

Virtual Conference 2022 Schedule: (Final Schedule: 2/16/2022)

	Strand	Workshop Title	Presenter(s)	Presentation Abstract
<b>Thursday, 3/24</b>				
<b>12:45 p.m.</b>		<b>Welcome and Conference Overview</b>	<b>Anedda Trautman</b>	
<b>1:00 - 2:00 p.m. Keynote</b>	<b>Keynote Session</b>	<b>The Future of Work for the Martians in Your Classrooms</b>	<b>Rachael Mann ACTE</b>	<b>The trends that experts identify as shaping the future of work are globalization, technology, changing demographics, new behaviors, and mobility. What impact will these trends have on the future of work? Education has always been about the future. As the very nature and location of work change, our learning spaces must be revamped to meet the needs of these forecasted changes. Discover what these trends mean for our learning spaces and uncover small, sustainable changes that will make a world of difference while expanding the possibilities for students. Our Martians are counting on us!</b>
<b>Friday, 3/25</b>				
<b>1:00 - 2:00 p.m. Session 1</b>	<b>21st Century CTE</b>	<b>Breakout Session on Martians in the Classroom</b>	<b>Rachael Mann ACTE</b>	<b>Spend time with Rachael Mann as she delves more deeply into the Future of Work and The Martians in YOUR Classroom!</b>
<b>2:15 - 3:15 p.m. Session 2</b>	<b>Mentoring and Leadership</b>	<b>CTE, the Pandemic &amp; Beyond 2.0!</b>	<b>ACTEA Board Panel: Michele Friedman, Facilitator</b>	<b>What have we learned and what will we carry forward with us into the CTE World beyond the pandemic? Join in a lively and passionate dialogue with members of the ACTEA Board of Directors as they share some of their experiences. We will begin with conversations on Virtual &amp; Blended Instructional Practices, Recruitment, and Social and Emotional Support for Students &amp; Staff. What will you bring to the dialogue?</b>

Monday, 3/28				
9:00 - 10:00 a.m. Session 3	Developing Partnerships – Women in Trades	Sisters in the Brotherhood Pre-Apprentice Program	Melissa Clark Marketing Manager  North Atlantic State Regional Council of Carpenters	The North Atlantic States Carpenters Training Fund and the Sisters in the Brotherhood are offering a Pre-Apprentice Program, which can lead to a five-level apprenticeship program with the Carpenters union. This program is an ideal opportunity for women who have never considered carpentry as an accessible career option. Conference attendees will join in the discussion about the program, background, and upcoming opportunities.
10:15 - 11:15 a.m. Session 4	21st Century CTE	Employability Resources and Resume' Building	John Foster President, CEO NOCTI	How do we prepare learners for the workplace? How about a certificate indicating workplace readiness, a clean updated resume', and resources they can access with a mobile device on the job! Start with an assessment of your students understanding of the world of work, incorporate NOCTI's Resume Builder to build an effective resume in minutes using NOCTI competencies and ONET* Work Activities. Follow up with access to micro-credential content for short bursts of learning that may help on the job. Come find out how this suite of services could enhance your program!
Tuesday, 3/29				
1:00 - 2:00 p.m. Session 5	Academics in CTE	Ensuring high-quality and rigorous curriculum for CTE programs in Atlas	Chris Guthrie Director of Accounts  Rubicon West/Faria Education Group (Atlas)	<p>Effective and meaningful instruction requires an intentional roadmap. Student learning is optimized when clear and deliberate scaffolding of skills, knowledge, and ways of approaching problems is at the root of classroom instruction and assessment. To this end, our curriculum management platform Atlas along with our Professional Development offerings have supported ACTEA districts and educators to document, review, and iteratively improve upon the curriculum to ensure the highest quality instructional foundation for students.</p> <p>We welcome you to join this high-level overview of Atlas and how it can help classroom teachers, program coordinators, and school administrators provide a guaranteed and viable curriculum for CTE students. Whether your district already has Atlas and you would like a better understanding of the system's power, or you are considering adopting software for managing</p>

