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| **Candidate:** | |
| **Presence**  Body Language  Eye Contact  Voice – Expression  Professional  Poise | **Substance**  Depth of Answer  Think before responding  Uses personal examples  Consistent  Reasonable | **Knowledge**  Correct & Factual  Ability to apply  Seeks Understanding  Shares Expertise  Admits if doesn’t know | **Authenticity**  Relatability  Genuineness  Honest & Sincere  Realistic  Positive & Fun | **Charisma**  Personal Energy  Transfer of Energy  Interesting  Approachable  Positive Personality | **Total Points** |
| 1 2 3 4 5 6 7 8 9 10 | 1 2 3 4 5 6 7 8 9 10 | 1 2 3 4 5 6 7 8 9 10 | 1 2 3 4 5 6 7 8 9 10 | 1 2 3 4 5 6 7 8 9 10 |  |
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