and ACTE's High-quality CTE Initiative.

Previously she worked with the Florida House of Representatives and with career and technical student organizations on a local, state and national level. Alisha received her Bachelor's in Public Relations and Family and Consumer Sciences Education from Florida State University, her Master's in Career and Technical Education from Virginia Tech University, and her Ph.D. in Career and Workforce Education from the University of South Florida, where she developed specific expertise in program evaluation and has served as an adjunct instructor.

SESSION AGENDA

BREAKOUT SESSIONS

	215 -A	215-B	215-H	215-G	201			
Session 1 10:15-11:00	Success with Struggling Populations - Utilizing AR/VR for Career Exploration and Earning Credentials Nikki Lester & Eric Eggleston	Enhance Your Curriculum by Integrating Ethics Mary Jane Ewing	Engineering Tomorrow:Free Labs Developed and Delivered by Engineers Electric Vechicles Demo Richa Singhai	Certiport Industry Certification Overview Eric Gilbert	Industry 4.0 Training for CTE-Retraining for Post-Covid Manufacturing World Graham Celine			
Session 2 11:15-12:00	5 Best Activities That Teach Students to Handle Failure Danny Rubin	Using LinkedIn to Connect Employers, Educators and Students Laura Hoehn & Michelle Radcliffe	Launching Education Careers Through Credentialing Candace Vinson	Student Ambassador Program: Harnessing the Online Power of Student Presence Kristy Hastings	Work-Based Learning to Scale Jarlath O'Carroll			
	LUNCH SESSION							
Session 3 2:00-2:45	Designing "Space Station Manufacturing Automation" and other unique work- based learning opportunities from the Department of Defense. Brett Doudican	Uncovering Unconscious Bias Jason Williamson Ed. D	Electronics ("hardware") Instruction Simplified for the CS & Electronics Classroom - A Breakthrough Learning System Combining Virtual & Hands-On Tom Heck	Employability Resources and Resume Building Heidi SPeese	Virtual Experiences & Sponsorship Opportunities Pete Brown			
Session 4 3:00-3:45	CareerSafe: Safety Education and Career Readiness for America's Future Hollie Dove	Turning CTE Students into CTE Teachers Adam Manley	No Session	Partnership and Pathways Bradley Kibbe	Moving Your Program FOrward: The Importance of Electronic Competency Tracking Dr. Khaitsa Wasiyo			

ACTE REGION I CONFERENCE

SESSION DESCRIPTIONS DAY_1-MAY_5TH

SESSION 1

Success with Struggling Populations - Utilizing AR/VR for Career Exploration and Earning Credentials

Topic: Credentials

Discover how Youth Development Corporation (YDC), a nonprofit based in Saginaw, Michigan. YDC has employed augmented and virtual reality (AR/VR) to expand opportunities for at-risk and incarcerated youth. In this case study, learn how YDC provides access to education, job training and support for young men and women of color who have struggled in traditional settings. Learn how students who have dropped out of high school or been incarcerated can earn a high school diploma. Students can also earn credits towards college degrees and credentials in specific trades leading to apprenticeships and well-paying jobs. Within this setting, technology, particularly AR/VR, has turned out to be a powerful tool for meeting the students' needs.

Enhance Your Curriculum by Integrating Ethics

Topic: Business Partnership Ethics is the foundation of great leadership. Teaching students to make good decisions based on a defined set of values helps form the core foundation of ethical leadership. Come learn about the ethics resources that are available through the Daniels Fund Ethics Initiative High School Program. Leave with a better understanding of ethics and access to numerous classroom resources including course guides, lesson modules, and more!

Engineering Tomorrow: Free Labs Developed and Delivered by Engineers Electric Vechicles Demo

TOpic: WBL Are you looking for an opportunity to bring free hands-on engineering experiences to your students? In this workshop, teachers will explore resources developed by Engineering Tomorrow ("ET"). The ET curriculum of virtual labs is developed by engineers and delivered by engineers. For each lab, ET provides: teacher guides (aligned with the Next Generation STEM Standards); interactive students workbooks; and, kits with materials for students to complete the engineering activity. ET engineers and college students deliver the lab content to high schools classes over Zoom at times that match a teacher's class schedule. In this workshop, teachers will learn about the program and an engineer will guide teachers through ET's most popular lab - Electric Vehicles. Teachers will have an opportunity to register for this free program during this workshop!

