## Region II Policy Committee Meeting (Virtual) 11/18/2020 4:00 PM EST/3:00 PM CST

PCM members in attendance:

Alabama-Becky Pierce Florida-Rob Aguis Georgia-Dustin Davis Kentucky-Dexter Knight

North Carolina- Brantley Murphy

South Carolina- Rick Kalk

Tennessee-Chris Tucker and Chaney Mosley-Chair

Virginia- No member present

Chaney Mosley called the Region II Policy Committee meeting to order at 4:06 p.m. EST

Dustin Davis made a motion to move the meeting into the Executive Session, seconded by Rick Kalk. Motion passed.

Chaney discussed the need for approval of the agenda and minutes. Rick Kalk moved to approve the minutes, seconded by Chris Tucker Motion passed.

Chaney discussed the need for approval of the minutes

After reviewing the minutes Becky moved to approve the minutes, seconded by Dustin. Motion to approve the minutes passed.

Chaney recognized the states that received the ACTE Quality Association State Award: Georgia, Kentucky, North Carolina and South Carolina

Financial/Membership Report

Chaney Mosley reviewed the report which included:

Operating funds: \$5,568.00 Designated funds: \$30,891.00

Membership as of September 30th, 2020 -4,426 members for ACTE Region II which is 600 members shy of our goal.

Standing Committee Reports Review (will be reported at the business meeting on 11/19/21 at the Region II business meeting).

Awards-Barbara Hancock-Henley-No report information available

Membership Committee- Becky Pierce reported Brya Hearns (SC) is the Chair, Laura Bailey (AL) is the Secretary. Becky Pierce will present the report.

Nominating Committee-Dustin Davis to report

Policy Review Committee-Chris Tucker to report

Social Media Committee-Rob Aguis reported that Christi Hack would report

Chaney then discussed the Committee Reporting process (with the Program of Work) over the course of the next year). Becky then discussed the Membership Committee work.

Chaney then explained the process for reports and discussion around membership incentives and how they could be used to increase membership. Chaney also discussed the procedures that the Region II Policy Committee would need to abide by to carry out any action items involving use of Region II funds for this purpose.

Lauren Lessels, with ACTE discussed suggestions to the membership committee regarding membership value through ACTE, with examples of possible incentives to use by the committee.

Chaney discussed the purpose of the committee with objectives, and how to "add value" to Region II members through their ACTE membership.

Chaney then discussed the process for the Business Session link and the RSVP process (i.e. who received any invites, last minute for the business meeting. Chaney continued to discuss preparation of the standing committee reports for the Business Session on November 19th, 2020.

Chaney then discussed the Region II Conference Survey and response to the questions. Rick Kalk then discussed session ratings for the Region II conference that included:

13 sessions

100 registered for the 2020 Region II Conference which is somewhat comparable to previous conferences.

The group discussed the ways to determine session #'s from each session.

There were several positive responses from several members who took the time to take the survey, that are encouraging as we move forward and plan for the 2021 conference.

The group discussed the need for more technical support that might be needed to help the conference be successful to meet the needs of the attendees. The group discussed that all conferences were "on hold" due to the pandemic for 2021 and how the conference will be conducted (in person, virtual, or a hybrid model) are unsure at this time.

Chris Tucker (TN) discussed the 2021 expectation for a virtual conference for Region II. Tennessee is looking at a virtual only option as well as an in person conference possibility at the same time. Chris stated this would give attendees the flexibility for attendees to "jump over" to sessions with multiple entrance and exit points for the conference (Hybrid model). Rick Kalk stated that he has had discussions with other groups that were looking at this hybrid model for future conferences.

<u>Lauren Lessels</u>stated that ACTE was looking closely at the hybrid model work with Jamie Alston moving forward in 2021.

Chaney then discussed the State of the State reports and roll call process and "how to" during the business session tomorrow (11/19/20).

With no further business, Chaney asked for a motion to adjourn. Rob Aguis moved to adjourn, Rick Kalk seconded the motion. Motion passed. Region II PCM adjourned at 5:09 EST