

MBEA – Business Division Agenda; Michelle Yocom, President
MCEA – Marketing Division Agenda; Denise Stafford, President

All workshops and events for our associations will be marked to indicate which program affiliation, Marketing or Business, would benefit from workshop content.

Key: M – Marketing; B – Business; MB – Both Marketing and Business

MBEA/MCEA SUMMER CONFERENCE PARTICIPATION PRIZES

As you engage with presenters throughout the conference, you will have the opportunity to enter to win many prizes. These prizes awarded at the conclusion of the *DESE Update* on Wednesday. Please look for information in your registration packet on how to enter.

Prizes include: (prize list may be revised and added to prior to conference)

- ❖ One Free Adviser Registration to Missouri FBLA-PBL SLC 2022
- ❖ One Missouri FBLA-PBL Priority Seating for Chapter at SLC - Session of Choice
- ❖ One Missouri FBLA-PBL Blanket
- ❖ One Missouri FBLA-PBL Priority Housing for SLC
- ❖ Choice of Advisor Assignment at SCDC (excludes event directors and coordinators)
- ❖ Priority Seating for Hypnotist at SCDC
- ❖ Shop DECA Gift Card
- ❖ Missouri DECA Swag Bag
- ❖ Prizes from our Celebrated Corporate Sponsor, Missouri State College of Business

NOTE: It is suggested to bring your fully charged laptop or other device to the sessions to allow for your full engagement in the various activities being presented.

Lodging Locations

- ❖ Fairfield Inn located at 2455 N. Glenstone Ave – Booking Code: MBEA
- ❖ DoubleTree by Hilton, 2431 N. Glenstone Ave.
Group Name: MoACTE – MBEA & MCEA Divisions
Earliest Arrival Date: 25 July 2021
Latest Departure Date: 29 July 2021
- ❖ Holiday Inn Suites, 2720 N. Glenstone Ave. – Booking Code: MBEA/MCEA Division

Conference Locations

MBEA/MCEA Conference Location – DoubleTree by Hilton Conference Center

MoACTE Headquarters and Conference – The Oasis Hotel and Convention Center

For all of you ‘tweeters’ out there, here is our hashtag: **#MBEA_MCEA2021** for pics, etc.

2021 MISSOURI ACTE GENERAL CONFERENCE PROGRAM

Oasis Hotel & Convention Center located at 2546 N. Glenstone Ave.

Monday, July 26 – MoACTE Events – Oasis Conference Center

- 9:30 a.m.
 - **Missouri ACTE Board of Directors Meeting**
Oasis Hotel & Convention Center – Sahara Continental
Breakfast begins at 9:00 a.m.
- 1:00 p.m. – 6:00 p.m.
 - **Missouri ACTE Conference Registration**
Oasis Hotel & Convention Center – Grand Ballroom
- 1:00 p.m. – 6:00 p.m.
 - **Exhibits Open**
Oasis Hotel & Convention Center – Grand Ballroom
- 2:00 p.m. – 3:00 p.m.
 - **All MoACTE Committee Meetings**
Oasis Hotel & Convention Center – Maui Ballroom
- 4:00 p.m. – 6:00 p.m.
 - **MBEA Board Meeting**
Aleck Scott Room – DoubleTree by Hilton
- 6:00 p.m. – 7:30 p.m.
 - **MCEA Board Meeting**
Location – Gracie’s – Restaurant in DoubleTree by Hilton

Tuesday, July 27 – MoACTE Events – Oasis Conference Center

- 7:00 a.m. – 3:00 p.m.
 - **Exhibits Open**
Oasis Hotel & Convention Center – Grand Ballroom
- 7:00 a.m. – 3:00 p.m.
 - **Missouri ACTE Conference Registration**
Oasis Hotel & Convention Center – Grand Ballroom
- 8:00 a.m. – 9:30 a.m.
 - **Opening General Session**
Oasis Hotel & Conventional Center – Paradise Ballroom
Welcome; President-Elect Speeches; Speaker – Mike Morrison

