



**ACTE Region I
Virtual
Conference
Program**



ACTE Region I Virtual Conference Program

Welcome Letter From Region I Vice President - Carrie Scheiderer

Welcome ACTE Region I CTE Educators and Administrators!

We are excited to welcome you all to our Region I Conference being held virtually this year!

We have an exciting professional development program planned for you with a vast range of breakout topics to meet the interest of all attending this Region I Conference, focused on successful examples of the High Quality CTE program standards from across Region I. Along with great breakout sessions, we also have an exciting awards ceremony planned featuring our Region 1 and Best in CTE Award Winners

We are also very excited about keynote speaker, Dr. Bill Pink, President of Grand Rapids Community College. Dr. Pink has been an educator and leader for over 25 years, and we're excited to learn from his experience at the local and national level.

Our virtual conference will close with Mark Perna, Founder and CEO of TFS Results, our Region 1 Business Meeting and our regional employer panel.

Thank you for joining us and we hope you have a great conference!

Carrie Scheiderer

ACTE Region I Vice President

Donna Eakins

Conference Chair

David Peltz

Conference Vendor Chair

Session Agenda

April 21, 2021

Pre-Conference

8:30am - 1pm

Michigan State Update

April 22, 2021

General Session I

10:00am

General Session with Dr. Bill Pink, Key Note Speaker
President, Grand Rapids Community College



Dr. Bill Pink became the 10th president of Grand Rapids Community College in May 2017, and is the first African-American appointed to the post in the institution's 100-plus years.

With more than 25 years as an educator and leader at the national and local level, Dr. Pink is focused on building on GRCC's strong history of service to all students, guiding the college to be relevant and responsive to its community.

Prior to coming to GRCC, Dr. Pink served as vice president for academic affairs at Oklahoma State University.

The Abilene, Texas, native has taught and coached in Oklahoma, Nebraska, and Oregon. He was inducted into the York College Athletic Hall of Fame in 2016 for his performance as a student-athlete.

Dr. Pink is also involved in governance and policy development at regional and national levels. He was elected to the board of trustees for the Higher Learning Commission, the accreditor for colleges and universities across 19 states, and serves on the Community College Advisory Panel for The College Board. He was elected to the American Council on Education board, working with leaders from across the nation to shape public policy and help more students gain a quality education. Also, he was appointed by Gov. Gretchen Whitmer to the Michigan Economic Development Corporation executive committee and most recently was elected to the American Association of Community Colleges board.

In West Michigan, he serves on the boards of Spectrum Health West Michigan, the Heart of West Michigan United Way, West Michigan Works!, the Grand Rapids Economic Club and The Right Place.

billpink@gccc.edu

Break Out Sessions

	Room A	Room B	Room C	Room D
Session 1 11:00-11:40	<p>Preparing Students for Workplace Success Through a Workplace Citizenship (Employability) Credentialing Program</p> <p>Amanda Medina Curriculum Development/Career Navigator</p> <p>Doug Bush Associate Superintendent of CTE Gratiot-Isabella RESD</p>	<p>Building an Online Community</p> <p>Bequita Pegram Adjunct History Professor Lone Star College</p>	<p>Preparing Staff to Teach for the Future Work</p> <p>Dr. Khaita Wasiyo CEO Learn Tech Teach</p>	<p>Equity, Enrollment, and the Built Environment – How the Community College of Philadelphia is Planning Change</p> <p>Pam Carter, PhD Dean of Business & Technology Community College of Philadelphia</p> <p>Julie M Spence, AIA CTE Lab Designer Lavallee Brensinger Architects</p>
Session 2 11:45-12:25	<p>Earning Industry Certifications Beyond the Classroom – The New Reality of CTE</p> <p>Michael Carbenia Executive Director of CTE zSpace, Inc.</p>	<p>Creating a More Diverse, Equitable, and Inclusive Culture</p> <p>Colissa R. Brogden English Language Arts Teacher Great Oaks Career Campuses</p>	<p>Doing the Right Thing Always</p> <p>Tammy Cyrus Director of Professional Development MBA Research and Curriculum Center</p>	<p>CareerSafe: Developing Safety Education for America’s Future</p> <p>Hollie Dove Education Outreach Specialist</p> <p>Sharyn Fisher Senior Education Outreach Specialist CareerSafe</p>
12:25 – 1:00	-----Lunch Break-----			
Session 3 1:00-1:40	<p>Podcast in the Classroom: A New Way of Presenting, Storytelling, and Discussing</p> <p>Joshua R. Coleman English Instructor Great Oaks Career Campuses</p>	<p>Best Practices in Measuring Soft Skills</p> <p>Richard Jones Senior Consultant New York CTE Technical Assistance Center</p>	<p>Reskilling and COVID-19</p> <p>Dr. John Foster President/CEO NOCTI</p>	<p>Building Strong Career Connections Through CTE</p> <p>Tory Thrush Career/College Readiness Consultant</p> <p>Hannah Sanderson CTE Consultant Charlevoix-Emmet ISD</p>
Session 4 1:45-2:25	<p>COVID-19: 5 Best Assignments to Boost Student Morale</p> <p>Danny Rubin Owner Rubin</p>	<p>Marketing Your Classroom & Connecting with the Community</p> <p>April Clark Executive Director & Co-Founder Reach and Teach</p>	<p>Making Career and Technical Education Thrive at YOUR Middle School</p> <p>William Wilson National Middle School Program Director Virtual Enterprise International</p>	<p>Virtual World of Distance Learning</p> <p>Cathy Tyler & Nicole Kitler Workforce Development Directors NCCER</p>

