

Region II Presentations

- Marcia Day - Awards Chair msday@pclnet.net (256 497-3666)

Marcia, who has been an ACTE member since 1975, was a CTE teacher for 37 years, a National Board Certified Teacher, and has been active as an officer or committee member on the state, region, and national levels. Marcia has been an award applicant, awards judge, and awards committee member on all levels. She has served as the National Awards Committee Chair and is currently serving as the Region II Awards Chair. Since retirement Marcia enjoys reading, gardening, community service and spending quality time with her three grandchildren.

1) The ACTE Awards Process--Step by Step

This session includes instructions for applying for awards at the state and/or region levels. Tips for success as well as available resources will be presented. The awards process itself will be explained in detail from state to region to national competition.

- Mary Beth Echeverria, Leslie Knotts, Mike Mills echevem@fcpsk12.net (1540662388988178)

Mary Beth Echeverria is the Supervisor of CTE in Frederick County Public Schools, Virginia. She is the architect of a comprehensive work-based learning program that included the hire of one of Virginia's first work-based learning coordinators in 2016, and she championed the creation of externships for teachers in 2017 through a strategic partnership with American Woodmark Corporation. Mary Beth is an advocate for "CTE for all students," both college and work-force bound. She was recognized for her leadership as the 2019 Virginia Technology and Engineering Education Association Supervisor of the Year and the 2020 Virginia ACTE Administrator of the Year.

Leslie Knotts is an Organizational Development Project Manager at American Woodmark Corporation providing support for workplace learning to meet growing and dynamic business needs. Leslie has been a part of the business world for 12+ years gaining experience in managing client/employee relationships through enhanced communication and training. She has a BA in Business Management and has taken several education courses and is currently continuing her education in human resources. Leslie has had the honor and pleasure to be part of the Teachers in Industry program since 2019 and coordinates externship experiences within American Woodmark's corporate and plant operations.

Mike Mills is the Director of Supply Chain Operations for American Woodmark Corporation. AWC is a domestic provider of special order and instock kitchen and bath cabinetry and is a core provider to major home centers and job site direct provider to the top 20 builders. He has managed distribution, manufacturing, human resources, and corporate distribution centers in his 30 years with the company. Mike graduated from Arkansas State University with a BS degree in Operations Management. He received his MBA from the University of Mississippi. He is the co-creator of the Teachers in Industry Externship.

2) FCPS/AWC Teachers in Industry-The Ultimate Teacher Externship

Would immersing educators in industry help them understand the skills necessary for student success in the workforce? We think, yes! Learn how Frederick County Public Schools and American Woodmark Corporation team up to provide a unique experience to guide educator practice in preparing students for jobs of today and tomorrow.

- Tamara Mandell tmandell@cerhb.ufl.edu

Tamara Mandell is the Director of the University of Florida's Biotility. Through funding from CareerSource Florida, Inc., the National Science Foundation, and the U.S. Department of Education, she has led the development of multi-level education and training programs to provide workforce talent for the bioscience industry. Together with the Biotility team, Tamara has launched adoption of the Biotechnician Assistant Credentialing Exam (BACE) internationally, thereby expanding career opportunities to participants, and providing qualified job candidates for hire. Tamara is active on numerous state and national advisory boards for secondary and postsecondary biotechnology education, and direct workforce training; with the goal of developing latticed pathways within secondary and postsecondary programs, integrating knowledge and skill sets specific to regulatory compliance, and developing workforce credentialing opportunities for incumbent workers and new hires. Tamara received her BSE in Biology from the University of Kansas, and her M.Ed. in Educational Leadership, with a focus on Biotechnology education and training, from the University of Florida. She has over twelve years of combined academic research and industrial biotechnology experience, primarily in the fields of molecular biology, biochemistry, and gene therapy, and fifteen years of experience in the development and delivery of industrial biotechnology-based professional development.