- 8:00 a.m. – 9:30 a.m.
 - **MBEA Committee Meetings**
Glendalough III, DoubleTree by Hilton
- 10:00 a.m. – 11:30 a.m.
 - **Opening General Session – Paradise Ballroom**
Welcome; President-Elect Speeches; Speaker – Mike Morrison
(MBEA & MCEA Requested to Attend This Session)
- 11:30 a.m. – 1:00 p.m. **Lunch (on your own)**

MOACTE 50 MINUTE SESSIONS: Holiday Inn Hotel & Suites - 2720 N. Glenstone Ave.

- 1:00 p.m.
 - **Missouri ACTE Workshop Sessions**
Holiday Inn Hotel & Suites
- 2:00 p.m.
 - **Missouri ACTE Workshop Sessions**
Holiday Inn Hotel & Suites
- 3:00 p.m.
 - **Missouri ACTE Workshop Sessions**
Holiday Inn Hotel & Suites
- 4:30 – 6:30 p.m.
 - **New Professionals Session and Missouri ACTE Awards Reception**
The Barley House at Moon Town Crossing (located next to new Holiday Inn Express)

Tuesday Evening MBEA/MCEA Banquet Keynote Speaker: *Sean Crevier*

About Sean Crevier

Sean began teaching business classes in 1999, after leaving the technology consulting world. He currently teaches Accounting, Personal Finance and Intro to Business. In addition to his role in the classroom, Sean serves on the ACTE National Bylaws Committee and also works as an educational consultant and trainer for the AICPA on the National Accounting Curriculum Team, training teachers on implementing college accounting curriculum, APBP, into their high school courses.

An Instructional Technology Coach of five years and self proclaimed “Ed-Tech Geek”, Sean is a Google Certified Educator, blogger for “Tech & Learning” magazine, and Sophia.org FlipClass Certified Teacher. Since 2012, Sean has been flipping his accounting courses and implementing “20% Time” Project Based Learning with his students.

Sean is the author of “GetUp Living” and has given several educational keynotes, workshops, and a TED talk. He is the co-founder & administrator of the monthly #BusEdu chat on Twitter and loves learning with other educators.

A Midwest native who battles daily with his "Only Child Syndrome", Sean is an outdoor enthusiast, worse golfer than he'd like to be, slower triathlete than most, Purdue Boilermaker, and die hard Packer fan residing on the border of Illinois & Wisconsin with his wife and two kids.



Tuesday evening – MBEA/MCEA Conference Events DoubleTree by Hilton



➤ 6:00 p.m. – 7:30 p.m. – 'Kick Up Your Spurs' with MBEA/MCEA!

○ MCEA/MBEA Opening Session

*Western-themed fun, complete with a country buffet with all the fixin's. **Costumes encouraged** and prizes will be awarded!*

Glendalough II & III, DoubleTree by Hilton

Banquet Event Sponsored by: EVERFI & Class Technologies, Inc. (see ads - page 12)

○ KEYNOTE: “GetUp” Teaching

Sean Crevier, Author of “GetUp Living: Helping Yourself & Others Rise Through Life with Purpose”

What's in your core? What drives you to do what you do? How do you answer those questions? Doing what we do is tough... being who we are is tougher. The trek of education pushes the boundaries of social emotional health and wellness for everyone involved. Buckle in and journey with me to explore [GetUp Living](#) for building GetUp Teachers, GetUp Learners, and stronger classrooms for us and our students.

Keynote Sponsored by: Missouri State College of Business (see ad - page 7)



➤ 7:30 p.m. – 8:30 p.m.

○ MBEA District Summer Meetings

Glendalough II & III, DoubleTree by Hilton

➤ 7:30 p.m. – 8:30 p.m.

○ MCEA Annual Awards Meeting & District Meetings

Glenalough IA-IB, DoubleTree by Hilton

➤ 8:30 p.m. – 10:00 p.m.

