Under the leadership of President Kelli Dickson, the Kentucky Association for Career and Technical Education (KACTE) is positioned to provide significant member benefits in professional development and advocacy for Career and Technical Education (CTE) in 2022.

Dickson was elected at the KACTE Annual Meeting held at the Galt House Hotel in Louisville July 21, 2021. Her second consecutive term as KACTE president followed a Board vote to permit a return to office because the first year was disrupted due to the COVID-19 pandemic. The complete 2021-22 officers are:

- **President Kelli Dickson**, family and consumer science teacher, Monroe County High School;
- **President-Elect J.R. Drummond**, work-based learning coordinator, Tech and Design Academy, Doss High School;
- **Immediate Past-President Margo Bruce**, agriculture teacher, Webster County High School;
- **Treasurer Mark Hobbs**, manufacturing instructor, Harrison County Area Technology Center;
- **Secretary Sharon Collins**, family and consumer science teacher, Warren East Middle School;
- **ACTE Region 2 Policy Committee Representative Dexter Knight**, principal, Jessamine Career Technology Center; and
- **Immediate Past-Treasurer Elizabeth Bullock**, state HOSA adviser, Kentucky Department of Education Office of Career and Technical Education (OCTE).

**AT THE ANNUAL MEETING**, two resolutions were adopted directing KACTE to:

- continue with its online professional development platform to ensure ease of access to CTE related professional development, and support increased new teacher retention; and
- continue to recruit all new teachers into the organization, reaching out to non-renewed members to solicit participation and utilizing surveys and other feedback to

For the 21st consecutive year -- every year since its inception -- KACTE was notified it is an Association for Career and Technical Education (ACTE) Quality Association Standards honoree. The recognition signifies that KACTE pursues quality customer service and administers its programs in alignment with accepted association best practices.
ensure meeting the needs of members to create a rapport that fosters continued membership.

In accepting her second year as president, Dickson announced the 2021-22 theme, CTE: Connecting Kentucky. She presented three priorities for the administrative year:

- **Together, We Are Kentucky** -- KACTE, which employs a registered legislative agent, will advocate for effective, efficient, quality and relevant CTE at local, state and national levels.

- **Kentucky CTE: Make Your Mark** -- KACTE will support careers with high-quality professional and leadership development programs, including the on-line professional development site, CTE Learn.

- **Enhancing Connections in CTE** -- KACTE will use its website (www.kyacte.org) and social media platforms (#kyacte on Twitter and @kyacte on Meta/ Facebook) to improve communication among and between CTE professionals. Connecting CTE professionals through KACTE membership will enhance both communication and the strength to make its advocacy voice heard.

**THE KACTE BUDGET** adopted for 2021-22 maintained the association’s professional development, scholarship and stipend programs, but the success of the 2021 CTE Summer Program let the Board approve supplemental and expanded funding for several programs and projects.

Administratively, the Board approved the purchase of an association management subscription that will facilitate membership record keeping and billing, and provide the ability to send e-mail alerts to the membership or select groups. This addition will help the association maintain its 21-year run of meeting the Association for Career and Technical Education (KACTE) Quality Association Standards.

The Michael A. McMillen Student Teacher Scholarship and the Donnalie Stratton Middle School Stipend were expanded. Funding was continued for the Carl D. Perkins Assistance Grant, the Career and Technical Education Student Organization (CTSO) Entrepreneurial Contest, and the Stratton-Tipton Scholarship.

**PROFESSIONAL DEVELOPMENT** remains a goal of the association as specified in the KACTE 2022 Strategic Doing Plan. Under the leadership of Chair Jodi Adams, New Teacher Institute director, Office of Career and Technical Education, and Co-chair Christi Hack, assistant principal, Jessamine Career Technology Center, the Leadership Committee is rebranding the TALENTS Leadership Academy into the **KACTE Fellows Leadership Academy**. A new cohort will be formed at the 2022 CTE Summer Program.

The Leadership Committee also is working to establish a program to support teacher retention. **Surviving to Thriving** will debut as an online effort in 2022.

The association again serves as the logistics manager of the **2022 CTE Summer Program**, which will be held in Louisville at the Galt House Hotel, July 19-22. This is the largest and most comprehensive annual professional development opportunity in Kentucky for CTE teachers and administrators.

