



# Economics-In-Marketing

A Michigan Department of Education Curriculum Integration Grant

## Frequently Asked Questions Edition II

1. Is a highly qualified Economics teacher required to co-teach the Economics lesson in the CTE Program?

No, a highly qualified Economics teacher is not needed to co-teach the CTE Economics contextualized Economics lesson. The CTE teacher may teach the Economics lesson. However, the CTE teacher will need to follow the MDE Collaborative Teaching Model: *2014 Guidelines for Awarding Academic Credit in Career and Technical Education (CTE), Humanities, and other Delivery Models*. A copy of these guidelines is located in the resource binder behind tab 5 and at [www.berriencte.org](http://www.berriencte.org).

2. Do we need to partner with a highly qualified Economics teacher from a sending school if we are a technical center or consortium?

According to MDE Collaborative Teaching Model, a technical center or consortium must have the CTE teacher partner with a highly qualified Economics teacher. The teacher could be employed from the ISD, Technical Center or local school district.

3. Does the CTE program have to be state approved?

Yes, in order for students to earn the Economics credit option through CTE, the program must be state approved. The teacher of the state approved CTE program must be occupationally certified or annually authorized.

4. Is the state approved CTE Marketing Program teaching all of the standards required in an Economics course?

Yes, the collaborative teaching model requires that the CTE program includes all of the Economics standards.





# Economics-In-Marketing

A Michigan Department of Education Curriculum Integration Grant

5. The naming conventions for the electronic files---what do they mean?

## File & Header Naming Conventions

| Naming Convention           | Type of Document                  |
|-----------------------------|-----------------------------------|
| 52.1999 - L 1 - Lesson Plan | Lesson Plan                       |
| 52.1999 - L 1 - PRES 1      | Presentation 1 (i.e., PowerPoint) |
| 52.1999 - L 1 - PRES 2      | Presentation 2 (i.e., PowerPoint) |
| 52.1999 - L 1 - SH 1        | Student Handout 1                 |
| 52.1999 - L 1 - SHAK 1      | Student Handout Answer Key 1      |
| 52.1999 - L 1 - SH 2        | Student Handout 2                 |
| 52.1999 - L 1 - SHAK 2      | Student Handout Answer Key 2      |
| 52.1999 - L 1 - TR 1        | Teacher Resource 1                |
| 52.1999 - L 1 - TR 2        | Teacher Resource 2                |
| 52.1999 - L 1 - V 1         | Video 1                           |
| 52.1999 - L 1 - V 2         | Video 2                           |

6. Which state standards did this grant project use for Economics?

The Michigan High School Content Expectations for Economics were used for the project.

7. Why do the lesson plans include two sets of vocabulary terms and definitions?

The MBA Research vocabulary provides the contextualized Economics definition. The MBA Research glossary is housed under the MBA State's Connection and aligns with DECA competitive events and State of Michigan end of program assessments.

The EconEdLink vocabulary provides the traditional Economics definition.

8. Can students earn the full economics credit through the CTE Marketing Program?

Yes, if the marketing program is teaching all of the Michigan High School Content Expectations.

9. Must local school district grant the Economics credit in a particular semester?

No, it is up to the individual school when to grant the credit.





# Economics-In-Marketing

A Michigan Department of Education Curriculum Integration Grant

10. Can students earn other Michigan Merit Curriculum (MMC) credits in the same CTE program?

Yes, local school districts can choose to have state approved CTE programs provide students the opportunity to earn multiple Michigan Merit Curriculum (MMC) credits in one program. Students must successfully complete all 12 segments and take the technical skills assessment, if available to qualify for the credits:

- Visual, Performing and Applied Arts (VPAA) credit
- 4<sup>th</sup> Math credit
- 3<sup>rd</sup> Science credit
- 2<sup>nd</sup> World Language credit

Students may earn additional credits utilizing the Personal Curriculum (PC). Please refer to the MDE Personal Curriculum Parent and Educator Guide on the MDE website.

11. Why do 4th math, VPAA, world language and third science credits not require the use of the collaborative teaching model?

The 4<sup>th</sup> math related, VPAA, 3<sup>rd</sup> Science and 2<sup>nd</sup> World Language credits do not require highly qualified teachers in the content area for credit to be earned through state approved CTE programs.

The 4<sup>th</sup> math related credit: Michigan Merit Curriculum law provides alternative opportunities for students to obtain credit in state approved CTE programs through the application of math content in the CTE program curriculum. CTE teachers do not have to be highly qualified math teachers.

The VPAA credit: CTE teachers must document the integrated VPAA standards within the state approved CTE program curriculum. CTE teachers do not have to be highly qualified VPAA teachers.

The 3<sup>rd</sup> Science credit and/or 2<sup>nd</sup> World Language credit: Regardless of content, students have the option to earn 3<sup>rd</sup> Science credit and/or 2<sup>nd</sup> World Language credit through a state approved CTE program. CTE teachers do not have to be highly qualified science or world language teachers. *Refer to Michigan House Bill 4465 enacted June 2014.*

12. Are there materials available to market this credit granting opportunity sending schools, administration, parents, counselors, etc.?

The grant project has provided promotional materials and an implementation plan to guide you in marketing, planning and preparing for meetings.





# Economics-In-Marketing

A Michigan Department of Education Curriculum Integration Grant

13. For a CTE Center or Consortium, do all sending school districts need to approve this credit opportunity?

No, there is not a requirement for all sending districts to participate. Each sending school district's board of education must approve this credit opportunity for students to earn the Economics credit through the state approved CTE program.

14. Are occupationally certified teachers or annually authorized teachers who also hold a highly qualified Economics teacher certification, required to follow the collaborative teaching model?

No, if the CTE instructor is occupationally certified/annually authorized AND is a highly qualified Economics teacher, the CTE instructor does NOT have to follow the MDE Collaborative Teaching Model.

15. Does a student receive Economics credit on the high school transcript if the credit is earned through the state approved CTE program?

No, the student will not receive the Economics credit on the high school transcript if the Economics credit is earned through the state approved CTE program using the Michigan Collaborative Teaching Model. The student will receive MMC credit for Economics, but the student will have the CTE program credit on the high school transcript.