'Bunk-o' and 'Kowboy Karaoke' Social Event



Join your friends and colleagues in the **rootin', tootin' social event of the season**. Prizes will be given to the best 'Bunk-o' (Bunco) players and you definitely will want to share your talent by singing a bit of karaoke for your fans!

Bunco is a simple dice game that anyone can play, so we expect to see you there, 'pardner'!

Social Event Sponsored by: KCAV (Kansas City Audio Visual)
(see ad - page 10)

Wednesday, July 28 – MBEA/MCEA Conference Workshops DoubleTree by Hilton

Morning Workshops - Three Sessions (50 Minutes each)

4 rooms, 3 sessions of *outstanding* workshops

All MBEA/MCEA workshops and events will be marked to indicate which program affiliation, Marketing or Business, would benefit from workshop content.

Audience Key: M – Marketing; B – Business; MB – Both Marketing and Business

➤ 8:00 a.m. – 8:50 a.m. – Morning Session 1

○ **Bringing Project Management into Your Classroom**

Room: Glendalough I-A **Tracks: MB**

Tammy Cyrus, MBA Research, Director of Professional Development

Are you trying to bring projects into the classroom but struggle with a consistent structure to use while managing those projects? Project management tools, techniques and templates can help bring structure to constructive chaos. Come for an overview in project management and leave with access to project management resources to take students to a higher level of learning.

○ **Teaching for this Moment: Solutions to Start Your Year Successfully**

Sponsor Presentation: EVERFI

Room: Glendalough I-B **Tracks: MB**

Heather Miller, Everfi

COVID and distance learning have presented myriad problems for students and educators: FAFSA applications are down 15%, 29% of parents feel their child is experiencing harm from social isolation, students are missing out on in-person job-training experiences, only 9% of students from low-income communities graduate from college, and children's mental health emergencies skyrocketed after COVID. *How can we tackle these issues head-on with students?*

During the presentation, we will cover this problem set and educators will learn about resources and best practices that cover these topic areas. They will leave with access to online and offline resources that are student-driven, standards-aligned, self-graded, and FREE to use.

○ **Hospitality and Tourism Reboot: Industry Trends and Career Development Shifts**

Room: Glendalough I-C **Tracks: MB**

This session sponsored by our Celebrated Corporate Sponsor:

**Missouri
State**

COLLEGE of
BUSINESS

*Dr. Stephanie Hein, Department Head of Hospitality
Leadership, Missouri State University*

It is no secret that COVID-19 significantly affected the hospitality and tourism industry. The good news is the industry is rebounding at a faster pace than many predicted. The recovery, however, is not without challenges. In this session, current and future hospitality trends will be discussed. Focus will be given to addressing how these trends influence hospitality education. Areas highlighted include changes in student skill development and career preparation.

○ **20% Time / Genius Hour in CTE: Tools for Project Based Learning**

Room: Glendalough III **Tracks: MB**

Sean Crevier, Author, Business Educator, Presenter

See how empowering our students with content choice can result in amazing learning. CTE and business education is the essence of serving student passion and in this session attendees will understand how *20% Time* is built to leverage student passion and feed student growth and learning in true #BusEdu fashion. We'll explore project-based learning through the use of Google's famous *20% time* philosophy and look at tech tools that integrate smoothly into this unique student learning and teacher assessment process. Attendees will leave completely prepared for immediate implementation to initiate unique student learning in their business department.

➤ 9:00 a.m. – 9:50 a.m. – Morning Session 2

○ **Understanding Emotional Intelligence and the Myth of Rationality**

Room: Glendalough I-A Tracks: MB

This session sponsored by our Celebrated Corporate Sponsor:



Dr. Elizabeth Rozell, Missouri State University, College of Business Associate Dean

Do you understand your own emotions and the impact they have on behavior? This session will include a presentation on the importance of perception, making judgements about others, and emotional intelligence. Implications for the classroom and workplace will be presented.