3. Credentialing and Careers in the Bioscience Industry

Careers in the bioscience industry include a diverse range of opportunities at multiple levels of employment. To address the industry's workforce needs, Florida established a program of study, making use of blended academic/CTE secondary programs and a statewide articulation agreement to postsecondary programs, incorporating a nationally recognized industry credential (Biotechnician Assistant Credentialing Exam, or BACE). Come learn about bioscience industry careers, the national involvement of the industry, and a strategy for preparing instructors to teach within these rigorous, hybrid programs.

- Kelly Hoff, Bena Weires, Allison Dees kelly.hoff@carteretk12.org (919)216325)
- Bena Weires-Carteret Community College Career Coach
- Allison Dees- CTE Director, Carteret County Public
- Schools Kelly Hoff- Middle School Career Development Coordinator, Carteret County Public Schools

4) Strengthening CTE Through Successful Community Collaboration

Discover how one small school district leverages resources through successful collaboration with community stakeholders. Carteret County Public Schools and Carteret Community College have partnered with local businesses to implement district level career awareness opportunities: CTExpo, Manufacturing Days, Health Science Academy, C.L.A.S.S. and others. These interactive and innovative activities assist in creating excitement in Career and Technical Education while increasing student enrollment.

- Kimberly Mitchell klmitchell@jsu.edu (256/282-6273 cell 256/782-8526 office)

Kimberly is the CTE Specialist and Program Chair for Jacksonville State University in Jacksonville, Alabama. She advisor and university supervisor for the Family & Consumer Sciences Education and Business Marketing Education students. She oversees the B.S., Alternate 5th year, and tradition masters programs. Kimberly is a Doctoral candidate at the University of West Alabama in Rural Education: Organizational Leadership. Kimberly currently serves as the Alabama ACTE Vice President for Governmental Affairs.

5) Changing Culture & Climate of Your School

The culture and climate of a school directly affect teachers and students. Toxic environments affect performance. Learn how to transition to a collaborative work environment that benefits the student, faculty, school, and community. CTE professionals learn to build partnerships to sustain and build quality CTE programs in successful schools.

- Kim Sexton ksexton@davidson.k12.nc.us (336-963-1783)

Kim Sexton is the CTE Curriculum & Instructional Management Coordinator for Davidson County Schools in Lexington, North Carolina. She has 15 years of experience in education, 8 of which were as an agriculture teacher. She is currently serving as the NCACTE President. In her spare time, she enjoys spending time with her family, reading and crafting.

6) Google Tools for CTE Professionals

As a CTE professional, being able to work efficiently is a key to time management. In this session, you will learn how to utilize Google Tools to allow you to spend less time figuring things out and more time focused on your tasks at hand. A few of the tools we will cover are customizing the Chrome Browser and Google Extensions and Add Ons with some keyboard shortcuts thrown in too!

- Nicole Kitler nkitler@nccer.org (9045885746)
- Craig T. Pendergraft, MAEd, North Carolina Department of Public Instruction(still waiting on approval for Craig) Landon Sapp, Senior Workforce Development Manager

7) Virtual World of Distant Learning

PRESENTATION OVERVIEW We're living in a virtual world, and companies are Zoom-ing around a little differently. While our online course management system NCCERconnect, Pearson eTexts, and training webinars have always been key players in our virtual training game, we're making some serious moves to offer the most comprehensive and accessible training possible.

Check it out

: • **REMOTE PROCTORING:** We're offering a temporary remote proctoring system for knowledge-based tests through our online portal. Pretty cool, right? To date, we've proctored ... wait for it ... over 1,000 tests!

• **VIRTUAL TRAINING RESOURCES:** With the help of our friends from ACTE, CTE, DeWalt, Lenox and Miller, we've put together a virtual hub of tips, videos, materials, lesson plans and much more (no, seriously, it's impressive) for you to access.

• **INSTRUCTOR FORUMS:** We know how awesome you all are. So, we decided to introduce you to one another. This forum allows instructors to collaborate, network, and share ideas for creative and effective training. More colleagues, friends, and ideas? Sign me up!

• **FREQUENTLY ASKED QUESTIONS:** As we dive into the virtual world, there are a lot of questions. And chances are you aren't the only one asking them. So, we compiled FAQs addressing online curriculum, testing and much more for quick and easy reference.

