



Check out these ideas to celebrate and promote career and technical education at your school.



- Hang posters to provide more information about the CTE courses
- Encourage the entire CTE department to decorate their doors based on their area/careers.
- Read PSAs during announcements promoting the benefits of taking a CTE course
- Read PSAs during announcements promoting a CTE course
- Read PSAs during announcements providing information about your CSO
- Post benefits of CTE on social media
- Have students talk to your CTE classes about CTE courses or CSO
- Have CTE teachers tell their classes about benefits for CTE
- Distribute Fact Sheets from ACTE to interested parties
- Invite board members to sit in on classes
- Invite administrators and counselors to your classroom—or make it a specific classroom activity—in honor of CTE Month.



- Send students to present at board meetings or advisory council meetings
- Engage with policymakers and media to get them involved in your school's CTE programs.
- Arrange a time for students to visit state legislators to present benefits of CTE
- Host a career fair
- Have the mayor or city official sign a CTE Proclamation
- Invite members of your local community to a school visit to learn about your school's strong CTE programs firsthand.
- Reach out to the media to encourage them to attend events and advise them of the benefits of CTE, or use social media to do the same.
- Have a few students write a quick Thank You note to the principal, school board, or superintendent. Include:
  - Thank them for the opportunity to take \_\_\_\_\_ course;
  - Briefly state the value they have gotten out of the class;
  - Share how they are using the information in their life/career/transition to post-secondary; and
  - Include a copy of the Governor's Proclamation with the thank you note



- Highlight a CTE student of the month for February from each of your courses and share it on social media. Write brief description of what makes this student successful in the program.



- Plan an experiential learning experience for students (e.g., field trips, industry tours, guest speakers, job shadows, career exploration activities, knowledge gained about career pathway) to celebrate CTE Month and note this is making them more career and college ready.





- Ask one CTE teacher to select a successful CTE professional, then profile their career, and post it on social media.
- Share your personal story on how CTE has impacted your education and career path and post on social media.
- Plan a 15-minute “Need to know about CTE” presentation with your school’s counselors.
- Invite a different guest speaker each day (for a week) or once a week that holds a different career related to your CTE program.
- Complete a community service project each week.
- Get together with the CTE department to create a promo video for all CTE programs.
- Focus on a different aspect of CTE each week: Week 1-Schools that offer CTE career programs, Week 2- CTE Clubs, Week 3- CTE Careers, Week 4- All CTE Celebration (Spirit Week)
- Takeover school announcements highlighting different students, clubs, and activities for the month: CTE Student of the week, CTSO of the week, CTE Teacher of the week, etc.
- Plan a CTE Community Fair- Each CTE class can invite some for their industry to showcase program related careers. Then have each class conduct demonstrations showing what they do in class. Some ideas are listed below:
  - FACS Classes can do cooking demos, conduct food tastings, put on a fashion show, do a childproofing your home presentation, and so much more!!
  - Automotive can perform oil changes, wash cars, check fluids and air pressure in tires.
  - Cosmetology can do basic manicures, silk out hair, shampoo hair, present healthy hair presentations
  - Nursing/Health Service can conduct basic pre-screening checks for blood pressure, give presentations on yearly checkups, and more!
  - Business/Marketing classes can help people create email addresses, develop resumes, design business cards, etc.
  - Check out the ACTE website on CTE
  - Purchase CTE Month items to give to teachers; student members; administration
- Look for more ideas on the ACTE website.  
(<https://www.acteonline.org/why-cte/cte-awareness/cte-month/>)
- Shop the ACTE store for promotional materials.  
(<https://www.acteonline.org/publications/shopacte/>)

*Thank you for all you do for your students and career and technical education in Nebraska.*