○ **Exploring Business and Marketing Practices with EVERFI**

Sponsor Presentation: EVERFI

Room: Glendalough I-B Tracks: MB

Heather Miller, EVERFI

Explore business and marketing practices while also supporting student health with EVERFI's Vaping: Know the truth. Come to this session to learn about this resource and walk away with a ready-made activity: Business/Marketing in Vaping Industry.

This lesson consists of a 10-minute digital lesson where it confronts learners with the hard facts about e-cigarette companies' marketing and advertising schemes, and then students will study misleading advertising, replacement customers, congressional hearings in the legal action against JUUL, and cigarette vs. vaping packaging, design & marketing styles. Teachers will lead a discussion about Marketing and business best practices, and explore the extension activities with the Vaping: Know the Truth Resources.

○ **3D Printing: Where to start and find all that you need!**

Sponsor Presentation: Kansas City Audio Visual

Room: Glendalough I-C Tracks: MB

Dane Cockrell, Kansas City Audio Visual, VariQuest Product Specialist

We will look at my favorite place to start with 3D design and learn how easy it is to begin getting students designing. Also, learn how long it may take to get this started in your classroom. We will look at different resources online on where to find premade designs and other activities as well.

○ **Makin' Money Easy**

Room: Glendalough III Tracks: MB

Sean Crevier, Author, Business Educator, Presenter

An energy-filled time of resource rich ways of "Makin' Money Easy" for your students awaits! Come see how business teachers have been seeing breakthrough results using research based curriculum & delivery frameworks (APBP, Color Accounting, & more) that leverage graphics, innovative language, and manipulatives to teach kids about money. Whether you teach Personal Finance, Accounting, Entrepreneurship, Intro to Business, or any other course that covers money... this session will pack your tool kit full of immediately implementable 'take-away' to start "Makin' Money Easy" for your kiddos! C'mon, join me sharing 22 years of best practice discovery teaching and learning about money.



Business Majors

- Accounting
- Business Analysis
- Construction Management
- Entertainment Management
- Entrepreneurship
- Finance
- General Business
- Information Technology
- Interior Design
- Management
- Marketing
- Mechanical Engineering Technology
- Merchandising & Fashion Design
- Risk Management & Insurance
- Supply Chain, Logistics & Operations Management

2 FREE

GROUP or CLASS

FIELD TRIPS

The first two teachers to contact MSU COB
will receive a free field trip

**Transportation to campus
and lunch included!**

Open to groups of 40 or less

Didn't receive a free field trip?
Let us customize a special
visit for your group today!
We can't wait to show you
the #bizbear life!

Contact:

MaryGPhillips@MissouriState.edu

* COVID-19 advisory: This event will adhere to all Missouri State University COVID-19 policies. *

➤ 10:00 a.m. – 10:50 a.m. – Morning Session 3

○ **Bringing Ethics into the Classroom**

Room: Glendalough I-A **Tracks: MB**

Tammy Cyrus, MBA Research, Director of Professional Development

Ethical decision-making is hard. Research shows that ethical decision-making can be taught. Come learn about the three stages of moral development and the free resources that are available from the Daniels Fund High School Ethics Initiative to bring ethics into the classroom or offer as a stand-alone course.

○ **Understanding Native Advertising: Current and Future Applications**

Room: Glendalough I-B **Tracks: MB**

This session sponsored by our Celebrated Corporate Sponsor:

**Missouri
State.**

COLLEGE of
BUSINESS

*Dr. Jamie Grisby, Missouri State University, Assistant
Marketing Professor*

This presentation will discuss the current state of native advertising on social media; the approaches and strategies used by advertisers, how native advertising impacts and influences consumers, and how native advertising is regulated. It will also offer some predictions for the future of native advertising, and discuss how these topics can be covered in a classroom.

