



ADMINISTRATION DIVISION



Connecting Education and Careers

Fellow CTE Administrators:

The school year is well underway, and I hope that the year is going well for each and everyone one of you. Recently, many division members were able to participate in the Best Practices and Innovations conference hosted by ACTE and our partners at NCLA. It was terrific to see so many friends and colleagues again in person, and the conference again provided great learning, networking, takeaways, and ideas for strengthening CTE programs.

Up next on the horizon is another wonderful professional development opportunity with CareerTech VISION 2021. Whether you are able to attend in-person or online, I trust you will find your time invested valuable and worthwhile. Be sure to mark your calendar for the following Administration Division sessions:

- **Monday, Nov. 29–9:00 a.m. CST:** Administration Division Policy Committee Meeting (Virtual)
- **Thursday, Dec. 2 - 7:00–8:00 a.m. CST:** First Time Attendee Orientation and Breakfast: If this is your first time attending Vision, come meet your policy committee members and section representatives while learning how to make the most of your time at Vision 2021!
- **Thursday, Dec. 2 11:00–12:30 p.m. CST:** Administration Division Opening Session & Business Meeting (in-person)

In the meantime, I hope that you enjoy the highlights and resources offered through the ACTE division newsletter. Of particular note, is the announcement of the CTE Champion of the Year, past Admin Division VP, our friend and respected colleague, Dr. Patrick Biggerstaff.

If there is any way that I can help to support your work, please do not hesitate to reach out.



NCLA: Synergizing CTE Administrators Nationwide

Greetings from NCLA, an affiliate organization of ACTE where we believe we're better together. As a national organization, we bring together career and technical education (CTE) administrators, connect forward-thinking education professionals, contribute to the nation's economic prosperity, and create opportunities for transformative professional development.

At NCLA, it's all about you: the individual administrator seeking to make a positive difference in your organization. That's why NCLA's professional development is laser-focused on delivering valuable insights and innovations to administrators. We offer many opportunities for growth and connection, including our Best Practices & Innovations Conference where you'll experience high-quality professional development. Save the date for our [2022 Best Practices & Innovations Conference](#), **Sept. 28-30** in beautiful Cape Code, Massachusetts.

Are you interested in making your organization better and want to improve the outcome for your students and community? Are you a forward-thinking visionary leader who is not afraid of change? To learn more about us, please visit the [NCLA website](#), and if you're thinking about becoming a member, click on [join NCLA today](#). At NCLA you can connect with the best

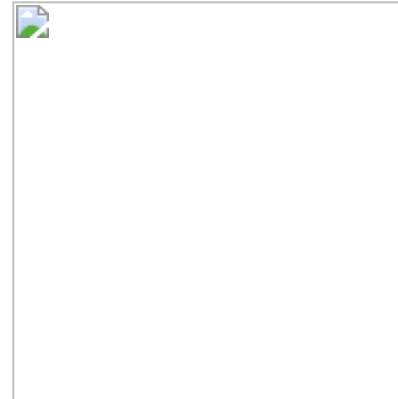
professional development, contribute your expertise to make CTE better nationwide, and create a culture of innovative excellence. Join NCLA today — because we are better together!

Sharon Gordon-Moffett
NCLA Board President

From the President of CTEEC

Hello 2022 ACTE members!

We are all aware of the challenges the last couple years have created, but as the Career and Technical Education and Equity Council (CTEEC) president, I am excited for the future of CTEEC in 2022 and beyond. As a quick reminder, CTEEC is a national equity council and an affiliate of the Administration Division of ACTE. The purpose of this organization is advocacy, community, and networking.



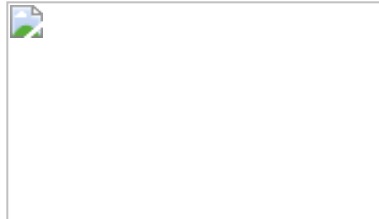
CTEEC aims to:

- Increase awareness and advocate for support for an equitable secondary and post-secondary Career and Technical Education system and workforce.
- Serve as a unifying Council for educators, staff, workforce development, and other professionals working with special populations defined as individuals with disabilities, economically disadvantaged families, single parents, displaced homemakers, out-of-workforce individuals, and individuals prepared for non-traditional training and employment, minorities, and individuals with other barriers to educational achievement.