**CTE Learn** is KACTE’s on-line learning portal, [https://ky.ctelearn.org](https://ky.ctelearn.org). Included at the end of this issue of New & Notes are details about an opportunity to earn $500 for authoring an online professional development course for the Kentucky CTE Learn portal, as well as information on free professional development resources available at CTE Learn.

**LIAISON COMMITTEE** Chair Mike Miller, principal, Mayfield/Graves County Area Technology Center (ATC), proposed at the November KACTE Board meeting an aggressive advocacy plan seeking to increase state funding of CTE by $54 million each of the next two years of the biennium. More information on the Board approved plan is provided on page 4 of News & Notes. Full details of KACTE’s advocacy positions are posted at [www.kyacte.org](http://www.kyacte.org) on the Issues page.

At the request of Membership Committee Chair Ashleigh VanHoose, family and consumer science teacher, Scott County High School, a number of membership

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incentives were approved by the Board. Not only will the incentives be aimed at recruiting new members, but also they will seek to increase membership retention by providing promotional items for member display.

- The KACTE Board reaffirmed a $99 first year dues for a new member who never before has been a KACTE member.

- ATCs, Career Technology Centers (CTCs), and CTE departments at comprehensive high schools and postsecondary institutions that achieve 100 percent membership among professional staff are eligible to apply for a professional development grant of up to $2,000. Details are available by e-mailing KACTE Executive Director Michael R. Stone, kmstone1951@gmail.com.

- The Membership Committee is developing a membership recruitment toolkit that will be available on the association website and will be distributed to ATCs, CTCs, and CTE Departments.

- Membership identification stickers for laptops, water bottles, etc. are being created and will be available no later than the 2022 CTE Summer Program. Also available by the CTE Summer Program will be a useful member gift, and the Membership Committee is planning a KACTE member only special event to be held at the CTE Summer Program.

- The Membership Committee is working with Social Media Committee Chair Shannon Roberts, family and consumer sciences teacher, Mason County High School, to increase the association’s social media presence. KACTE’s Meta/ Facebook address is @kyacte, and its Twitter handle is #kyacte.

- The Committee is investigating the possibility of membership recruitment visits to schools. Those wishing to inquire about a visit should address their request to ashleigh.vanhoose@scott.kyschools.us. VanHoose will welcome suggestions for additional member benefit ideas.

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**Kentucky CTE Educator Continues Award Winning Streak**

Ashley Rogers, agriculture teacher, Nicholas County High School, continued a streak of national award honorees as she was named national New Career and Technical Teacher of the Year by the Association for Career and Technical Education (ACTE). It is the third consecutive year a Kentucky CTE educator received national recognition at ACTE’s Career Tech Vision Conference. It is the seventh consecutive year Kentucky CTE educators have been finalists for national awards.

Rogers, who was the 2020 Kentucky Farm Bureau Career and Technical Education New Career and Technical Teacher of the Year, was joined by Lauren Williams, family and consumer sciences teacher, McCracken County High School, Carl Perkins Community Service Award; Dr. Kimberley Bellah, associate professor agriculture education, Murray State University Hutson School of Agriculture, Career and Technical Educator of the Year; and Dr. Kemaly Parr, assistant professor, Murray State University College of Eduction and Human Services, Department of Adolescent, Career and Special Education, Postsecondary Teacher of the Year, as 2022 finalists.

Six individuals were recognized at the 2021 Kentucky CTE Summer Program with Kentucky Farm Bureau Career and Technical Education Awards. They will be entered in the 2023 national award competition.

- **Danny Clark**, Clark Machine, Champion of Career and Technical Education.
- **Anna Sullinger**, family and consumer sciences teacher, Beaumont Middle School, Carl Perkins Community Service Award.
- **Tara Wolfenbarger**, agriculture teacher, Bourbon County High School, New Career and Technical Educator of the Year.
- **Kayla Godbey**, family and consumer sciences consultant, Office of Career and Technical Education, Administrator of the Year.
- **Ginny Ellington**, retired family and consumer sciences educator, Lifetime Achievement Award.
- **Elizabeth Crump**, family and consumer sciences teacher, Jessamine Career Technology Center, Career and Technical Teacher of the Year.

More information on the award winners may be found at [www.kyacte.org](http://www.kyacte.org) on the Education page.

In keeping with the Kentucky Department of Education Office of Career and Technical Education’s CTE rebranding initiative, the 2022 CTE Summer Program has adopted a new logo. Planning is on-going for a quality and relevant professional development event in 2022.

