Region II Policy Committee Meeting 11/10/21 3:30 p.m. CST

Chaney Mosley discussed the registration process for the policy Committee Meeting.

Roll Call- Cindy McconnellAL, Absent

Amy McAlister, FL Present Dustin Davis, GA Present Dexter Knight, KY Present Brantley Murphy, NC Absent Rick Kalk, SC Absent

Chris Tucker, TN Present Adriane Graham, VA Present

Approval of Agenda

Motion by Dexter Knight to approve the agenda, seconded by Dustin Davis, Motion carried

Approval of Minutes

Correction (spelling of Adriane Graham's name)

Motion to approve minutes by Amy McAlister, seconded by Dustin Davis, Motion carried

Chaney reviewed Financials from the September meeting with the group. Our Operating budget is \$4285.00 with our designated fund balance of \$50,489.00 (before expenses from VISION.

Chaney also discussed the membership level (with the goals from the Strategic plan). Membership level for Region II is at 4191 members. In order to meet our goal we need an additional 575 members to get our Region to 4766 members. This must be obtained by July 2022 to obtain the increase before VISION 2022. We actually gained 61 new members with a net loss of 45 members.

Standing Committee Liaison Reports

Membership Committee-No report

Social Media-Amy McAlister reported that the new chair will set a date to continue to work of the Social Media committee. Amy will touch base with Rob Agular about the committee's past work and the direction of the committee which has done excellent work to date. Region II now has an active Facebook presence along with Twitter. There will be a January 2022 Social Media Committee Zoom meeting. Chaney will send communications to Amy McAlister regarding this meeting.

State of the State Reports:

AL, FL, GA, KY, NC, SC, TN, VA

(see reports in the State of the State Reports in the shared Google Drive folder for Region II) https://drive.google.com/drive/folders/1T8yU1FpEmE9z64bC6s5DcYelopbMGGFm?usp=sharing

Chaney gave incoming Leadership, Region II VP Beth Parks, GA the opportunity to speak. LeeAnn Wilson, ACTE Executive Director also spoke to the PC members. LeeAnn mentioned ACTE continues to provide support to all ACTE Regions and encourages any member to bring any issues to the attention of the ACTE Board.

Old Business

Leadership Fellowship Update

No programs last year. All fellows selected in 2020 will be Fellows members in 2021.

Strategic Plan Review (discussion around the following topics)

- 1. Chaney Mosley reviewed our Professional Development plan including our first PD session with 58 people attending.
- 2. Impact Award (one selected from Kentucky)
- 3. Identify one product for ACTE purchase for fundraising purposes
- 4. Fund additional Leadership Development for Region II
- 5. A \$400.00 award to the state with the highest increase in members
- 6. Award 4 First time attendees to Region II Meeting
- 7. Provide National Policy Seminar registration to state with the highest attendance at NPS from the previous year
- 8. Provide State Leadership sharing at Region II conference

New Business

2021 Region II updates include Tennessee leadership collecting information from 2021 Region II conference attendees and sharing all the data with PC Members.

Adriane Graham gave a brief overview of the 2022 Region II conference to be held October 3-7 in Virginia Beach, VA. This conference information will be shared at the Region II business meeting as well. Committee Chair for the 2022 Region II conference is George Bishop, Virginia.

Chaney Mosley discussed the development of the agenda for the Region II Business meeting. Chaney also discussed how to make the roll call more engaging at VISION. Items shared for the agenda include introduction of the incoming VP with remarks, review of Membership, budget, strategic plan, standing committee reports will be due by Friday, November 15th, 2021. Instructions for the report will include name, email addresses, reports, slides with the written

report placed in the shared Google Drive folder. List all standing committees on the agenda. Other items include recognition of the Postsecondary Leadership Success Program, recognition of the Leadership Fellows, door prizes for attendees of the business session, voting on the PC manual (changes), legislative updates from ACTE, and President-Elect Candidate videos. Other items include QAS State results, 2022 Region II conference preview, IAED Mentor program participants.

Discussion was held about reimbursement for PC members to attend VISION and the only official function being a reception. The PC meeting and Business session will both be held before VISION. The group decided that no official action will be taken on reimbursement for in person attendees.

It was decided that the Region will host an in-person reception at VISION this year at the New Orleans Riverside Hilton, Dec 2, 2021 5-6 p.m. CST in the Camp Room.

Membership Committee is planning for facilitation of engagement by providing food, drink (one ticket) at the reception. Members will need to provide proof of vaccination at all food functions at the event. LeeAnn Wilson discussed the New Orleans requirements along with the need to show COVID vaccinations or negative COVID tests (not older than 72 hours). Discussion continued around these requirements by the entire group. As of our meeting today 2500 people are registered for VISION (approximately 500 virtually) with a usual attendance of approximately 5.000 attendees.

Chris Tucker moved to adjourn the meeting, Amy McAlister seconded the motion. Meeting adjourned at 4:44 p.m. CST

Respectfully submitted

Dexter Knight
Region II Secretary, Kentucky