

KACTE Board of Directors' Minutes
Virtual Meeting via Zoom
September 30, 2021

At 5:30 EDT/4:30p.m. CDT, President Kelli Dickson called the KACTE Board of Directors' Meeting to order.

Virtually present were: President Kelli Dickson, President-Elect J.R. Drummond, Treasurer Mark Hobbs, Secretary Sharon Collins, Past-president Margo Bruce, ACTE Region II Representative Dexter Knight, Administration Vice-president Jerri Rowland, Agriculture Vice-Presidents Audie Cherry and Josh Mitcham, Family and Consumer Sciences Vice-President Cody Mooneyhan, Guidance Vice-President Mitzi Holland, Health Vice-President Joi Jones, Marketing Vice-President Krysti Conlin, Teacher Educator Angela Gott, Trade and Industry Vice-President Jeff Jones, Engineering & Technology Education Vice-President Andy Stephenson, Awards Chair Laura Spiegelhalter, Constitution and Bylaws Chair Steve Stubbs, Historian Dana Baker, Membership Committee Chair Ashleigh VanHoose, Social Media/Marketing Chair Shannon Roberts, Department of Education Administrative Liaison Pam Moore, Executive Director Mike Stone and Assistant Executive Director Kris Stone.

Absent were: Immediate Past Treasurer Elizabeth Bullock, Agriculture Vice-President James Bonta, Business Vice-President Ed Crutchelo, Family and Consumer Sciences Vice-President Traci Blanford, Legislative Liaison Mike Miller, Leadership Committee Chair Jodi Adams, and KCTCS Administrative Liaison Kim Williams.

Margo Bruce was assigned as proxy for James Bonta . Mark Hobbs was assigned as proxy for Elizabeth Bullock. Ashleigh VanHoose was assigned as proxy for Traci Blanford. Laura Spiegelhalter was assigned as proxy for Ed Crutchelo.

Guest: Jeff Busick, McCarthy Strategic Solutions

After proxies were assigned, a quorum was present. Motion by Joi Jones to accept the Action Agenda. Seconded by J. Drummond. Motion carried without dissent.

The minutes of the April 2021 KACTE Board of Directors Meeting were reviewed. Bruce moved to approve. Seconded by Hobbs. Motion carried

without dissent.

President Dickson, President-Elect Drummond and Past-President Bruce welcomed those in attendance.

Advocacy:

Busick shared that we were asked by legislators to develop a white paper to share with the leadership. A one-year budget was developed. This year is another budget year. Revenues are doing extremely well. There will be additional funds coming to the state next year in 2022. There is an anticipated surplus this year. There could be 2-3 billion dollars in general funds. There is an opportunity for CTE to have some increased funding. House Majority Leader Rudy has offered to reach out to principals on October 15 and have legislators visit schools to assess the needs of schools. As a board, a budget request should be in place.

M. Stone shared that we would like to share additional information with legislators. Consistent communication with Kentucky's Federal Legislators have gained support from them.

The CTE system should have additional funding due to the Advanced Manufacturing opportunities coming to Kentucky.

Mike Miller and Dexter Knight worked on the white paper. They worked closely with the OCTE and how CTE can progress on a regional level and be funded through a different model to make it more equitable and comprehensive. More schools have come online, but the amount of funding has not been increased in the last several years. Many schools had major cuts in the middle of the year due to more schools being added. The current funding model for CTE must be increased to develop the CTE programs.

M. Stone is to speak with David Horseman at OCTE to see who may need to meet with legislators as well.

Action Agenda:

In looking at the Legislative Report in Miller's absence, there was a 3-prong approach developed to help encourage legislators to increase CTE funding. This approach included a meeting with Majority Floor Leader Representative

Steven Rudy as well as ATC/CTC principals scheduling face-to-face meetings with legislators and CTE stakeholders. The third approach was to have principals come to Frankfort and present in front of the committee or conduct private meetings to discuss the need for increased CTE funding.

Knight moved to accept Miller's 2021-22 Advocacy Plan. Seconded by Bruce. Motion carried without dissent.

Mitzi Holland was asked to speak at the Guidance Counselors convention. Although this was cancelled, Holland did present at ACTE Region II.