Certiport Industry Certification Overview

Topic: Credentials Join us in a discussion about industry recognized certification programs and the exciting changes that have taken place at Certiport. This session is for any educator that wants a high level view of Certiport programs, Certiport testing platforms, GMetrix testing platforms, and certification program updates.

Industry 4.0 Training for CTE-Retraining for Post-Covid Manufacturing World

Topic: WBL

Industry 4.0 is introducing new and exciting technologies as well as more sophisticated system integration into manufacturing processes. Schools need to enhance the way they teach Advanced Manufacturing or risk becoming obsolete to local industry. In this session we will discuss the new skills students need for jobs in modern industrial companies. Manufacturing jobs are out there, but the needs of industry have changed and so the way we teach and what we teach needs to change as well.

SESSION 2

Using LinkedIn to Connect Employers, Educators and Students

Topic: Business Partnerships This session will highlight one county's use of LinkedIn to create the Employer & Education Network; an interactive group in LinkedIn that connects Employers with Livingston County Educators and Students. Weekly posts that highlight different programs, students and companies make this a dynamic and educational platform. Hear from Employers and Educators about the benefits of participating in this group, both to showcase programs, classrooms and companies as well as to recruit new talent! Students and Alumni benefit from being a part of the Employer & Education Network by learning more about the programs and businesses in our county, creating a lasting LinkedIn Profile, adding workbased learning contacts to their network and possibly meeting their next employer!

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SESSION DESCRIPTIONS

DAY 1-MAY 5TH

5 Best Activities That Teach Students to Handle Failure

Topic: WBL

Do you often worry your students are terrified to make mistakes?

Join author and communications expert Danny Rubin for practical lessons that give students the confidence to try, fail and then get back up to try again. The themes covered will innovate on what it means to instill courage in our students and set them on a course for success.

The session will provide step-by-step instruction on how to handle failure in these classic situations:

1. Not to feel rejected when professionals don't reply to your emails and what to do instead

2. Stand tall when you don't receive an internship, job or college offer

3. Send an email to ask someone you trust for honest feedback on your work

4. Share a powerful story of how you made the most of a difficult or stressful situation

5. Take an honest look at how you are seen in the eyes of others (ex: job interview)

This is a must-attend webinar for faculty and administrators. Care for our students' mental health is ever more critical as we dig out of the "COVID year" and look towards the fall.

Launching Education Careers Through Credentialing

Topic: Credentials

The pandemic and recovery efforts have exacerbated existing shortages of qualified educators and youth workers. School districts need an immediate pipeline to fill hard-to-staff positions. This session highlights the Michigan Department of Education (MDE)'s work to grow the pipeline of educators and youth workers beginning in high school career and technical education (CTE), dual enrollment, and Early Middle College programs. Students in these programs can earn an early childhood or youth development credential that qualifies them for immediate placement in Michigan's 21st Century Learning Communities and Great Start or Head Start programs, among others, and puts them on a pathway to educator certification through further education. We will highlight practical examples from schools and districts that are implementing the pathways. We will provide opportunities to reflect on what similar pathways might look like within their own contexts and learn how to get started.

Student Ambassador Program: Harnessing the Online Power of Student Presence

Topic: Student Leadership Today more than ever students use social media to connect and share with their CTE and partner school peers. In fact, Gen Z self-report that they spend an average of 4.5 hours each day on social media. According to Forbes, 97% of Gen Z use social media as their shopping inspiration and 65% use it as a source of entertainment. Students are making life decisions based on what they see online. By tapping into student leaders, CTE is uniquely able to provide an organic social media presence that can help provide Gen Z students district-wide with an authentic window into CTE opportunities. At Mid-Coast School of Technology, interested and/or identified students are encouraged to apply for an ambassadorship to represent the school through our Ambassador Program. Important Student Ambassador responsibilities include posting images and captions of themselves and their peers, posting on their personal feed, and engagement with the school's online profile. We have learned that Student Ambassadors represent an opportunity to promote CTE, which benefits the school through authentic connections to prospective students, partnering businesses, and the general public. Student leaders grow their skill set by learning how to represent themselves and the school both in person and via an online community.

