



# Agenda

9:30–10:15 a.m.

## Opening Session

*Morna Foy, President, Wisconsin Technical College System*

*Jill Underly, Ph.D., Wisconsin State Superintendent of Public Instruction*

10:30–11:15 am

## Breakout Session 1

- **CTE Pipeline Track**

### ***Stackable Credential: The Answer to Early Degree Completion***

Learn how Stackable Credentials can allow students the chance to complete a degree(s) at a faster rate, while understanding their next steps.

*Speaker: Kristel Tavare, CVTC*

- **Meeting Employer Needs Track**

### ***Session by Ann Westrich***

This session will talk about multiple aspects of dual enrollment from the perspective of two technical colleges in Wisconsin.

*Speakers: Sandra Maylan, WCTC and Katie Graf, Gateway Technical College*

- **Funding Track**

### ***ACTE National Funding Update***

Congressional legislation, federal regulations and national policies all have the potential to affect your work at the local level. Come learn about the most important policy actions currently impacting CTE, including the latest on the federal response to the COVID-19 pandemic, federal funding, and other key secondary and postsecondary policy issues.

*Speaker: Alisha Hyslop, Senior Director, Public Policy, ACTE*

11:30 a.m.–12:15 p.m.

- **DEI Track**

- Career Prep — Wisconsin Technical School System**

- Description TBD

- Speakers: TBD

## **Breakout Session 2**

- **CTE Pipeline Track**

- Dual Enrollment Dashboard: Let the Data Tell the Story**

- Join us as we present a statewide version of the newly created dual enrollment dashboard. We will share how it can be utilized by the 16 technical colleges and their high school partners to tell the success story of dual enrollment in Wisconsin.

- Speakers: Ann Westrich and Ben Konruff, Wisconsin Technical College System

- **Meeting Employer Needs Track**

- Wisconsin Registered Apprenticeship State Expansion Grants**

- The Department of Workforce Development, Bureau of Apprenticeship Standards was awarded a \$9 million grant to support the continued expansion of Wisconsin Apprenticeship. The State Apprenticeship Expansion (SAE 2020) grant partners with the Wisconsin Technical College System to increase credentials, certificates, degree attainment, and career pathways from apprenticeship related instruction. The grant is to create an environment that is flexible and continues to add innovation with more accessibility to career seekers and employers. Outreach and partnership with school districts is important to promote apprenticeship and develop stronger alignment to expand existing Youth Apprenticeship programming and to increase the connection between Youth and Registered Apprenticeship.

- Speakers: Becky Kikkert and Renee Lushaj, Wisconsin Department of Workforce Development; Jenny Wagner, Wisconsin Technical College System

- **Funding Track**

- YouthBuild: When We Build Good Things, They End Up Building Us**

- The Career and College Academy was awarded a federal YouthBuild grant and is presently building a home for a family that would not qualify for traditional home loan. This presentation will share the Career and College Academy's story on how being awarded a federal grant has allowed them to provide marginalized students with access to workforce

development, industry-recognized certifications, Youth Apprenticeships, life skills, and more.

*Speakers: Chris Trottier, Elkhorn Area School District and Kelly Demerath, Career and College Academy*

- **DEI Track**

***How Did They Find Us? Underrepresented Student Stories of Finding CTE***

It is becoming increasingly important to understand the culturally significant factors that influence a student's decision to attend postsecondary CTE programs.

Attendees will learn about the cultural, socioeconomic, and viewpoint diversity that influence the choices of underrepresented populations. This session will also explore the perceptions of "college" and how one defines college as a barrier to postsecondary choices. The influencers on Native American and rural populations will be explored through student voices and those that advise and mentor them. Attendees will discuss strategies to better comprehend the barriers and influencers of underrepresented populations in order to effectively serve and support them.

*Speakers: Matt Simoneau and Dan Kovach, University of Wisconsin-Stout*

1:00–1:45 p.m.