**BROOKS HARPER** will deliver the keynote address, *Why Should We Hire Your Students? Turning Learning Into Earning!* It is a high-energy keynote that hits the HEAD, HEART and FUNNY BONE inspiring educators to help students discover, develop, network and sell their talents, skills and abilities that bring tangible value to the workplace.

Harper also will present a breakout session on Wednesday afternoon, July 20, that will be repeated on Thursday morning, July 21. Re-energize, refresh, recharge and be **Impassioned in Your Profession!** Harper provides words of encouragement preparing us to approach each day with anticipation instead of apprehension. He discusses the power of gratitude, value development and strategies to avoid burnout.

Harper has spoken at hundreds of conferences and campuses nationwide to more than one million students, educators and professionals. His books *Why Should We Hire You?* and *7 Skills to Make Mills* have been incorporated into Career and Technology Education Curricula as the go-to books for teaching Interview Skills, Self-Marketing, Personal Branding and Soft Skills Development.

**THE 2022 CTE SUMMER PROGRAM** will deliver more than 200 presentations, sessions and workshops for teachers and administrators in all CTE program area pathways (agriculture, business and marketing services, construction, engineering and technology, family and consumer sciences, health sciences, information technology and media arts, law and public safety, manufacturing, and transportation), and administrators at all levels of instruction (middle school, high school, area technology center, career technology center, technical and community college, and university).

Presentation proposals will be accepted through Jan. 15, 2022. Proposals must be submitted through this link, [https://tinyurl.com/4xtvccv](https://tinyurl.com/4xtvccv).

Again in 2022, the CTE Summer Program will be a hybrid conference, planned as an in-person conference with limited virtual sessions available. Due to lessons learned in 2021, with a registration of 1,798, the 2022 CTE Summer Program will have a slightly reduced in-person registration fee. Registration will open Feb. 1, 2022.

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**KACTE Urges Advocacy Efforts Supporting CTE with Kentucky General Assembly**

The Kentucky Association for Career and Technical Education (KACTE) urges its members to contact their state legislators emphasizing the importance of Career and Technical Education (CTE) for economic development and enhancing workforce skills. Using anecdotes and data from your school, explain to the legislators how investing more funding in CTE will spur positive returns. Please consider inviting them to your school to see first hand the programs in action and their impact on students.

KACTE was the host of a virtual meeting of Area Technology Center (ATC)/Career Technology Center (CTC) principals with Kentucky House of Representatives Majority Floor Leader Steven Rudy on Oct. 15. He suggested the outreach and invitation to legislators. For the first time in many years, the Kentucky General Assembly will draft a 2022-24 biennial budget during the upcoming session with revenue available to increase funding. He said the legislators need to be educated that CTE is on the frontline of economic development. He stressed the value of being positive in presentations -- shine; don't whine!

The background and explanation for increasing funding through changing the allocations method for CTE appropriations is the KACTE white paper, *CTE: A Relevant Education, Providing an Effective CTE System for Kentucky*, which may be found at [www.kyacte.org](http://www.kyacte.org) on the Issues pages. Also supporting the need for increased appropriations is KACTE’s 2020 research report, *Starving, Status Report on CTE Funding of Operations, Supplies and Equipment*.

*Relevant Education* suggests establishing CTE allocations on a student full time equivalent (FTE) basis. The first step would add $54 million in each year of the coming biennium to the existing CTE funding sources. The FTE model will address the equity and access concerns facing CTE in Kentucky as explained in the white paper. It would bring equity to ATC and CTC funding, as well as provide CTE funding for CTE programs in high school CTE departments that meet the definition of high-quality CTE. The change funds programs rather than buildings. It incentivizes opening more programs and providing opportunities to more students.

More detail on KACTE’s advocacy plans and information on other legislative and policy developments is included in the *Issues Updates* posted on [www.kyacte.org](http://www.kyacte.org) on the Issues pages.
Updated December 15, 2021

NEW OPPORTUNITY -- Career and Technical Education (CTE) professionals are eligible to earn a $500 stipend for creating a course for CTE Learn. The Kentucky Association for Career and Technical Education (KACTE) Board approved funding for five course development projects to create Kentucky professional development courses. Do you have a classroom innovation or research to share? Details for submitting proposals are available by e-mailing kmstone1951@gmail.com. Check out the current courses on CTE Learn to see what may be needed: https://ky.ctelearn.org.