Awards Ceremony

2:30pm

April 23, 2021

Mark Perna

8:30am



Mark C. Perna is the founder and CEO of TFS Results, a full-service strategic communications and consulting firm at the forefront of the national paradigm shift in education and workforce development. As an international generational expert, Forbes.com contributor, and Alexa Flash Briefing host, Mark delivers 70+ virtual and in-person keynotes annually across North America and spoke at Harvard University by special invitation. Mark's award-winning bestseller, *Answering Why: Unleashing Passion, Purpose, and Performance in Younger Generations*, was written to help educators, employers, and parents understand the millennial and Z generations and inspire them to greater performance in all areas of life. You can find out more about Mark and his work at MarkCPerna.com.

Region 1 Business Meeting

9:30am

Break Out Sessions

	Room A	Room B	Room C
Session 5 10:05-10:45	Developing CTE Lesson Plans for A COVID-Impacted Classroom Jewyl Anderson Clarke San Diego County Office of Education	Create Thriving CTE Cultures with Professional Learning Communities (PLCs) Dr. Sandra Adams Instructional Consultant, Author, Presenter Midwest Regional ESC	Engineering Tomorrow Timothy McNiff Executive Director Engineering Tomorrow Megan Barrett Program Director Engineering Tomorrow

General Session II - Employer Panel, Hosted by Doug Bush and Jim Berry

10:50

How can CTE professionals and students effectively engage with businesses? Some areas that may be discussed include...

- As of where we are now with COVID, what is the best way to re-engage with employers?
- Do you see any policy changes that will impede the ability of schools to engage students in WBL?
- Looking from today and beyond COVID, what is your employment outlook?
- As you think about your workforce, are there opportunities for students to be hired straight out of a CTE program with the ability to improve skills through OJT, apprenticeships, or other post-secondary training? In other words, what type of employees do you want to hire and what can we do as CTE educators do to prepare a better match for employers.

Employer Panel includes...

- Amy Meyer, Chief Organizational Development Officer, Rhinestahl Corporation
- Bill Henderson, III, President, Aircraft Precision Products, Inc.
- Phil Han, Senior Vice President, WBCM (Whitney Bailey Cox & Magnani, LLC)

Breakout Session Information

Session 1: Thursday, April 22, 2021 - 11:00am - 11:40am

Preparing Students for Workplace Success Through a Workplace Citizenship (Employability) Credentialing Program

Amanda Medina, Curriculum Development/Career Navigator and Doug Bush, Associate Superintendent of CTE Gratiot-Isabella RESD

Preparing students for success in WBL and employment takes more than just the technical skills learned in CTE classrooms. In this session, participants will learn about a program designed to teach, measure, and document workplace citizenship skills (or employability skills); including how to engage local employers.

Building an Online Community

Bequita Pegram, Adjunct History Professor, Lone Star College

As the educational learning environment changes, so does the way we build relationships with our students. I will share how to build a student center online community by using educational technology. Online has to change from "sit and get" to student access and responsible learning.

Preparing Staff to Teach for the Future Work

Dr. Khaitsa Wasiyo, CEO, Learn Tech Teach

Join the session to learn how to use a design thinking collaborative approach to create an innovative and integrated learning. You will also explore program delivery tools, industry changes, and leading standards for entrepreneurship training.

Equity, Enrollment, and the Built Environment – How the Community College of Philadelphia is Planning Change

Pam Carter, PhD, Dean of Business & Technology, Community College of Philadelphia and Julie M Spence, AIA CTE Lab Designer, Lavallee Brensinger Architects

Revitalization of Community College of Philadelphia's West Philly campus, located in an economically distressed area of the city, created an opportunity to utilize social justice and equity principles as a springboard for change. The College planned for enhancing the wellbeing of the city, increasing enrollment and access to CTE programs, and minimizing equity gaps using facilities design as a key strategy. Learn how communications with stakeholders informed

creative and inviting designs to support dynamic student experiences and successful outcomes. Take away ideas for equipment and spaces, where visibility and transparency encourage underserved populations to “see” themselves as successful CTE learners.