There have been questions about the certifications for College and Career Readiness counselors. The college and career counseling certification is not recognized by the EPSB. This may be a niche that we can tap into for these counselors to attend the summer program. Moore added that Career Counselors/Coaches should be engaged into the summer program and added that other stakeholder groups such as school resource officers should be brought to the table. Knight suggested that it would be good to know how many career counselors are employed. Moore added it would also be helpful to know their roles and distinguish if it is a career counselor role or career coach role. Holland moved that a letter be written by KACTE to EPSB for consideration of a career counseling endorsement. Seconded by Spiegelhalter. Motion carried without dissent.

VanHoose presented the membership report. She presented various ideas such as marketing tools to promote membership. She also expressed how the timing of the membership dues can prevent some from joining. A Payroll deduction would be beneficial. This is acceptable from the KACTE standpoint but this must originate and be approved by the individual district. Individuals in the district must go to their board of education to request this approval. KACTE will assist in this process. Joi Jones moved to adopt the membership plan. Seconded by Mitchum. Motion carried without dissent.

M.Stone presented a scholarship opportunity that can reward those schools that have 100% KACTE membership within their schools.

Hobbs presented the financial reports. Bruce moved to approve the financial reports. Seconded by Knight. Motion carried without dissent.

Hobbs presented proposals for additional money. See the report in the board

study package for complete details.

Summary of proposals made included a one year funding of the Surviving to Thriving program, Kentucky focused CTE courses, \$5000 for a Strategic Planning Retreat, professional development grants, entrepreneur grants, McMillan Scholarships, Stratton Tipton Scholarship to include 15 stipends for middle school CTE teachers to attend the summer program, focus from OCTE to middle school programs, and eliminate the new teacher fund.

There will be \$3000 placed in discretionary funds. The last recommendation was to allocate \$5000 for projectors. With the proposals, the total came to \$77,942.34.

Moore presented questions regarding the two line items for CTSO fund and the new teacher fund as to why those have not been touched.

CTSO fund was created 3-4 years ago when KACTE was asked to assist in specific initiatives

The new teacher fund was developed to pay membership fees for a new teacher. There has only been a \$90 contribution.

Mitchum moved to accept the financial proposals. Seconded by Drummond. Motion carried without dissent.

Roberts presented a social media report. There has been an increase in our social media platform membership. Roberts requested a membership roster to generate a list of members that can be contacted to share pictures and various posts from their individual schools for the month. Roberts also wants to highlight board members through the social media platforms. Twitter has 629 followers. Facebook has 301 followers. Hobbs moved to approve the social media plan. Seconded by Mooneyhan. Motion carried without dissent.

Knight reported there were 17 ACTE Region II attendees from Kentucky. We had presenters from Kentucky as well. We had four award winners from the eight awards presented at Region II. Those included the following:

Post-Secondary Teacher of the Year - Kemaly Parr

New Teacher of the Year - Ashley Rogers

Teacher Educator of the Year - Kimberley Bellah

Carl Perkins Community Service Award - Lauren Williams

VISION is Dec. 1-4. The discounted registration has been extended to Oct. 16. The hotels Hilton and Omni are near capacity.

K. Stone reported that membership had 41 renewals taken at the table. For agriculture, there are 19 new members and 189 renewals and FCS, there are 106 members. The evaluation summary included several good ideas to move forward. The overall rating for the summer program was a 4.5 out of 5.0. Budget was adopted for 1800 attendees. Call for presentations will be available November 1, 2021. The membership form on the website has been updated.

M. Stone has shared his report in the board package.

The Service Area Vice President Reports are within the board package. Additional information was presented from the following:

Teacher Educators: The first FCS huddle will be held. Students from Murray, WKU and ECU will be meeting together.

Engineering & Technology: Stephenson has a plan to revive and activate this group.

Awards: Spiegelhalter will be reminding the 2021 summer program winners to apply for Region II awards for 2022.

Nominations: Bruce reported that nominations will open soon. We want to continue to promote the board.

Moore from OCTE shared her appreciation for success in the summer program. Also partnered with the association for professional learning opportunities for the principals.

OCTE is working on Kentucky's K-12 Industry Certification approval process to be more streamlined.

The next meeting will be on November 18, 2021. Hobbs moved to adjourn the

meeting. Seconded by Jones. Motion carried without dissent.

Respectfully submitted,

Sharon Collins
KACTE Secretary