○ **Circle of Concern versus Circle of Influence**

Room: Glendalough I-C **Tracks: MB**

Pam Klaus, Missouri Western State University, Craig School of Business Professor

Our Circle of Concern depletes our energy focusing on negative aspects in our lives we cannot control. In this session, you will learn how to assert your Circle of Influence to positively impact your life and overall well-being.

○ **The Esports Marketing Challenge**

Room: Glendalough III **Track: M**

Scott Fuenfhausen, Columbia Area Career Center

In association with Dell computers and Maryville University in St. Louis, our marketing teams collaborated to create a state-wide contest for one of the fastest growing high school sports in America - Esports. Student teams will create a marketing plan for their school's Esport team and submit it to Maryville University's Rawlings Sports Management school. The winning team will win an expenses paid trip to Maryville's sports marketing summer camp. Other career center programs also have an opportunity to compete in secondary events (Digital Media, Graphic Design, Web Design, Broadcasting, etc.)

EVERFI

KCAV
KANSAS CITY AUDIO-VISUAL

 **class**
Built on Zoom

**Missouri
State.** | COLLEGE of
BUSINESS

➤ 11:00 a.m. – 11:50 a.m. - Morning Session 4

○ **Teachers Across MO Are Supplementing CTE Curriculum with Free Resource Learning Blade**

Room: Glendalough I-A

Tracks: MB

Joshua Sneideman, Vice President, Learning Blade

Over 20,000 students in MO have had the chance to complete Learning Blade STEM/CS career awareness lessons, completing more than 180,000 online STEM lessons and access the many teacher lesson plans. Attend this session to learn how to integrate Learning Blade into your curriculum to provide numeracy and literacy-based lessons that support CTE career exploration.

○ **Blockchain: No Longer Optional**

Room: Glendalough I-B

Track: B

This session sponsored by our Celebrated Corporate Sponsor:

**Missouri
State**

COLLEGE of
BUSINESS

*David Hammons, Missouri State University, Information
Technology Professor*

No longer just for Bitcoin, blockchain will soon be used in all sorts of industries, such as supply chain traceability, digital contracts, and even for the commodification of digital assets. This session will introduce the absolute basics of how a blockchain functions, so even if you've never heard of the word blockchain, you'll come away with an understanding of how it works. ***We will also discuss future applications for businesses.*** Much like the internet, blockchain will soon cease to be an innovation and will rapidly *become essential to business operations.*

○ **Circle of Concern versus Circle of Influence**

Room: Glendalough I-C

Tracks: MB

(repeat session)

Pam Klaus, Missouri Western State University, Craig School of Business Professor

Our Circle of Concern depletes our energy focusing on negative aspects in our lives we cannot control. In this session, you will learn how to assert your Circle of Influence to positively impact your life and overall well-being.

○ **Class-Built on Zoom: All the Teaching Tools You'll Need in ONE APP!**

Sponsor Presentation: Classroom Technologies, Inc.

Room: Glendalough III

Tracks: MB

Kelly Fees, Class Technologies, Inc.

Brand new on the education market, you won't believe all of the tools this one application gives you for organizing, managing, and real engagement with your students. So many tools integrated like instant assessments, graded and sent right to your integrated gradebook. (No more transferring scores to another application.) Want to view your students on-screen alphabetically; by engagement; or on-to-one without leaving the classroom? You can with Class of Zoom! Come check out this incredible breakthrough for online learning. They have thought of everything to make it easier for teachers to teach!



Time for a cup of coffee? Visit the 'Chat Room' Networking Lounge now!



11:50 a.m. – 12:30 p.m. – **Lunch ON US!**

Boxed Lunches available in The 'Chat Room' Networking Lounge
Glendalough II

➤ 12:30 p.m. – 1:00 p.m.

○ **DECA Update**

Glendalough II (2) Audience: **M**

Cindy Shannon, Missouri State DECA Advisor

Join Cindy as she guides you through updates for 2021-22, including conference and competitive events changes and updates.