Session 2: Thursday, April 22, 2021 - 11:45am - 12:25pm

Earning Industry Certifications Beyond the Classroom – The New Reality of CTE

Michael Carbenia, Executive Director of CTE, zSpace, Inc.

From districts taking their CTE programs on the road to out-of-the box strategies for delivering hands-on content and skills remotely, discover how students can earn up to 33 industry credentials in health science, advanced manufacturing, transportation, and agri-science career pathways - anytime, anywhere!

Creating a More Diverse, Equitable, and Inclusive Culture

Colissa R. Brogden, English Language Arts Teacher, Great Oaks Career Campuses

In today’s classrooms, one can find students from diverse backgrounds, culturally, socio-economically, and racially. These distinctions are also accompanied by the various ways in which students learn. Each student in today’s classrooms is a unique individual who should be allowed to learn and demonstrate that learning in a student-centered environment that is conducive for academic success. All teachers should feel confident in sharing with others, as all voices at the table bring value. Educational leaders are responsible for creating a climate of inclusiveness and establishing learning communities where new and veteran educators each seek out the other and together, create a welcoming environment of collaboration that makes the voices at the table advantageous for learning.

Doing the Right Thing Always

Tammy Cyrus, Director of Professional Development, MBA Research and Curriculum Center

Can you teach ethics? Research shows that ethical decision making can be taught. Join us for a fast-paced session on the three stages of moral development. Learn how to tap into the free resources that are available from the Daniels Fund Ethics Initiative High School Program that can assist you in bringing ethics into the classroom.

CareerSafe: Developing Safety Education for America's Future

Hollie Dove, Education Outreach Specialist and Sharyn Fisher, Senior Education Outreach Specialist, CareerSafe

CareerSafe provides online training for students to help them succeed in all aspects of their future careers. Whether a student lacks information on obtaining a job, faces physical safety hazards at a job, or is navigating the risks associated with online activity, CareerSafe's safety courses are an engaging, informative solution to helping students mitigate risks and stay safe. Please join my presentation to learn more about our industry-recognized, low cost OSHA Credentialing, Cyber Safety, and Employability Courses.

Session 3: Thursday, April 22, 2021 - 1:00pm - 1:40pm

Podcast in the Classroom: A New Way of Presenting, Storytelling, and Discussing

Joshua R. Coleman, English Instructor, Great Oaks Career Campuses

Tired of the same old essays? Want to have more engaging class discussions? Have students with crippling anxiety that always miss presentation days, beg for an alternate assignment, or just take the zero? Podcasts have been growing in popularity for years now, and harnessing this medium in the classroom can open up lots of possibilities for developing 21st century literacy skills while improving engagement with the material, participation in class discussions, and digital navigation skills. Come learn about techniques for implementing this strategy into the curriculum and get some free tools and platforms to use in the classroom.

Best Practices in Measuring Soft Skills

Richard Jones, Senior Consultant, New York CTE Technical Assistance Center

Soft skills are essential, yet efforts to develop these in CTE are often inconsistent, not because they can't be developed, but because objectives are vague or difficulty in assessing. In this session, discover the best CTE practices to be intentional to define, measure and nurture life/career competencies.

Reskilling and COVID-19

Dr. John Foster, President/CEO, NOCTI

Students love CTE! That means CTE teachers and administrative leaders are in great demand! The shortage of formalized degree programs for CTE teachers has long been supplemented by alternative certification processes. States have addressed CTE administrative shortages by engaging those with a variety of administrative certifications outside of CTE. On the surface, this seems logical. After all, a school is a school, right? Not quite. Join this session to learn about NOCTI's initiative to develop CTE Teacher and Administrator credentials that align with ACTE's Quality Framework and the book series created by NOCTI and ACTE.

Building Strong Career Connections Through CTE

Tory Thrush, Career/College Readiness Consultant and Hannah Sanderson, CTE Consultant, Charlevoix-Emmet ISD

Charlevoix/Emmet ISD will be presenting on its K-12 career exploration pipeline. We will walk the group through a variety of different activities that students can participate in throughout their school career that has led to successful employment after high school for many of our students.

Session 4: Thursday, April 22, 2021 - 1:45pm - 2:25pm

COVID-19: 5 Best Assignments to Boost Student Morale

Danny Rubin, Owner, Rubin

Are you concerned about your students' mental health and sense of optimism as we finish out the school year?

