## The Health Science Conference

July 19-20, 2022, Exhibitor Booths



Greetings from THOA. I hope all is going well in this time of uncertainty. At this point, THOA is moving forward with a 2022 In Person Science Conference unless mandated by the local, state, or federal government to not have summer gatherings. We plan to take all safety precautions as set forth by CDC for large gatherings, and then some.

If you are considering being an exhibitor/sponsor for the Health Science Conference in July, please view the sponsorship levels below and this link to the <u>booth availably</u>. Please email me at <u>regina@thoainc.org</u> and state the level of sponsorship you desire. I will send you an approval code ASAP to reserve your spot as an exhibitor and the link to register.

The due date for the registration form is **June 1**, however; if vendors also want to be a level 3-6 presenter the presenter form and registration will be due by **April 20**.

There are a limited number of slots for each level, and the exhibitor slots are first come, first served. Booth selection is also first come first served within your sponsorship levels.

## Vendor availability will be filled on first come, first served basis.

For more information about the conference, visit our conference page. Thanks!

Exhibitors will be allowed to set up Monday night and will present goods and services all day Tuesday and Wednesday at The A & M Hotel and Conference Center. All levels require an approval code.

	Description of Sponsorship for In-Person Sponsor/Exhibitors	Cost	Amount
Level 1 In- Person	<ul> <li>a. 8 x 8 Space with 2 chairs. Electricity is included with an additional fee. Must bring power strip.</li> <li>b. Company description and information in conference app, without virtual exhibitor booth</li> </ul>	\$495	Approval Code Required
Level 2 In- Person	<ul> <li>a. 8 x 8 Space with 2 chairs. Electricity is included with an additional fee. Must bring power strip.</li> <li>b. Company description and information in conference app.</li> <li>c. Virtual exhibitor booth (Must submit information by June 1<sup>st</sup>)</li> </ul>	\$595	Approval Code Required
Level 3 In- Person	<ul> <li>a. 8 x 8 Space with 2 chairs. Electricity is included with an additional fee. Must bring power strip.</li> <li>b. Company description and information in conference app.</li> <li>c. Virtual exhibitor booth (Must submit information by June 1<sup>st</sup>)</li> <li>d. (60-minute Total) 45-minute in-person presentation with 15-minute Q &amp; A session as needed.</li> <li>Presenter submission form Required. Due April 20<sup>th</sup>.</li> </ul>	\$795	Approval Code Required
Level 4 In- Person	<ul> <li>Company agrees to Sponsor Item for 200-300 in person attendees (Bags with company logo, lanyards, neck wallets with company logo, etc., or sponsor 100 teachers with conference mug to include your company logo and the conference logo.         <ul> <li>a. 8 x 8 Space with 2 chairs. Electricity is included with an additional fee. Must bring power strip.</li> <li>b. Company description and information in conference app.</li> <li>c. Virtual exhibitor booth (Must submit information by June 1<sup>st</sup>)</li> <li>d. (60-minute Total) 45-minute in-person presentation with 15-minute Q &amp; A session as needed. Presenter submission form Required. Due April 20<sup>th</sup>.</li> <li>e. Sponsor Link on THOA website</li> </ul> </li> </ul>	\$1,200	Approval Code Required
Level 5 In- Person	<ul> <li>Company agrees to Sponsor Item for 300-500 in person attendees (Conference polo to include conference logo with your company logo).</li> <li>a. 8 x 8 Space with 2 chairs. Electricity is included with an additional fee. Must bring power strip.</li> <li>b. Company description and information in conference app.</li> <li>c. Virtual exhibitor booth (Must submit information by June 1<sup>st</sup>)</li> <li>d. (60-minute Total) 45-minute in-person presentation with 15-minute Q &amp; A session as needed. Presenter submission form Required. Due April 20<sup>th</sup>.</li> <li>e. Sponsor Link on THOA website</li> <li>f. Presentation with attendees during Opening, Closing, Awards Ceremony etc.</li> <li>g. Small banner Ad in Conference App included.</li> </ul>	\$1,600	Approval Code Required
Level 6 In- Person	<ul> <li>company agrees to Sponsor or Co-Sponsor Social for Conference for 300-500 Attendees. Company pays for social and the 22% service charge and an 8.25% tax. Company will issue the Social Tickets you provide at your vendor booth unless social is Monday. Reserve 20 social tickets for THOA.</li> <li>a. 8 x 8 Space with 2 chairs. Electricity is included with an additional fee. Must bring power strip.</li> <li>b. Company description and information in conference app.</li> <li>c. Virtual exhibitor booth (Must submit information by June 1<sup>st</sup>)</li> <li>d. (60-minute Total) 45-minute in-person presentation with 15-minute Q &amp; A session as needed. Presenter submission form Required. Due April 20<sup>th</sup>.</li> </ul>	\$2500	Approval Code Required

	<ul> <li>e. Sponsor Link on THOA website</li> <li>f. Lunch for up to 3 sponsors at the THOA private lunch to present to board.</li> <li>g. Company will have an audience at the Opening Session Business Meeting, Award Ceremony or Closing Session.</li> <li>h. Ad in Conference App included and Complementary Produced Infomercial</li> <li>i. Upgraded Parlor Suite at rate of \$139 with 2 adjourning upgrades rooms also at rate of \$139</li> </ul>		
	<ul> <li>(must take both adjoining upgrades rooms)</li> <li>j. Sunday afternoon space for Client Update (Special Invitation Only)</li> <li>k. Quarterly email blast of company promotions to our members.</li> </ul>		
Level	Description of Sponsorship for Virtual Booth Only Which Has Two Sponsorship Level listed on the registration site. Virtual Levels 3-10 are billed and assessed as requested.	Cost	Amount
Virtual level 1	<ul> <li>a. Ad on our conference platform in our digital "Gallery of Vendors"</li> <li>b. Company description and information in conference app.</li> <li>c. Ad displayed during various session throughout the conference.</li> <li>Flyer in digital conference booth accessible for months after the conference.</li> </ul>	\$495	Approval Code Required
Virtual level 2	<ul> <li>a. Ad on our conference platform in our digital "Gallery of Vendors"</li> <li>b. Company description and information in conference app.</li> <li>c. Ad displayed during various session throughout the conference.</li> <li>d. Flyer in digital conference booth accessible for months after the conference.</li> <li>60-minute pre-recorded presentation for attendees to watch within our online courses due June 1<sup>st</sup>.</li> </ul>	\$895	Approval Code Required