

From Your President.... Jeff Snead

Welcome to the 2021-2022 school year!

I am Jeff Snead, your president of the North Carolina Association of Career and Technical Education.

I have held various leadership roles within the organization over the past 6 years, most recently as the president of the Guidance and Career Development Division and served as Public Information Chair. I would like to thank my wife, Paula, for supporting me through my educational journey.

I hope to work with our NCACTE family to strengthen our strategic priorities as they continue to be our purpose to showcase the need for CTE in NC.

The primary goal for 2021-22 will be to provide opportunities for NCACTE members in an effort to build member capacity and add value to membership. As we enter the second year for Perkins V, we are “Staying the Course” for our organization to navigate steps of continuous improvement of CTE in NC as we lead and grow NCACTE through our unifying partnership with ACTE. We must move beyond current practices and see **MORE** potential by leveraging our resources and relationships with other educators.

As an organization, we must take these steps to see **MORE** potential in our NC team!

- Enhancing member value through Meaningful Membership
- Improving relationships through Optimal Organization
- Expanding working relations through Relevant Resources
- Providing CTE as an excellent education through Exceptional Educators

Let us keep our journey going as we embrace change and continue moving forward to lead and develop our future North Carolina workforce through Career and Technical Education.

I thank you again for the opportunity to serve and lead our great organization!