Work-Based Learning to Scale

Topic: WBL

This session will take a look at the current barriers that marginalized populations face when looking to access work-based learning, attendees will learn how to negate these barriers and ensure equitable access for their job seekers leading into employment. There needs to be a fundamental shift in the opportunities afforded to job seekers, by giving them access to work-based learning, students are more likely to establish an appropriate path for themselves and stay on it which in turn improves retention and success. By improving access to work-based learning, students will in turn receive not only better work-based learning opportunities, but also the experience of potential roles within their local communities. These experiences will allow them to see if their work-based learning path is truly something that interests them long term, or if they need to change the course of their short or long term education. By giving them the opportunity to experience these things, jobseekers are more likely to stay on the path of their education and finish the course-in turn improving retention rates in the institutions they are earning their skills from.

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SESSION DESCRIPTIONS

DAY 1-MAY 5TH

SESSION 3

Designing "Space Station Manufacturing Automation" and other unique work-based learning opportunities from the Department of Defense. A Guide to Engagement for CTE students and programs

Topic: WBL

The Department of Defense (DOD) is the largest employer in the world with over 3.2 million people on their payroll. This encompasses over 750,000 civilians including 300,000+ STEM professionals and CTE is STEM at work. In the effort to develop a pipeline of workforce within the DoD, they provide unique and diverse internships to students across the country that connect with multiple CTE pathways. (Including working with Air Force Research Laboratories scientists and technicians on developing autonomous and automated manufacturing methods in a zero-gravity environment) This workshop will share the various DOD opportunities both inside and outside "the fence". Presenters will showcase a workshop model piloted with students to prepare students and share tips and tricks that were learned along the way. Presenters will also share how to work with area businesses that support DoD work in developing high school work based learning programs. Participants will leave with resources and a plan to engage their own students in these amazing and unique opportunities.

Uncovering Unconscious Bias

Topic: Diversity

DEI (Diversity, Equity, Inclusion). Professional development that will assist in creating a safe learning and working environment for stakeholders. The training will help stakeholders become more aware of unconscious bias and other barriers to diversity and inclusion. Moreover, participants will engage in activities that foster positive behaviors and attitudes essential for creating and maintaining a respectful, inclusive, supportive working and learning environment.

Electronics ("hardware") Instruction Simplified for the CS & Electronics Classroom - A Breakthrough Learning System Combining Virtual & Hands-On

Topic: WBL

Imagine teaching electronics with greater ease while simultaneously providing your students with a fun yet industry realistic learning experience. In this interactive workshop you'll get hands-on experience with a new learning platform designed to help CTE educators teach electronics - it's called www.Patchr.io This unique teaching website will guide you step-by-step as you design a circuit on a virtual Printed Circuit Board (PCB). At this hands-on workshop, and by special arrangement, you'll actually receive the PCB you design! Assemble your PCB during the workshop or at home. No expertise in electronics is needed. The Patchr learning platform is used by electronics and Computer Science educators across the US.

Employability Resouces and Resume Building

Topic: Credentials How do we prepare students for the workplace? How do credentials, microcredentials, and a good resume help? Add in quality CTE instruction and an understanding of the world of work. Build on by incorporating an industry-based credential, add NOCTI's Resume Builder, and follow it up with access to microcredentials with job related skill content through NOCTI's LMS. Come find out how this suite of services could enhance your program and benefits your students and all your program stakeholders.

Virtual Experiences & Sponsorship Opportunities

Topic: Business Partnerships

This session takes a look at several case studies from CTE sites that incorporated virtual open houses and job/apprenticeship fairs into their annual engagement plans and leveraged them to nurture & obtain incentives (financial, internships, promotions, sponsorships, in-kind donations, etc.) from local/regional businesses and increased community awareness.