				<b>your curriculum process, we invite you to attend this session and bring to it your questions!</b>
<b>Wednesday, 3/30</b>				
<b>9:00 - 10:00 a.m. Session 6</b>	<b>21st Century CTE</b>	<b>What's on the Horizon for CTE TAC: 2022 and Beyond</b>	<b>Mike Woods Director CTE Technical Assistance Center of NY</b>	<b>CTE TAC has been ever-evolving in our unpredictable pandemic world to best serve CTE professionals in NYS. Our focus has been to flex and pivot when necessary to ensure we are providing rigorous and relevant professional development, CTE guidance, and pragmatic resources in an accessible delivery system to the NYS CTE community. Please join us to learn of the enhancements we have made to our website, resources, and programmatic offerings. And get a glimpse of what is yet to come in 2022 and beyond.</b>
<b>10:15 - 11:15 a.m. Session 7</b>	<b>21st Century CTE</b>	<b>Strategic Program Planning with Desktop Access to Your CTE Data</b>	<b>Mark Magula Director Business Development NuMetrics</b>	<b>Join us to see how our NY BOCES Career Readiness Dashboard provides desktop access to all your CTE data, disaggregated at the Program, Cluster, and CIP level giving CTE Directors and Administrators the ability to collaborate and develop course curriculum strategies connected to high wage high demand job opportunities.</b>
<b>Thursday, 3/31</b>				
<b>1:00 - 2:00 p.m. Session 8</b>	<b>Developing Partnerships</b>	<b>Partnerships: The Key to Successful CTE Programs</b>	<b>Pina Buonomo CTE Assistant Principal Edison Career and Technical High School</b>	<b>“Teamwork is the fuel that allows common people to attain uncommon results” - A. Carnegie</b>  <b>The Pandemic forced us to expand our horizon and figure out ways to create and highlight student experiences with partnerships in a virtual world. See how one CTE high school used its internal resources and partnerships to develop an Enhanced Learning Project, “In-House” Field Trip and host a College &amp; Career Fair.</b>
<b>Monday, 4/04</b>				
<b>9:00 - 10:00 a.m. Session 9</b>	<b>21st Century CTE</b>	<b>Virtual Recruitment and Why It's a Good Thing</b>	<b>Ana Fusco CTE Outreach Specialist Erie 1 BOCES</b>	<b>Benefits of, and strategies for, student recruitment and parent buy-in in a virtual setting.</b>

<p><b>10:15 - 11:15 a.m.</b> <b>Session 10</b></p>	<p><b>21st Century CTE</b></p>	<p><b>Virtual to In-Person Marketing (and everything in between): The Benefits of Comprehensive Marketing with a CTE Outreach Coordinator</b></p>	<p><b>Thomasine Graf CTE Outreach Coordinator Cattaraugus - Allegany BOCES</b></p>	<p><b>In 2016, CA BOCES CTE made a leap of faith and created a CTE Outreach Coordinator position to establish a comprehensive marketing plan. After years of attempting to use overused staff to run tours, create marketing literature, handle social media, CA BOCES CTE administrators decided to pick up all of the little pieces and bring them together. With the goal of giving every student in the service area the opportunity to attend CTE, a comprehensive marketing plan was established. After gathering data from focus groups, target audiences were established and marketing strategies were created to change misperceptions and break down barriers to CTE.</b></p> <p><b>In this presentation, CTE administrators will learn and understand the benefits of an outreach position, as marketing goals, strategies and results will be demonstrated. A successful five-year marketing plan, including using mediums such as virtual, social, and in-person will be shared and discussed.</b></p>
<p><b>Tuesday, 4/05</b></p>				
<p><b>1:00 - 2:00 p.m.</b> <b>Session 11</b></p>	<p><b>Mentoring and Leadership</b></p>	<p><b>Building our Women In Trades initiative</b></p>	<p><b>Nancy DeStefano Assistant Superintendent for Instructional Programs WSWHE BOCES</b></p>	<p><b>This session will explain how the WSWHE BOCES has started to build the Women In Trades initiative, our goals, and thoughts for future work.</b></p>
<p><b>Wednesday, 4/06</b></p>				
<p><b>9:00 - 10:00 a.m.</b> <b>Session 12</b></p>	<p><b>21st Century CTE</b></p>	<p><b>Inspiring Women in CTE Leadership</b></p>	<p><b>Nikki Lester Executive Director of Career and Technical Education (zSpace)</b></p>	<p><b>Discover how districts across America are empowering women in CTE Leadership roles to spearhead the workforce development strategy in rural, suburban, and urban districts. Hear inspiring stories to discover best practices for recruiting minority subgroups and embracing new technology, including augmented and virtual reality.</b></p>
<p><b>10:15 - 11:15 a.m.</b> <b>Session 13</b></p>	<p><b>Mentoring and Leadership</b></p>	<p><b>CTE Leader: The Face to the Component Schools</b></p>	<p><b>Patrick Darfler-Sweeney Education</b></p>	<p><b>CTE Programs historically are grounded in their response to the needs found within their communities. CTE Leaders are program developers, chief of marketing, &amp; the primary liaison to</b></p>

			<b>Consultant / Author WhyMaker</b>	<b>component schools. We explore activities and approaches to enhance these connections. do you connect all of the vital components of your CTE Programs to Integrate &amp; support WBL? We will connect the dots of the functions in schools &amp; programs and develop a framework for leaders to engage with and map of how to go about integration from the Advisory Committees, to Curricular Alignment &amp; Activities. Resources will be provided &amp; encouraged.</b>
<b>Thursday, 4/07</b>				
<b>9:00 - 11:00 a.m. Town Hall</b>		<b>Town Hall ACTEA Annual Membership Meeting</b>	<b>ACTEA Board</b>	<ul style="list-style-type: none"> <li>* Secretary's Report from 2021 Annual Mtg (JS) 9:00</li> <li>* President and Business meeting (AT) 9:10</li> <li>* Treasurer's Report (DS) 9:20</li> <li>* Nominations (DS) 9:30</li> <li>* ACTEA PD - Polling (RVB) 9:40</li> <li>* Jaime Alston (ACTE – Attendify) 10:00</li> <li>* SED report (AC) 10:15</li> <li>* Presentation and Closing Remarks by President (AT) 10:30</li> </ul>