**Breakout Session 3**

- **CTE Pipeline Track**

***Bringing it All Together: Synthesize the Myriad of College and Career Readiness Initiatives into One Seamless Plan!***

Wisconsin has rolled out many new and exciting college and career readiness initiatives over the past few years. However, it can be hard to understand how it all fits together. This session will help CTE educators understand how career-based learning experiences, academic and career planning and career pathways are all designed to come together to help your students graduate college, career and community ready!

*Speaker: Karin Smith, Wisconsin Department of Public Instruction*

- **Meeting Employer Needs Track**

***Regional Career Pathways: Building Connections to Success***

This session will provide an update on the work being done at the state level on regional career pathways in

Wisconsin, as well as a deep dive on the specific pathways built in the MadREP region. We'll discuss the collaborative work with employers to build pathways and the outcomes of this process. We'll also review the collaboration across K12 and postsecondary education to bring the process full circle.

*Speakers: Annette Kornell and Gene Dalhoff, Madison Regional Economic Partnership (MadREP); Joel Mindham, CESA 5*

- **Funding Track**

- CTE Incentive Grants***

- Learn more about how CTE Incentive Grants support and strengthen the quality of CTE programming. The results in these industry-recognized certifications help mitigate workforce shortages throughout the state of Wisconsin. School districts may apply for the \$6.5 million available funding for each pupil, at a max of \$1,000 per pupil, that earns a regular high school diploma or technical education high school diploma and a certification from the current approved CTE Technical Incentive Grant Certification list. Learn how your school district can begin offering CTE programs that lead to state-approved credentials and the process in which your school district can receive this grant funding.

- Speakers: Becky Kikkert and Jaymz Touchstone Wisconsin Department of Workforce Development*

- **DEI Track**

- In Order to Build Inclusion, Access, Equity, and Diversity in Your Programs You Will Need to Step Outside of Your Current Box***

- Inclusion, Access, Equity, and Diversity are topics that all educational organizations face. Finding strong mentors from different backgrounds and experiences can help your organization think outside the box for solutions to these problems. Learning from people who have different barriers than you do will help you think creatively about Inclusion, Access, Equity, and Diversity within your system.

- Speaker: James Michlig*

2:00–2:45 p.m.

#### **Breakout Session 4**

- **CTE Pipeline Track**

- Invest in Our Community! ACTE Region III Teach CTE Campaign***

ACTE's Region III conducted research as a part of a 2017 Opportunity grant supported by ACTE to shed some light on our six-state area (Illinois, Indiana, Iowa, Minnesota, Missouri, and Wisconsin) needs for CTE educators. As a result of this work, the Region has started a media campaign to recruit secondary and college students to become CTE teachers and to recruit industry professionals to become instructors. Teach CTE! is a campaign designed to bring awareness to the teacher shortage in CTE in Region III with a public service announcement competition across our six-state region. The session will share the campaign, Region III Teach CTE materials, and information on how Wisconsin classrooms can be a part of that investment!

*Speakers: Lisa Stange, Region III Vice President, ACTE; Shari Hernandez*

- **Meeting Employer Needs Track**

- ***Business Partnerships — Panel***

Skilled labor supply and demand will not reach equilibrium for multiple decades due to a host of long-term demographic issues, so employers of all industries need to look strategically for partnerships that can help provide a constant flow of skilled talent. High-quality CTE programs are one of the key solutions to overcoming these challenges by ensuring students have the skills needed to compete in an ever-evolving workforce, which includes areas such as automation, robotics, and big data. Learn how technical colleges in Wisconsin are partnering with each other, local high schools, and business and industry to forge strategic relationships that can support current and future skilled employment needs.

*Speakers: Roger Stanford, Western Technical College; Kristopher Gengler, Ashley Furniture Industries; Matt Kirchner, Lab Midwest*

*Moderator: Matt Janisin, Gateway Technical College*

- **DEI Track**

- ***Inclusion, Access, Equity and Diversity in CTE***

Description TBD

*Speaker: Dr. Roger Cleveland, President, Millennium Learning Concepts Educational Consulting Company*

**3:00–3:30 p.m.**

**Post-event Reflections**