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SESSION DESCRIPTIONS DAY 1-MAY 5TH

SESSION 4

CareerSafe: Safety Education and Career Readiness for America's Future

Topic: Credentials

CareerSafe provides online training for students to help them succeed in all aspects of their future careers. Whether a student lacks information on obtaining a job, faces physical safety hazards at a job, or is navigating the risks associated with online activity, CareerSafe's safety courses are an engaging, informative solution to helping students mitigate risks and stay safe. Please join my presentation to learn more about our industry-recognized, low cost Workplace Safety Credentialing, Cyber Safety, and Employability Skills Courses.

Turning CTE Students into CTE Teachers

Topic: Student Leadership

There is an incredible teacher shortage in CTE both at the State and National level. One of the more proven methods of CTE teacher recruitment is through CTE teachers motivating their students to become CTE teachers. Dr. Adam Manley, Program leader and associate professor in Western Michigan University's Workforce Education program will discuss how WMU can help fund and train the next Business, Marketing, FCS, and Industrial Technology teachers your students.

Partnerships and Pathways

Topic: Business Partnerhip

This presentation will explore the importance of business partnerships within a CTE Construction Program of Study. We will discuss how the pathways from high school and adult training programs into apprenticeship and other workforce development programs is positively affected by partnerships with construction organizations. Examples of best practices will be presented to provide participants with a framework for developing, implementing, and strengthening the partnerships to provide strong pathways for craft professionals.

Moving Your Program Forward: The Importance of Electronic Competency Tracking

Topic: WBL

This informational session details the importance of documenting electronically in order to maximize your program's efficiency, save time and other resources, as well as train your students to match the workforce. Learn the five main concerns with paper documentation and the five main benefits for online recordkeeping. This session is ideal for program directors, clinical coordinators, and instructors in allied health, nursing, and EMS professions thinking about transitioning to an electronic documentation system.

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CONFERENCE AGENDA

8:00 AM -8:45 AM

GENERAL SESSION

ACTE Region I Business Meeting Room 215-CDEF

BREAKOUT SESSIONS

9:00 AM -9:45 AM

	215 -A	215-B	215-H	215-G
Session 5 9:00-9:45	Project LIFE®: A Workforce Development Program for Students with Developmental Disabilities Reena Fish	Trends and Investments in Micro- Credentials Dr. Khaitsa Wasiyo	Using Data to ENsure Students Success Ken Broermann	VE + CRF= A+ WBL Wendy Schmitt & Carrie Smith

LOCAL BUSINESS & INDUSTRY TOURS

	Tour 1	Tour 2	Tour 3	Tour 4	Tour 5
Tour Options	GVSU SImulation Center Grand Valley State University Health Campus	DeVos Place Convention Center	West Michigan Aviation Academy	Wayland Carpenter & Millwright Apprentice Training Center	Secchia Institute for Culinary Education at Grand Rapids Community College

Tour buses will pick up and drop off at the LV Eberhard Center

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SESSION DESCRIPTIONS DAY_2-MAY_6TH

SESSION 5

Project LIFE®: A Workforce Development Program for Students with Developmental Disabilities

Topic: Diversity

Ohio CTC's are raising expectations for students with significant disabilities and the employment success stories exceed their expectations. This session will describe how Butler Tech CTC in SW Ohio supports more than 120 students per year within a transition to work program continuum that works and is now helping CTC's, school districts and rehabilitation organization across the nation to do the same. Come by our exhibit table and attend this session to learn how it is done! www.btprojectlife.org

Trends and Investments in Micro-Credentials

Topic: Credentials

According to the National Association of Colleges and Employers (NACE), " only 50.2% of the class of 2020 had full-time jobs with a traditional employer (meaning they are not working as a freelancer or entrepreneur) within six months of graduation." This is not ok. What can youth do to get ahead? In this workshop, we will explore current practices for increasing youth employability by implementing credentials gained outside of college. As Dr. Haugabrook says in his Ted Talk, innovative approaches to education involve "driving down costs and rethinking three key things: time, place, and how we learn." Credentials provide a solid approach using these three key factors while providing youth the opportunity to explore different career paths. Current investments in new micro-credential programs also indicate a new direction in attaining credentials.