Join Danny Rubin, the founder of Rubin, as we discuss five simple exercises to help students feel motivated about their education and future.

The topics include:

1. How to uncover your "why" or true purpose
2. How to begin a relationship with a mentor
3. How to share a powerful story of their work ethic for college/job applications

And much more!

This is a must-attend webinar for faculty and administrators. Care for the well-being of students is the #1 priority!

Marketing Your Classroom & Connecting with the Community

April Clark, Executive Director & Co-Founder, Reach and Teach

Struggling to connect with apathetic students? Shake up your classroom with real world education. Learn how we motivate and encourage students, provide opportunities, inspire teachers and develop effective industry partnerships by hosting a concert on your school campus!

Making Career and Technical Education Thrive at YOUR Middle School

William Wilson, National Middle School Program Director, Virtual Enterprise International

Do your students know how their studies connect with their future success? In this interactive session, participants will discuss instructional, organizational and funding strategies to offer high-quality, student-centered, 6-12 career pathways starting in your school.

Virtual World of Distance Learning

Cathy Tyler and Nicole Kitler, Workforce Development Directors, NCCER

We're living in a virtual world, and companies are Zoom-ing around a little differently. While our online course management system, NCCERconnect, Pearson eTexts, and training webinars have always been key players in our virtual training game, we're making some serious moves to offer the most comprehensive and accessible training possible.

Session 5: Friday, April 23, 2021 - 10:05am - 10:45am

Developing CTE Lesson Plans for A COVID-Impacted Classroom

Jewyl Anderson Clarke, San Diego County Office of Education

Dive into strategies you can use to support the development of lesson plans tailored to distance, blended, socially distanced or in-classroom learning, while building capacity for high-quality instruction in CTE. Empower teachers to find new ways to engage students, focus on the foundations of their industry course, and create meaningful and authentic work-based learning experiences and assessments.

Create Thriving CTE Cultures with Professional Learning Communities (PLCs)

Dr. Sandra Adams, Instructional Consultant, Author, Presenter, Midwest Regional ESC

Professional Learning Communities (PLCs) provide systems of growth that can advance your teams and students to the next level. Typical CTE collaboration often revolves around content, limiting CTE teacher dialogue to specific career field discussions. With highly developed PLCs, teachers connect across program areas and examine multiple data points. Discussions shift to a focus on instruction—not just content. PLCs provide a framework to make significant improvements in the quality of instruction. Teachers begin to speak a common language on strategies and lessons and engage in authentic field-testing and feedback. This session will discuss the organization of PLCs and strategies for participating in and benefiting from being a part of them.

Engineering Tomorrow

Timothy McNiff, Executive Director, Engineering Tomorrow and Megan Barrett, Program Director, Engineering Tomorrow

Engineering Tomorrow ("ET") is a nonprofit organization developed by engineers from Global Infrastructure Partners to increase the number of high school students who pursue engineering degrees. While we service all HS students at no cost, we strive to ensure the inclusion of historically underrepresented groups in the field, namely females and minority populations. The ET curriculum of labs is developed by engineers and delivered by engineers. In response to the pandemic, we transitioned our curriculum to "hybrid labs," where we provide:

- teacher guides (aligned w/Next Generation STEM Standards);
- interactive students workbooks; and,
- kits with materials for students to complete the labs.

Exhibitor Information



**Building Careers.
Changing Lives.**

Planning Committee Members

Donna J Eakins - Conference Chair

Dean of Instruction, Great Oaks Career Campuses

Carrie Scheiderer - Region I Vice President

Central Region Tech Prep Chief Administrator, Central Ohio Technical College

Jamie Alston

Senior Director, Programs, Association for Career and Technical Education

Additional Planning Committee Members

James Berry

Doug Bush

Michael Connet

Michael Grubbs

Harmoni Keller

Dr. Joanne Mahony

Dave Peltz

Jon Quatman

Ann Rush

Save The Dates

ACTE's Career Tech Vision 2021



ACTE Region I 2022 Conference

A promotional poster for the ACTE's Region I Leadership Conference 2022. The top half features a stylized city skyline composed of colorful, abstract shapes, with a large, glowing sun or moon in the background. The text "Save the Place!" is written in a cursive font across the skyline. Below the skyline, the main title "ACTE's Region I Leadership Conference 2022" is written in a bold, sans-serif font, followed by the subtitle "High-quality CTE Programming". A teal banner at the bottom contains the text "Spring 2022" and "Grand Rapids, Michigan". Below the banner, a paragraph of text describes the conference and provides a website link. The ACTE logo is in the bottom left, and the "Region I ACTE" logo is in the bottom right.

