



Board Meeting Minutes 2/15/2021

CTE: Learning that Works for Iowa

IAAE	Iowa Association of Agricultural Educators
IBEA	Iowa Business Education Association
IFCSE	Iowa Family & Consumer Sciences Educators
IHEA	Iowa Health Educators Association
IITEA	Iowa Industrial Technology Educators Association

- I. Call to Order – Susan Seuferer at 5:02 pm
- II. Attendance – Roll call
 - a. Anna Brooks, Jessica O’Connor, Greg Krawiec, Sandra Miller, Karen Van De Walle, Dan Kiley, Sandy Warning, Lauren Hargrave-LaMaack, Laura VanWaardhuizen, Susan Seuferer, Greg Kepner, Doralene Abdel-Halim, Katy Blatnick-Gagne
- III. Approve previous board minutes 1.18.21 (attached to the email) Greg (Moved), Laura (2nd) Approved
- IV. Reports
 - a. Treasurer’s Report (October, January, April, July)
 - o Filed 990 to IRS
 - b. Division reports – (Briefly highlight upcoming initiatives/concerns/help needed from Iowa ACTE) *These can be emailed to Sandy M. prior to the meeting, especially if a rep cannot be in attendance.*
 - IAAE – Jessica O’Connor
 - o No new information
 - IBEA – Shannon Smith
 - o Meeting later in February
 - IFCSE – Kendra Gansen/Doralene Abdel-Halim.
 - o Next meeting in early April
 - o Face to Face Conference being planned now
 - IHEA – Tammy Steinwandt
 - o No Report
 - IITEA – Dan Kiley
 - o Conference will be day before IACTE
 - o Matt May will take over on this board as President of IITEA
 - o Working on getting UNI and William Penn to offer more PD for high school instructors
 - IWBL – Lauren Hargrave-LaMaack
 - o Welcome to Board
 - o Hybrid conference will happen end of April
 - c. ACTE Region III Representative Report – Greg Kepner
 - o Met last week, no confirmation on virtual or in person
 - o Top responses to survey was sent out in Region III strategic plan.
 - d. DE Liaison Report—Katy Blatnick-Gagne
 - o Moving through CLNA Phases
 - e. Bylaws Revision—Greg Krawiec
 - o March 3rd Meeting
 - f. Unified Membership—Katy Blatnick-Gagne
 - o Sandy Miller attended the scheduled committee Zoom meeting with Julia O’Brien, Kelli Diemer and Lisa Stange. Julia will present and answer questions the last 10 minutes of this meeting.
 - g. Executive Director Report – Sandy Miller
 - o Member Value – Membership updates from IFCSE and IHEA were requested and received gaining us 51 members this month.
 - o Professional Development
 1. Region III Conference – In MN this summer? TBD
 2. Iowa ACTE Conference – September 21, 2021. FFA Enrichment Center Reserved

- Advocacy – Invited all CTSOs to NPS Legislative virtual visits
- Strategic Partnerships – WBL is adding as a Division of Iowa ACTE and Laura Hargrave-LaMaack is joining our board as their Representative.
- Innovation – CTE Learn has a new course

*Big things working on this past month: Unification, Region III Conference, Bylaws, NPS, WBL, CTE Month, CTE Day at the Capitol 2022, Membership

h. Membership Report – Sandy Miller

- 421 Affiliated and Associate memberships paid this fiscal year by Feb 15, 2021 including 56 members who paid this past month.
- 9 total student members this year

i. CTE Month – Laura

- Hosted four weeks of challenges
 1. Week one: CTE Success Story
 - a. Two Participants
 2. Week two: CTSO Story
 - a. One Participant
- How do we reach more people on social media?
 1. Reach out to state advisors and executive directors.
 2. Boost Social Media Accounts

V. Unfinished Business:

VI. New Business:

Program of Work:

a. Member Value and Engagement

- Region III Awards Advance March 1 – Dana – no report
- State Award Nominations – due 9/1/21 – Dana – no report
- WBL Division was added to Iowa ACTE – Sandy

b. Professional and Leadership Development

- Iowa and ACTE Annual Hybrid Work-Based Learning (WBL) Conference – Sandy M
 1. April 29-30, 2021, FFA Enrichment Center, Exhibit and bring Greetings from Iowa ACTE
- Region III Conference -Minnesota – Greg
- Iowa ACTE Conference, Sept 21, 2021 – Sandy

c. Advocacy and Awareness

- National Policy Seminar, virtual – February 22-26 \$125 for ACTE members – Sandy M
 1. Virtual Meetings with Legislators planned by Lisa Stange and Sandy Miller
 2. All CTSOs have been invited, Working with Chris Dzurick for names
 3. Iowa ACTE Policies say Pres., 1st VP and 2nd VP are reimbursed.

- Iowa ACTE CTE Day at the Capitol 2022, Tuesday, Feb 8, 7:00 – 2:00 Full Rotunda SAVE THE DATE

d. Strategic Partnerships

- Unification Presentation, Julia O'Brien, ACTE, Senior Director, Communications, (5:50-6:00)
 1. Benefit of Unification: State Members become national members
 - a. Insurance is a benefit, most common is professional insurance
 - b. As we move through unification simply share with members the benefits or build into registration fee.
 - c. Allows for networking and policy

e. Innovation

- CTE Learn Site – Sandy M

VII. Adjourn 6:10 pm