○ **FBLA-PBL Update**

Glendalough III (3) Audience: **B**

Dylan Kennedy, Missouri State FBLA-PBL Adviser

Join Dylan as he guides you through updates for 2021-22, including conference and competitive events changes and updates.

➤ 1:00 p.m. - 3:00 p.m. (For postsecondary teacher educators only)

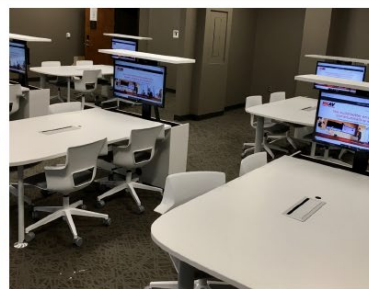
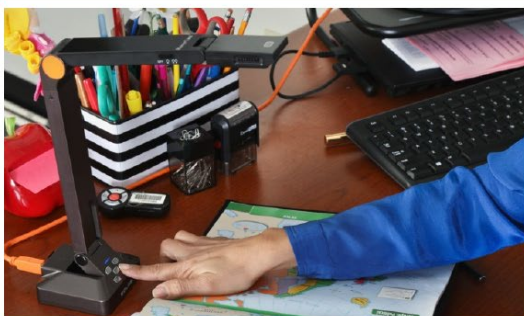
○ **Missouri Business and Marketing Teacher Educator Meeting**

DoubleTree by Hilton – Aleck Scott Room

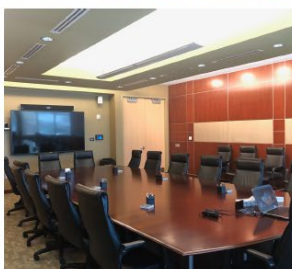
Room available for networking discussions. No presenter at this time.

For the postsecondary teacher educators across the state, this two-hour session will serve as the summer meeting. Topics will include certification and education program updates.

Create engaging spaces to learn, work and share.



- AV Design & Integration
- AV Service
- Video/Audio Conferencing
- Interactive Displays & Walls
- Digital Signage
- Control Systems
- Projectors
- Virtual Meeting Solutions
- Classroom Audio
- Device Carts & Storage
- Flexible Furniture
- STEM/Makerspace
- 1:1 Devices, Bags & Cases
- Collaboration Solutions
- Temperature Tablets
- Sanitizing Solutions
- Screens
- Document Cameras
- Sound Systems
- Large Format Printers
- Control Systems
- Racks & Mounts
- Professional Development



KCAV

CONTACT US FOR ALL YOUR AUDIOVISUAL NEEDS

(800) 798-5228 | solutions@kcav.com | kcav.com

➤ 1:10 p.m. – 2:00 p.m. - *Afternoon Session 1*

○ **New Online & In-Person PF Materials from the St. Louis Federal Reserve**

Room: Glendalough I-A **Tracks: MB**

Eva Johnston, STL FRB – Virtual Presentation

Looking for new active lessons for your Personal Finance classes which address the Missouri Standards? Or modules, videos, and readings you can assign to your students that are auto graded? Attend this session and see how easy it is to find just the resource you are looking for. See how easy it is to take a virtual field trip. No permission slips or busses required. The new *Banking Basics and Types of Savings Accounts* teaching tools will be shared.

○ **Stressed Out Students, Staff, & Parents: Anxiety & Interventions**

Room: Glendalough I-B **Tracks: MB**

Gen Nelson, Missouri School Counselor Association

Anxiety symptoms and disorders have been on the rise in recent years, but the pandemic is skyrocketing stress levels across the board. When is it more than just stress? What does having anxiety really mean? Join school counselor, Gen Nelson, in this session for information on how anxiety presents itself in the school setting - in students, staff, and families - and how you can help!

○ **LISTEN UP! - Student Engagement and Differentiation Techniques for Business**

Room: Glendalough I-C **Tracks: MB**

Tonya Skinner, Jackson High School

Are your students falling asleep? Not engaged? Overwhelmed? Feel like you have to be a ringmaster or comedian every day to get students to listen? Learn how to transform your classroom procedures to increase student engagement and student success. Discover (and share) classroom hacks, tips, and tricks for making teaching and learning a positive experience. Experience a variety of apps, sites, and tools to scaffold student learning and promote learning for all.