- Tim Keown Timothy.Keown@delahowe.sc.gov

(864) 391-0414 (office) Kinsley Miller -Dir. Education Center

Tim Keown serves as the President for the John de la Howe School for Agriculture. Mr. Keown developed a passion for South Carolina history and enjoyed teaching, even as a high school student. He received a B.S. and Master's degree in Agricultural Education from Clemson University in 2004 and 2009, respectively. He is now pursuing a Ph.D. in Educational Leadership with plans to graduate in December of 2020. Tim began his teaching career at Creek Bridge High School in Marion, SC. He then taught Agricultural Education at Crescent High School in Iva, SC. After a successful teaching career, he then served as the Associate State Director of Agricultural Education at Clemson University for five years. In addition to this, he served as the advisor to two State FFA Officers and two National Young Farmer Presidents.

8) John de la Howe -

School for Agriculture is a state-funded, public, residential high school focused on providing a unique and challenging agricultural education program. Our school, the first statewide program of its kind in the nation, will allow students to receive hands-on training in the fields of agriculture, agribusiness, forestry, land management, food science, and more - all aimed at assessing the needs of modern farms.

John de la Howe, School for Agriculture, 192 Gettys Road, McCormick, SC 29835

- Diane Lindsey Reeves dreeves@brightfuturespress.com 919-637-0194

Author and publisher, Diane Lindsey Reeves, is devoted to helping students of all ages figure out what they want to be when they grow up. She has written and/or produced over 100 career exploration resources. Her current focus is on middle grade career exploration and she continues to develop high-interest, content-rich books that supplement career exploratory, CTE, STEM, and CTSO curriculum. Her company, Bright Futures Press, provides a variety of free resources that support middle grade career exploration including Career Ideas Challenges, Career Exploration AT HOME (for virtual classrooms), and My Career Story.

9) Middle Grade Career Exploration is Happening in Region II!

What are Region II states doing to expand and enrich their middle grade career exploration programs. This presentation will include findings from a regional survey to uncover current best practices and future plans for cultivating career-aware middle grade students in grades 4 – 8. A roundtable of representations from various states will share stories about what's working and how-to tips.

- Rebecca Bazzle r.bazzle@microburstlearning.com 803-719-5073

Rebecca Bazzle is a leader in program development and computer animation. She takes the information provided for training materials and transforms it into an interactive format that enhances the e-Learning experience for clients. Rebecca focuses on EmployABILITY Soft Skill Implementation and program accountability.

10) Soft Skills Scores Success

Technical Skills will help you get a job, Soft Skills will help you keep it! Teamwork is critical on the playing field, in the classroom, and throughout the work place. Discover seven key elements of a winning team to help ensure your students score success. You will experience firsthand, scenario-based activities that lead to building stronger teams, provide ways to work through conflict, and demonstrate why strong soft skills are vital to employers. The presentation provides

examples of creating team accountability through self, teacher and team evaluations. Participants will leave with lesson plans and activities to use in their classroom.

- Mike Stone kmstone1951@gmail.com 502-223-1823

Please identify as KACTE Officers. At this point, travel is unclear due to government imposed travel restrictions. Mike Stone, KACTE executive director, will serve as the contact person and will be able to present

11) Enhancing Kentucky ACTE's Brand

COVID-19 and its impact on schools is but one challenge facing the Kentucky Association for Career and Technical Education (KACTE). The Kentucky General Assembly is continuing to debate organizational restructuring of Career and Technical Education (CTE) secondary delivery. A new Commissioner of Education with little background in CTE took office in August. The General Assembly again will adopt a budget impacted by COVID-19 created shortfalls while KACTE demonstrated the need for additional funding to achieve equity and access. A cancelled CTE Summer Program changed the focus both of KACTE's professional development efforts and how it must recruit and retain members. KACTE held an abbreviated strategic planning session and identified actions to address the challenges, and will share the process, the plans and known results at the session. For example, an MOU with ACTE to implement CTE Learn! has provided a new professional development outreach and a new source of income.