- Provide an opportunity for professional affiliation and a forum for the exchange of ideas and information on equity issues.

Please feel free to visit the [CTEEC website](#) to learn more about membership and future events.

Gina McPherson
CTEEC President



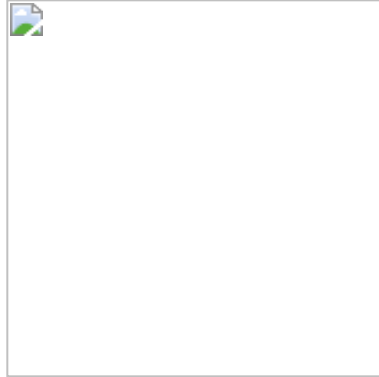
Corporate Member Finalsite — Ohio CTC Transforms Recruitment with New Website

By Joshua Sauer, CTE Educational Sales Consultant
with Finalsite

Earlier this year, I received a call from Megan Anthony, who oversees Springfield-Clark Technology Center (SCCTC) communications in Springfield, Ohio. SCCTC knew they needed to make a website change in 2020 when the tried-and-true ways of reaching families through in-person assemblies and tours were no longer effective.

After multiple conversations and website demos, Megan quickly realized Finalsite was the provider that would help her with online recruitment and branding efforts.

**Read more about Springfield-Clark's
website redesign success.**



Innovation and Inspiration at CareerTech VISION 2021

Join career and technical educators for our largest event of the year at ACTE's CareerTech VISION, happening **Dec. 1–4** in-person in New Orleans, Louisiana, or virtually for dynamic, specially curated content. Featuring inspiring [keynote speakers](#) Kevin Brown and Anne Grady, VISION will provide unparalleled networking, [concurrent program sessions](#) covering best practices in multiple learning environments, an [Expo](#) featuring the latest career and technical education (CTE) products, and more!

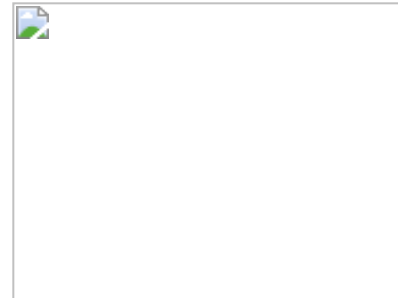
[Learn more and register](#)

COVID-19 Protocols in New Orleans

ACTE has been working very closely with our partners in New Orleans as we monitor the COVID-19 pandemic and the resulting safety protocols and want to share an update. [Please note, these protocols are not ACTE's but are the requirements of the city of New Orleans.](#)

INDOOR MASK MANDATE IN EFFECT IN NEW ORLEANS

Everyone, regardless of vaccination status, must wear a mask indoors when with people who are not in their immediate household. This means, all attendees must wear a mask while indoors at all venues, restaurants, etc. at all times. While eating, your mask can be off but must be put back on immediately after eating.



VACCINATION OR NEGATIVE COVID TEST REQUIRED in order to gain access to the following areas in New Orleans:

- Restaurants
- Bars
- Breweries, microbreweries, distilleries and micro-distilleries
- Event spaces such as hotel ballrooms, event venues and reception halls
- Casinos, racetracks and video poker establishments

Anyone 12 years of age and older must provide the following, if attending any of the above listed events in New Orleans:

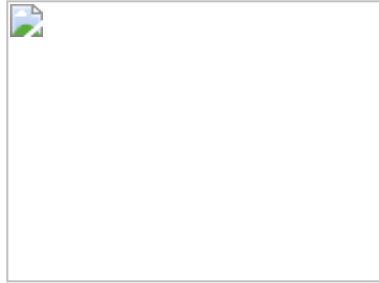
Proof of at least one dose of an approved COVID vaccine -- original, digital photograph, or photocopy of CDC Vaccination Card (both sides) or;

Negative PCR test within 72 hours -- physical or electronic test results from a PCR COVID-19 test indicating negative results within the past 72 hours. Antigen tests will not be accepted. For more information on testing sites, please click the [New Orleans Testing Sites](#).

For the latest and addition COVID-19 information and guidelines in New Orleans to ensure your safety as a VISION attendee, please visit the [New Orleans Ready site](#).

