

Why Recruit TSA Members?



The Technology Student Association (TSA) is a national, non-profit career and technical student organization (CTSO) of middle and high school students who are engaged in science, technology, engineering, and mathematics (STEM). Since TSA was chartered in 1978, almost 4,000,000 student members have participated through competitions, intracurricular activities, leadership opportunities, community service, and more.

COMPETITION AND TEAMWORK

TSA offers more than 70 competitions that require not only the development of STEM and IT content knowledge, but also communication skills, interpersonal skills, strong work ethic, and collaboration/teamwork in working towards a common goal.

LEADERSHIP SKILLS

As a student-led organization, TSA encourages members to take on leadership roles at the local, state, and national levels. Through TSA's leadership program, LEAP (Leadership. Experience, Achievement. Personal Growth.), members document their leadership activities and skills in conjunction with their competition chapter experiences.

REAL-WORLD APPLICATION OF SKILLS

Through the TSA competitive events program, members apply the knowledge and skills learned in the classroom to real-world problems and scenarios. TSA competitions are aligned with STEM standards and the "16 Career Clusters: Pathways to College and Career Readiness."

PLATFORM TO BUILD SKILLS FOR THE WORKFORCE

TSA sparks interest in members from a young age to engage in the STEM world. Chapter activities and competitions provide a platform for members to explore professions in STEM fields in a hands-on and rewarding environment.

TSAweb.org

MEMBERSHIP: BY THE NUMBERS

250,000+

MIDDLE AND HIGH SCHOOL STUDENT MEMBERS



100%

LIKELY TO GRADUATE FROM HIGH SCHOOL

75%

COLLEGE-BOUND



39%

MINORITY REPRESENTATION



2,500+

TEACHERS (CHAPTER ADVISORS)

2,000+

SCHOOLS IN 48 STATES

