Best Practices Agenda
Sept. 29-Oct. 1

Tuesday, Sept. 28

Noon - 9:00 pm   NCLA Board Meeting and Dinner

Wednesday, Sept. 29

8:30 am–Noon  **Engineering Explosive Growth in Recruitment, Retention & Performance**
Presenter: Mark Perna

Today is the single greatest opportunity in education history to shift the paradigm in career-focused education. In this exciting preconference workshop, bestselling author Mark C. Perna will show you how to engineer explosive growth by reenergizing your CTE recruitment and retention strategies. You’ll discover the tools, tactics, and truths to attract and retain more of the right students, in the right programs, for the right reasons. Countless organizations and educators across North America are using Mark’s insights to optimize their results and significantly increase program completers. Now, it’s your turn to experience the strategies that are shifting the paradigm in CTE. Get noticed by students, parents, and communities—and start exploding your results for success in a post-pandemic world!

8:00 am–Noon  **Del Valle Tour**

Del Valle ISD (DVISD) was an early adopter of The State of Texas’ reorganization of CTE in Texas. Although DVISD had numerous CTE class offerings, the programming lacked the “coherent sequencing” needed to ensure multiple successful outcomes for students by graduation. DVISD has one comprehensive high school with an enrollment of 3400 students, with 68% enrolled in one of the 23 CTE four-year programs of study. All of the programs have college credit and industry-based-certification opportunities. Each program of study was developed by committees composed of industry leaders, higher education partners, relevant vendors, curriculum teams, teachers, architecture and engineering firms, and community members. The uniqueness of the Del Valle ISD CTE department, is the sheer scope of the facilities and of the curricula existing within one high school facility.

1:00–4:30 pm  **Crisis Mastermind: Moving from Adversity to Advantage**
Presenters: Andrea Golden-Pogue, Mark Wilson

Kick off your NCLA Best Practices Conference with “Heart” by joining Emotional Intelligence experts Mark Wilson and Andrea Golden-Pogue from EQ World, USA. Mark and Andrea have worked with many companies, educational entities, and organizations to create a people focused workplace experience that moves beyond communication to connection. We will discover and deepen our awareness as we discuss: the characteristics and principles that distinguish leaders who successfully harness adversity to gain an advantage. CTE leaders who thrive in the face of adversity are a different breed from those who flourish when resources are unlimited. Join us as we share the mindset and truths on how you can turn any adversity into an advantage. Every participant will receive a Crisis Mastermind certificate.
1:00–5:00 pm  **Hays CISD Tour- Moe and Gene Johnson High School**

Moe & Gene Johnson High School is Hays CISD's third comprehensive high school located just south of Austin. The 413,500 square-foot campus opened in August 2019. The school is designed to offer state-of-the-art educational opportunities to 2,250 students in grades 9-12. The three-story high school puts the spotlight on career and technical education courses on the first floor of the campus. You will see the cosmetology and broadcasting programs as soon as you enter the building. Walking down the main corridor, you will observe students in action in culinary arts, vet tech, ag mechanics and auto tech labs. On the second and third floor, you will have an opportunity to visit our Teaching & Training, Law Enforcement, Biomedical, Aerospace, Graphic Design, Business Ed, Marketing and Computer Science classrooms before culminated the tour at our rooftop garden.

6:00–8:00 pm  Welcome event

**Thursday, Sept. 30**

7:00–8:00 am  Continental Breakfast

8:00 am  **General Session**

**Keynote: Prepare for Impact!**
**Presenter: Rachael Mann**

The future of humanity is in our learning spaces and educators are the key to facilitating opportunities for students to innovate, share their ideas, and to prepare for the world that ultimately, they will create. Through a thoughtful narrative on the role of influence to develop meaningful connections and relationships, this keynote will unveil successes to emulate and failures to avoid. Regardless of your job title, or the subject area or grade level you teach, we are all here today for one reason- to equip students for their future in a “post-pandemic” era. It takes all of us to make this work happen. Get ready to put your oxygen mask on, as this presentation will breathe fresh air into your practice. Prepare for Impact!

9:45–10:45 am  Breakouts

10:45–11:15 am  **Exhibitor visitation and refreshment break**

11:15 am–12:15 pm  Breakouts

12:30–2:15 pm  **Lunch and General Session:**

**Keynote: Workforce Development: What’s the Future Got to Do with It?**
**Presenter: Joyce Malyn-Smith**

Concern over the future of work is creating a maelstrom of dialog and debate over what skills and knowledge are needed for success in future work and how prepared the CTE community is to deliver those skills. In this presentation participants will learn what employers from organizations working at the Human-Technology Frontier expect of their current and future workers, what core skills should be developed in K-12 to help our students prepare for success and explore examples of forward thinking CTE programs making strikes in delivering those skills.

2:30–3:30 pm  Breakouts
3:30–3:45 pm  Exhibitor visitation and refreshment break

3:45–4:45 pm  Roundtable presentations

Friday, Oct. 1

7:15–8:30 am  General Session and Breakfast
   Keynote: Outcomes-Based Funding: The Texas Story
   Presenter: Michael Bettersworth

   Every state is different in their funding of CTE on the secondary and postsecondary level. Much can be learned from what other states are doing with their funding model. This is the story of the dramatic transition of a statewide college system to an entirely outcomes funding model based on student earnings. Michael Bettersworth retells what it took from the first legislative hearing, getting the data, moving to a single accreditation, merging core operations, overhauling instructional offerings including program closures, and a reinvigorated culture of accountability that places student academic and career success at its core. What worked, failed, and remains ahead.

8:45–9:45 am  Breakouts

9:45–10:00 am  Exhibitor visitation and refreshment break

10:00–11:00 am Breakouts

11:10 am–12:10 pm Breakouts