○ **Rethink Marketing - How To Shape & Control Influence**

Room: Glendalough III **Tracks: MB**

Colin Anthony, Frontier Media Marketing Firm

Learn what they don't teach in textbooks about advanced online/offline targeting and strategic influence strategies and uncover the opportunities of journey base marketing. From multi-million dollar marketing campaigns, political campaigns, and the advancement of productivity in countless sales teams, these insights and strategies have been implemented successfully and will change your perspective on the process of influence.



NOTE: If you have not stopped in to chat with our amazing SPONSORS in the 'Chat Room' (Glendalough II), now is your last chance to visit with them before they pack up and head home! Packing begins at 3 p.m.

Stop in and say 'thank you' for their support!!

EVERFI's Financial Literacy Resources



Vault: Understanding Money
4th - 6th Grade
- Financial Decision Making
- Credit & Borrowing
- Income & Careers



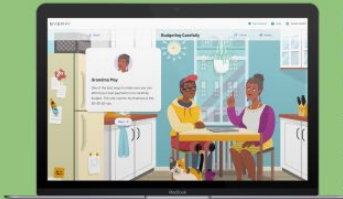
EVERFI: Financial Literacy
9th - 12th Grade
- Banking Basics
- Consumer Skills
- Managing Credit & Debt



FutureSmart
6th - 8th Grade
- Budgeting
- Saving & Investing
- Risk vs. Return



Marketplaces: Investing Basics
9th - 12th Grade
- Financial Markets
- Economy & The Government
- Investing Portfolios



Pathways: Financing Higher Education
9th - 12th Grade
- ROI for Higher Ed
- Student Loan Basics
- Budgeting for Loans



Money Moves: Modern Banking & Identity Protection™
9th-12th Grade
- Identity Theft
- Banking Apps
- P2P Transactions

Explore how EVERFI's FREE resources can support your classroom!

Interested in learning more?

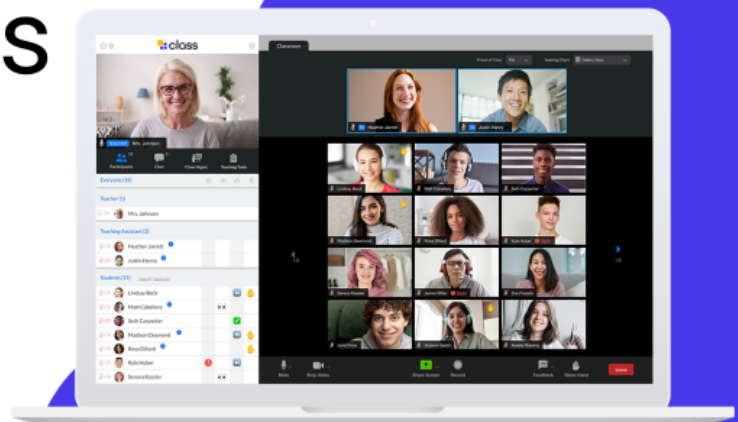
Attend one of EVERFI's sessions

Visit www.everfi.com/k-12

Email Heather Miller hmill@everfi.com

Add teaching & learning tools to **Zoom**

Take attendance, hand out assignments, give a quiz, grade work, or talk one-on-one with a student.



class
Technologies Inc.

➤ 2:10 p.m. – 3:00 p.m. - Afternoon Session 2

○ **Building a Market Powered Classroom**

Room: Glendalough I-A **Tracks: MB**

Jason Filie, Success Manager, Empowered (formerly Young Entrepreneurs)

Bring the same mechanics that propel human progress and innovation in the real world, to life in your classroom. *Empowered* is a hands-on student-centered method that transforms any classroom, in any content area, into a real-world experience. Learn more about *Empowered's* freeing methodology, flexible tools & resources, and supportive teacher community in this fun & informative session. You will also have the opportunity to hear directly from our teachers, people who are bringing *Empowered* to life in their classrooms every day.