Learn more

**ACTE Region and Division
Meeting Schedule is Now Live!**



All Region and Division Business Meetings are open meetings (with no registration fee) but require an RSVP to verify ACTE membership for members to vote on necessary items during the meeting. RSVPs are required by **Friday, Nov. 5**. The Zoom meeting link will be sent to each RSVP no later than **Friday, Nov. 12**. Questions? Contact memberservices@acteonline.org.

[View the meeting agenda](#)

Congratulations to ACTE's 2022 National Award Finalists!

ACTE is delighted to announce the 2022 National Award finalists, individuals who have made extraordinary contributions to CTE and serve as inspirational leaders in the field. Finalists are recognized in the following categories: Teacher of the Year, Postsecondary Teacher of the Year, Administrator of the Year, New Teacher of the Year, Teacher Educator of the Year, Counseling and Career Development Professional Award, Lifetime Achievement and Carl Perkins Community Service Awards. [Meet the finalists](#)



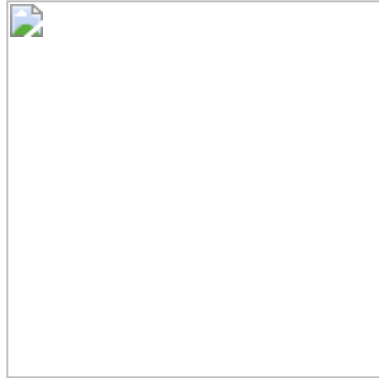
Patrick Biggerstaff Named Champion for CTE Winner

ACTE is pleased to announce the ACTE Champion for CTE: **Patrick Biggerstaff**, Indiana CTE Director at Area 31 Career Center in Indianapolis, Indiana. This past year, Biggerstaff represented Indiana CTE Directors on the Indiana Governor's Workforce Cabinet CTE "Back on Track" working group to help develop the guidance for reopening facilities and returning to in-person instruction after COVID-19 and actively contributed to the ACTE *High-quality CTE Planning for a COVID-19 Impacted School Year* publication. The ACTE Champion for CTE award recognizes education leaders who support and

champion CTE programs as a vital part of developing a prepared, adaptable, and competitive workforce. [Meet Patrick Biggerstaff](#)

Georgia Power Named Business-Education Partnership Award Winner

ACTE is pleased to announce **Georgia Power** as the ACTE Business-Education Partnership Award Winner. Georgia Power's investments locally and regionally strengthen their position as a statewide partner for Georgia Career, Technical and Agricultural Education (CTAE). From developing opportunities within a variety of advisory boards to working with career and technical student organizations, Georgia Power is always at the table to help improve CTAE. [Read more about this excellent partnership](#)



ACTE Awards Gala

The ACTE Awards winners will be presented at the ACTE Awards Gala on **Nov. 30 at 4:00 p.m. CT** in conjunction with [ACTE's CareerTech VISION](#), happening this **Dec. 1–4** virtually and in person in New Orleans, Louisiana. The Awards Gala is free to everyone to attend and generously sponsored by [CareerSafe](#), [Express Employment Professionals](#), [Goodheart-Willcox](#) and [Stratasys Ltd.](#)

Sign up to attend!

Verify Your Membership by Nov. 3 to

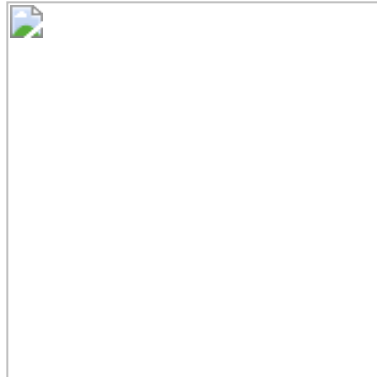
Vote!

The 2022 ACTE board of directors' election will be held this year **Dec. 3–Jan. 3!** Please mark your calendars to reflect the election schedule below:



- You must be an ACTE member by **Nov. 3** to vote
- Voting will open during VISION on **Dec. 3** and run through **Jan. 3**
- Winners will be announced in January 2022

Learn more



Upcoming Webinars

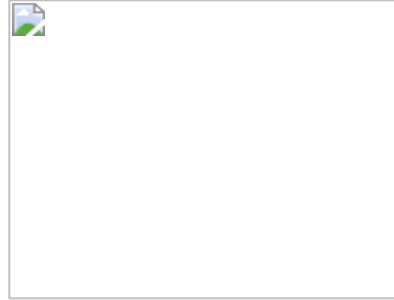
Mark your calendar for these upcoming free webinars, covering innovative best practices and inclusion, access, equity and diversity in CTE.