Using Data to Ensure Student Success

Topic: WBL

As leaders in education, we understand the severity of access gaps and equity imbalance. While reforming existing practices and processes, we often overlook our students' human needs, especially in underserved communities. How can we create a data-driven approach and reduce educational inequalities without losing our humanity?

VE + CRF = A+ WBL

Topic: WBL

Q. What do you get when you cross Virtual Enterprises' student-centered business experience with a Career Readiness Framework co-created with Deloitte?

A. High quality, in-school, work-based learning experiences that cultivate in-demand workplace competencies for secondary school students.

During this session, attendees will identify hard-to-measure workplace skills and competencies that are most relevant to employers and will examine a common framework to assess students' career readiness. Come join us to learn how incorporating these competencies in your curriculum strengthens student outcomes.

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TOUR DESCRIPTIONS DAY 2-MAY 6TH

TOUR OPTION 1

GVSU Simulation Center

Located in the heart of Grand Valley State University's Health Campus in downtown Grand Rapids, the GVSU Simulation Center is a state-of-the-art, 67,828 square foot facility for students, faculty, health professionals and researchers dedicated to skill acquisition, patient safety, and interprofessional collaboration. Opened in May of 2021, the Daniel and Pamella DeVos Center for Interprofessional Health is the apex of Grand Valley's Health Campus expansion, further enabling the university's leadership as the primary talent pipeline for frontline health professionals and nurses in West Michigan and our state. Fully accessible.

TOUR OPTION 2

DeVos Place Convention Center

Join us for a tour of the DeVos Place Convention Center. DeVos Place is a premier convention center located in downtown Grand Rapids and offers a unique combination of meeting and exhibition space to accommodate a variety of events. We will tour the 162,000 square foot, column free exhibit hall, Michigan Street and Lyon Street loading docks, Exhibit Hall dressing rooms, multiple individual meeting rooms, and some behind the scenes areas. Considerable walking involved and comfortable shoes are highly recommended. Fully accessible.

TOUR OPTION 3

West Michigan Aviation Academy

The West Michigan Aviation Academy (WMAA), a free public charter school in Grand Rapids, Michigan, will host an opportunity for attendees to meet and interact with students and faculty & staff members. We will highlight school culture, Aviation & Engineering opportunities such as: Private Pilot Flight Training, Unmanned Aerial Systems, Project Build-a-Plane, Aerospace Engineering, Bio Medical, Computer Science, and VEX Robotics. This event will include learning more about our STEM related clubs, activities, and curriculum. Participants can expect a tour of our Flight Training Center (FTC) and first hand student flight simulation demonstrations. The event will conclude with a "Mix & Mingle" opportunity for attendees, WMAA students, and faculty to casually enjoy professional conversations. Fully accessible.

TOUR OPTION 4

Wayland Carpenter & Millwright Apprentice Training Center The Wayland Carpenters and Millwrights Apprentice Training Center is a state-of the-art, 70,000 square foot training facility occupying 19.5 acres on U.S. 131. The facility allows for cross-training between Carpenters, Floor Layers, and Millwrights, equipping workers with unique hard and soft skills to successfully take on any project. Closed toe shoes required.

TOUR OPTION 5

Secchia Institute for CUlinary Education at Grand Rapids Community College The Secchia Institute for Culinary Education's programs are a ticket to an exciting career and a great gateway to continuing degree opportunities. It's no secret that the Secchia Institute is one of the finest culinary schools in the United States, preparing the next generation of artisan chefs, brewers and operations professionals. All of our degree programs are transferable to four-year degrees at Ferris State University. We've been consistently awarded American Culinary Federation (ACF) accreditation with exemplary status for 30+ years.

Tour buses will pick up and drop off at the LV Eberhard Center

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CONFERENCE MAP THE EBERHARD CENTER 2ND



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