Empowered is built on a simple premise. Believe in and empower teachers and they will do amazing things. *Empowered* is a community of educators embracing a powerful methodology, brought to life by *Youth Entrepreneurs* and our library of curriculum resources. Learn more about this methodology, tools and resources that can be implemented in any CTE content area, in this session.

If you would like to learn more about *Empowered* prior to this session, visit www.teachempowered.org or check out our teacher magazine at www.empoweredteacheromag.com.

○ **Stressed Out Students, Staff, & Parents: Anxiety & Interventions**

Room: Glendalough I-B **Tracks: MB** *(repeat session)*

Gen Nelson, Missouri School Counselor Association

Anxiety symptoms and disorders have been on the rise in recent years, but the pandemic is skyrocketing stress levels across the board. When is it more than just stress? What does having anxiety really mean? Join school counselor, Gen Nelson, in this session for information on how anxiety presents itself in the school setting - in students, staff, and families - and how you can help!

○ **Teaching is Your Business**

Room: Glendalough I-C **Track: M**

Kelly Fowler, Blue Springs High School

After teaching for 15 years, there have been some major fails and major successes...similar to any start-up business. I would love to help any new or struggling teacher in understanding your business - which is YOU, your classroom, your content - and YOUR BUSINESS. Tips on how to OWN it, LOVE it, and know your WHY.

○ **NextGen Presentation: Teaching Personal Finance Through Arcade Games**

Room: Glendalough III **Tracks: MB**

Christian Sherrill, NextGen

In this virtual session, teachers will explore, play, and discuss implementation strategies for Next Gen Personal Finance's Arcade Games. These free, interactive learning tools take a playful approach to crucial Personal Finance concepts such as budgeting (Money Magic), Insurance (Bummer!), Paying for Higher Ed (PAYBACK), Saving (SPENT), Predatory Lending (Shady Sam), Investing (Build Your STAX), and more. **Be sure to bring your device to engage fully!**

➤ 3:00 p.m. - 3:30 p.m.

- **Afternoon Dessert Break**
Back of Glendalough III

Sponsored by:

**Missouri
State.**

COLLEGE of
BUSINESS

➤ 3:15 p.m. - 4:00 p.m.

- **DESE Update & Door Prizes**

Room: Glendalough III

Tracks: MB

New DESE BMIT Director or Cindy Shannon, BMIT Team Representative

Receive the latest updates for the 2021-2022 school year.

Q & A session to follow. Conference door prizes drawn at this session.

Prize Sponsors:

**Missouri
State.**

COLLEGE of
BUSINESS

MISSOURI
DECA

FBLA

➤ 3:30 p.m.

- **MoACTE House of Delegates Meeting - Representatives Only**
Oasis Hotel & Convention Center – Fiji Ballroom

➤ 4:00 p.m. - 4:30 p.m.

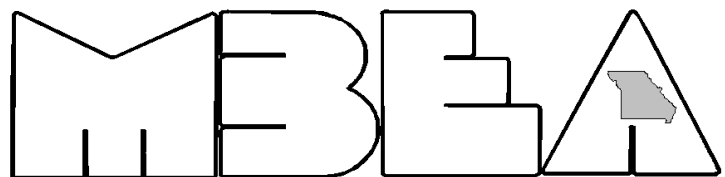
- **MBEA Closing Session & Awards**
Room: Glendalough III

Track: B

Thursday, July 29 – MOACTE Board Meeting - Oasis Convention Center

➤ 12:00 p.m.

- **Missouri ACTE Board of Directors Meeting**
Oasis Hotel & Convention Center – Fiji Ballroom
Lunch service begins at 11:30 a.m.



Missouri Business Education Association