- IGNITE Worldwide: Closing the Gender Gap in STEM on **Dec. 8 at 2:00 p.m. ET.**
- Transforming the Middle School Experience: A Community Approach to College and Career Readiness for Students in Grades 6-8 on **Dec. 13 at 1:00 p.m. ET**
- Reclaiming Humanity: Services to Individuals who are Justice-involved or Incarcerated on **Jan. 13, 2022 at noon ET**

[Learn more](#)

Apply to Be a Mentee in ACTE's IAED Mentorship Program

ACTE's Inclusion, Access, Equity and Diversity (IAED) Mentorship Program, offering professional development opportunities to help cultivate more diverse and inclusive work environments for career and technical educators, is open to all ACTE members. Those who are interested in becoming a mentee in ACTE's IAED Mentorship Program should apply by **Oct. 31**.



[Learn more](#)

SECTOR SHEET FEBRUARY 2014

CTE: THE KEY TO ECONOMIC DEVELOPMENT

Hospitality and Tourism

Fundamental to the U.S. economy, hospitality and tourism:

- includes food services, lodging, recreation as well as travel and meeting planning
- relies on employees with technical and interpersonal skills
- is an established and growing industry across the nation

What jobs are available in hospitality and tourism?

Labor and hospitality is projected to add between 2 million and 2.5 million jobs by 2022 as the economy improves. Job for consumer and lodging and entertainment occupations are expected to increase by 19 to 19 percent through 2022, with occupations that support sporting events and the program to grow. Job in recreation and gaming as well as in food and beverage will experience above average growth, and meeting and convention planning jobs are set to experience a 22 percent increase through 2022.¹ In addition, opportunities are expanding rapidly for caterers, who work in this sector organizing and guiding travel, banquets and events.

Many employees in the field work part-time and earn less than the national median wage of \$14,201.² However, there are occupations that ensure their typical pay rates, such as chefs and food service managers. In the lodging sub-sector, a director of security can earn \$20,000.³ Hospitality and tourism jobs are important across the world of work. 80 percent of technical career reports that their job in the industry was an entry level position.⁴

By 2022, 60 percent of jobs in this sector will go to workers with at least some postsecondary education, particularly in the middle skills category requiring education beyond high school but less than a bachelor's degree. Industry recognition credentials are encouraged and will bring the highest pay. One example is the International Association of Culinary Professionals for food safety and handling. Occupations in this sector call for technical, students can employability skills to ensure business capabilities, manage staff, serve customers, prepare food, plan events and more. Jobs in this sector include:

• bartenders	• chefs
• banquet supervisors	• caterers
• bartenders	• lodging managers
• event planners	• restaurant managers

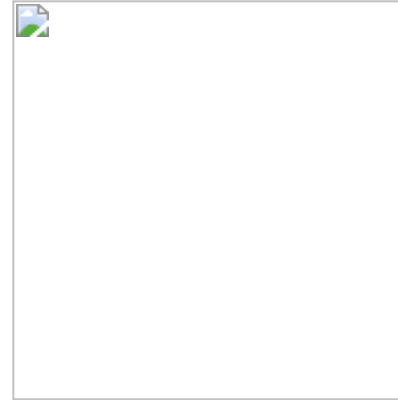
Newly Updated Sector Sheet Series

ACTE has recently updated its Sector Sheet series on CTE's role in developing the workforce for several industries, including law, military and veterans, energy, health care, transportation and many others. Each sector sheet includes up-to-date labor market information, descriptions of how CTE prepares the workforce for this sector, and examples of exemplary programs, and is generously supported by [Pearson](#).

[Read more](#)

New Student Video Contest

ACTE, host of CTE Month, and NASA HUNCH are excited to announce the 2021–22 student video challenge, showcasing CTE and project-based learning programs in high-demand career fields on Earth and in space. This year’s theme is “How Can Space Exploration Solve Climate Change?” Students are asked to showcase CTE courses and careers to help us understand and provide solutions to global warming and climate change. The deadline to submit a two-minute video is **April 1.**



[Learn more](#)



Sincerely,
Eric Ripley
ACTE Administration Division, Vice President

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