Comprehensive Professional Development Opportunities for Career and Technical Education (CTE) Teachers and Administrators Are Available Through CTE Learn, the Kentucky Association for Career and Technical Education (KACTE) Online Learning Center -- https://ky.ctelearn.org.

★ More Than 170 Self-Paced Online Courses
★ Each Course Provides 4 Hours of Continuing Education
★ Digital Badge & Certificate of Completion
★ Opportunity to Apply for College Credit

Please visit the KACTE Online Learning Portal -- https://ky.ctelearn.org -- to learn more about the Professional Development opportunities available for all CTE professionals at all levels of CTE instruction. Discounts for KACTE members and organizational/school groups are available, as well as free resources.

Watch a 1-Minute Video on CTE Learn’s Kentucky Professional Development Portal

https://youtu.be/AXeRYI_6ldI
KCTCS Initiative on CTE Learn Earns Honor

A collaborative initiative by Paige Brooks-Jeffiers from the Kentucky Community and Technical College System (KCTCS), CTE Learn and Badgr recently was honored by the IMS Global Learning Consortium® as a Learning Impact Award Finalist for scaling pedagogical knowledge and practice through evidence-based technology.

KCTCS developed the Faculty Institute on Teaching (FIT) initiative at KCTCS through an innovative utilization of CTE Learn and Badgr. A video has been added to Kentucky’s state portal (https://ky.ctelearn.org) that describes the FIT initiative and its pilot outcomes. The video was produced by Paige and is about 3½ minutes. It’s been added to the second section of the portal’s homepage through a lightbox link.

Please check out the video and feel free to spread the word to help other institutions deploy similar initiatives!

CTE Learn Network Change -- No 5-User Requirement

The 5-User requirement for subscription purchases across the entire CTE Learn network was removed. Among the reasons for the change is to facilitate smaller schools with small CTE staff to still access the training through group purchase. Individuals, too, may purchase subscription access to all courses. For more information, please contact tarlonm@maxknowledge.com.

New Modules Available Now on CTE Learn

Free Resources Available

FREE Resources have been added to Kentucky ACTE’s Online Learning Center: https://ky.ctelearn.org.

✓ PT101 - Understanding CTE Data and Why It Matters
✓ PT102 - Using Data and Research to Improve CTE Programs
✓ PT103 - CTE Program Evaluation: Why It Matters to Practitioners
✓ PT104 - Using State Data to Partner With Researchers
✓ PT105 - Using Research to Design Your CTE Program for Equity
✓ PT106 - How to Communicate About Your CTE Program Using Research

The CTE Research Training Modules are designed for CTE practitioners and state agency staff. These modules will strengthen your capacity to access, understand and use CTE data and research as well as conduct your own research, particularly causal research. The ultimate goal of this series is to expand the CTE evidence base on the impact of CTE programs on student outcomes and to bring CTE practitioners and researchers together to better share research and understand research needs.

These lessons can be found in “CTE Lessons” under “CTE Research Training Modules” in the “Free Resources” tab.

MaxKnowledge has updated the KACTE Online Learning Center CareerPrepped page with a new section that spotlights a case study and links to the one-pager summary of the case study.

The case study spotlights a school district’s implementation of CareerPrepped to create an employability skills credentialing program. CareerPrepped is a free student-centric resource.
offered to schools through the Online Learning Center.

The employability skills credentialing program this district created in conjunction with employers is replicable for any district or school in any state wanting to do the same at zero cost.

Please feel free to share the case study spotlight with members and colleagues who may be interested in learning how they, too, can create a scalable employability skills program at zero cost through the CareerPrepped resource KACTE’s Online Learning Center offers.

If you wish to learn more about CareerPrepped, please feel free to contact Robert Starks, CareerPrepped Product Leader, to schedule a demo. He can be reached at roberts@maxknowledge.com.

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SD105 - Equitable Delivery of Career Development Through Technologies

This lesson will provide learners with an overview of one school district's successful approach related to online and virtual student career development tools and explore effective use of these technologies to support each student’s career goals and aspirations.

This lesson can be found in “CTE Lessons” under “Early Career Development” in the “Free Resources” tab.

Comprehensive Professional Development Opportunities for the Kentucky CTE Community

ky.ctelearn.org

Kentucky ACTE

Inspiring • Advocating • Leading